

From: Apple Online Store <[REDACTED]>

To: [REDACTED]

Subject: How was your Apple Online Store shopping experience?

Date: Mon, 26 Jan 2015 23:12:56 +0000



Your opinion counts.

How was your recent shopping experience?

Hello [REDACTED]:

Thanks for shopping with us at the Apple Online Store. Now that your purchase has been received, [REDACTED] like to get your feedback on the overall experience. Our survey will only take a few minutes, and your responses are, of course, confidential.

We greatly appreciate your input.

[Take Survey](#)

Thank you,
Apple Online Store

Trouble viewing images? Click on the following URL, or copy it into your web browser: [REDACTED]
[us&a=EPjRPGwDDL%2Bt9jgu2ZbzI%2FwIAqZiftvaris4hWZkg6NTmdHNUKUS4uMy3%2FcZ1GB6Ey727S%2B058AMXTmDXwdZV6fOWJoi4NXNDZc8SqLfyainVx66EYtZ0yDYBgpucV8&ct=aR4K8c7x2T](#)

Apple has contracted Medallia, an independent marketing research firm, to conduct this survey, which is for research purposes only. Your responses will be confidential.

PLEASE NOTE: This survey will close 4 days after this invitation to help ensure our surveys are taken soon after your experience.

If you have any questions about this survey or need assistance, please send a message to [REDACTED]. If you need technical assistance or have questions about your Apple product, please visit Apple's website at [REDACTED].

If you would like to be removed from future market research emails from Apple, please [click here](#) and submit your request.

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