

From: "Kris Neidlinger" <[REDACTED]>
To: <[REDACTED]>
Cc: <[REDACTED]>
Subject: [REDACTED] LSJ 8 X 10 scratch pad ART REQUEST
Date: Thu, 06 Oct 2011 23:13:46 +0000
Importance: High
Attachments: 8x10LSJtop.psd

Hi, [REDACTED] - Thank you very much for sending your art files for us to create a proof. Sending them as photoshop files is fine, but the logo in this file is too low-resolution to create a good print quality image. If you have the logo file as vector art, that would be ideal (.ai, .eps, or editable .pdf files with components in outline form), but even if you have them as a high-resolution .jpg or other file type that is print-quality (minimum 300dpi at full size - feel free to send as large a file as you have and I can size to fit), we could try working with that. Please send any art files you have to me at this email, or feel free to ask if you have questions about files we can use.

Also, it appears from the order paperwork that you want this to be a 1-color printed pad, but the art sent is full-color - please advise if it is to be one-color, and if so what color ink has been chosen. I will watch for new files and/or further information and set up your proof when I have everything necessary. Thank you very much for working with us.

Best regards,

Kris Neidlinger
USA Custom Pad - 1-[REDACTED]

-----Original Message-----

From: Sandy [mailto:[REDACTED]]
Sent: Wednesday, October 05, 2011 4:32 PM
To: Kris Neidlinger
Subject: [REDACTED] 8 X 10 SCRATCH PAD

Please do a proof. I can't even open the art so not quite sure what it is but I do think I

quoted her ahile back on the odd size scratch pad.

----- Original Message -----

From: "[REDACTED]" <[REDACTED]>

To: "Sandy" <[REDACTED]>

Sent: Wednesday, October 05, 2011 11:24 AM

Subject: Please let me know if you get this!

Hi Sandy,

I would like to order 250 of these notepads in size 8x10 first, see how my client likes them, then will order the other 2 sizes. I made the attached template in photoshop so I could do the placement of the logo on the page.

Please let me know if this is an acceptable way to send my artwork. Thank you!

[REDACTED]
[REDACTED]