

From: Karyna Shuliak <[REDACTED]>
To: Romy Yamada <[REDACTED]>
Subject: Re: Intro
Date: Sun, 27 Nov 2016 18:44:43 +0000

Dear Romy,

Thank you so much for your prompt response! Can we do 7pm on Tuesday, Dec 6th please?

Thank you so much and look forward to talking to you...

Karyna

On Nov 27, 2016, at 9:12 AM, Romy Yamada <[REDACTED]> wrote:

Dear Karyna,

Thank you! Please let me know which date and time you would be available, I will call you via Skype.

*All NY time

4 Dec, Sun 7PM or 9PM

5 Dec, Mon 9AM, 7PM or 9PM

6 Dec, Tue 9AM, 7PM or 9PM

Please enjoy rest of the Sunday and I look forward to talking to you next week. Thank you very much.

Regards,
Romy

2016/11/27 13:12、 Karyna Shuliak <[REDACTED]> のメッセージ:

Dear Romy,

Thank you so much! That would be great.

Karyna

On Nov 26, 2016, at 9:22 PM, Romy Yamada <[REDACTED]> wrote:

Dear Karyna,

No worries at all. Shall we make it 3 Dec, Sat onwards? I will send you few candidate dates and time. Thank you very much.

Regards,
Romy

iPhoneから送信

2016/11/27 9:20、 Karyna Shuliak <[REDACTED]> のメッセージ:

Dear Romy,

I apologize for the delay.. can we please postpone the call till next week? I am waiting to hear from people regarding the schedule and should have an answer within a week...

Karyna

On Nov 26, 2016, at 12:14 AM, Romy Yamada <[REDACTED]> wrote:

Dear Karyna,

Thank you for your email. Please advise when you would like me to call you, I am available as below NY time.

26 Nov, Sat 09:00AM or 05:00PM

27 Nov, Sun Any time between 09:00AM to 11:00AM or 06:00PM to 08:00PM

Just so that I can start thinking about few ideas prior to the call, would you be able to let me know which month / year and area (Tokyo and Kyoto?) you are planning to travel.

I look forward to speaking with you soon. Thank you.

Regards,

Romy Yamada

TOKI | Experience Curator

Mobile: [REDACTED] | Email: [REDACTED]

Web: toki.tokyo | Instagram: [REDACTED]

2016/11/26 6:14、 Karyna Shuliak <[REDACTED]> のメッセージ:

Dear Romy,

It is a pleasure to meet you!

Since my first trip to Japan, I have become very fascinated with it's culture and would like to spend time learning more about it. Some of the aspects, that I would be most interested in, are food service and presentation, etiquette with the guests, tea ceremony and flower arrangement.

I am based in New York and would be happy to speak with you over the phone or Skype at your convenience to discuss the possibilities.

My cell phone is [REDACTED]

Please let me know what time works for you and perhaps we could set up the call?

Thank you very much!

Karyna

On Nov 22, 2016, at 9:06 PM, Romy Yamada <[REDACTED]> wrote:

Dear Karyna,

Please allow me to introduce myself. My name is Romy Yamada and I am an Experience Curator at TOKI, based at Tokyo.

To briefly explain about my background, I lived in LA from 1899-1994 during my elementary and junior high school years, and my childhood experiences have led me to join the current business. After working for over 10 years in marketing at international corporations like MTV and Apple, I came to understand the benefits that authentic Japanese cultural experiences could have in leading to the discovery of new avenues in everyday life, marketing, strategy, and creative planning, as well as understanding business philosophies from a totally new perspective. This realization led me to join TOKI www.toki.tokyo – and basically, I fell in love with the service. The places which TOKI connects people with are hidden gems, and sometimes they are inaccessible for the locals to access as well.

It would be much appreciated if you could spare some of your time to discuss what you are looking for and I will share with you how we can support your extensive trip with an unforgettable experiences. I am not sure where you are usually based at, if you could pass me few preferable dates and time to do a call I will try to make myself available. Please let me know your cell number, I can call you from Skype (you do not have to have a Skype account to receive the call from me).

We have been featured in a few media outlets (most recently the Meridian), so please feel free to take a look for your reading pleasure.

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- New York Times (Aug 2015) [article link](#)
 - Financial Times (Sept 2016) [article link](#) *Just in case you cannot see the link, I am attaching the article jpeg.
 - MERIDIAN (Oct 2016) *Vox Media launched its first property: Meridian in Oct 2016, a beautiful digital travel experience that features the undiscovered stories of a new travel destination each month - beginning with Japan. TOKI curated the special itinerary (tuna auction, hidden tea house bar) article featuring Noma's founding chef.
- i) Tsukiji Fish Market (with Chef Mads) [article link](#)
 - ii) Secret tea house bar (with Chef Mads) [article link](#)
 - iii) Sumo [article link](#)
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I very much look forward to talking to you soon. Thank you very much.

Regards,
Romy Yamada
TOKI | Experience Curator

Mobile: [REDACTED] Email: [REDACTED]
Web: toki.tokyo | Instagram: [REDACTED]

On Wed, Nov 23, 2016 at 10:39 AM, Romy Yamada <[REDACTED]> wrote:

>> Dear Joi-San,

Thank you very much for introducing me to Karyna. I will be in touch with her separately to set a call to discuss in details. Tea ceremony and Minoya would be a great idea!

>> Dear Karyna,

It is a pleasure to meet you. I am happy to know that you are staying long time to immerse in the Japanese culture. I would like to discuss and understand your objective, curiosities, and interests and share how I can support you with cultural experiences. I will send you a separate note to set the call.

Thank you very much and please take care. I am wishing you are very happy Thanksgiving!

Regards,
Romy Yamada
TOKI | Experience Curator

Mobile: [REDACTED] | Email: [REDACTED]
Web: toki.tokyo | Instagram: [REDACTED]

----- Forwarded message -----

From: **Joi Ito** <[REDACTED]>
Date: Wed, Nov 23, 2016 at 12:05 AM
Subject: Intro
To: Romy Yamada <[REDACTED]>, Karyna Shuliak <[REDACTED]>

Romy,

Karyna is a friend and she is thinking about doing a longish (maybe 1 month) visit to Japan to learn about Japanese culture. She is looking for help coordinating, translation and other things. We discussed maybe spending time on tea ceremony and even spending time helping out at Minoya.

I suggest the two of you have a phone call to discuss wither Toki can support what Karyna needs.

- Joi

<Financial Times_Sept 2016.png>