

From: Karyna Shuliak <[REDACTED]>
To: Sarah Tay <[REDACTED]>
Subject: Re: Notepad Chat update
Date: Tue, 23 Apr 2019 18:24:43 +0000

Hi Sarah,

Thank you for your email. I see what you mean. I will try to remove some paper to see what it will look like. In the meantime, if you could please give me an estimate with the top cover as you suggested please.

Thank you very much.

All the best,

Karyna

On Apr 23, 2019, at 11:15 AM, Sarah Tay <[REDACTED]> wrote:

Hi Karyna,

It was lovely to meet you yesterday.

I have been chatting a little bit with my production group on creating your custom notepads. From our past experience and expertise, I have some notes to share with you.

1. Have you used a notepad like this before? My production group is advising on the use of a top cover instead of the open binding you showed me. The reason for this is that as you use the notepad, the gumming/binding at the top will start to collapse and start ripping off. So eventually the top cover could fall off and then you are left with a gummy mess at the top that will not be too attractive. Does this make sense? Please see my attachment with photos of a solution we use so that the artwork on the cover is preserved no matter what level of sheets are left on the pad.
2. I am researching other paper stocks we can use for your notepads.

Let me know what you think.

Best,
Sarah

Sarah Tay
Bespoke Stationery Consultant

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