

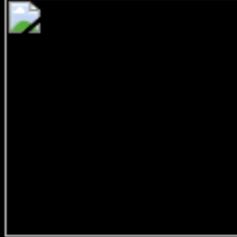
From: Uber NYC <[REDACTED]>

To: [REDACTED]

Subject: Stay Safe and Read Before You Ride

Date: Mon, 26 Jan 2015 18:15:53 +0000

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Dear [REDACTED],

A major nor'easter is expected to hit the City tonight bringing heavy snow and blowing wind over the next 2 days. We wanted to provide a quick update about how your Uber rides will be affected by the storm.

**Due to the State of Emergency declared in New York City, prices will not exceed 2.8x the normal fare.**

This reflects Uber's [national policy](#) developed with New York Attorney General Schneiderman that balances the goal of reliable transportation options with affordability during disasters: Anytime a disaster or state of emergency strikes, dynamic pricing is capped and all Uber proceeds will be donated to the American Red Cross to support relief efforts. On your receipt, you will see a donation from Uber to the American Red Cross.

A few things to be aware of:

- Higher than normal ETAs: Please be patient as demand for rides may be higher and wait times may be longer than usual
- Limited destinations: We have reminded partners of the importance of driving safely in inclement weather - in areas where there is uncleared snow, driver partners may not be able to pick up or drop off riders
- Take caution: Please monitor news sources for the most up-to-date information about the storm and follow federal, state, and local safety directives

Whatever this storm brings, we'll ride it out together.

Uber on,  
Team Uber NYC

