



YIN/YANG PRESS RELEASE

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YINYANG unwraps "What's Fashionable in Intimacy" **In an open forum with leading Sexologists**

- Myth vies with fact as YINYANG's audience of NYC's hippest trendsetters "undress" intimacy from head to bed, in yet another evening of innovative delights to titillate the senses and re-invent socializing for a new era.

DATELINE NEW YORK, October 6, 2004: On October 20, in an intimate setting of a classic Soho art salon, YINYANG continues with its tradition of providing mind enhancing and life improving topics by creating an open forum on sexuality and intimacy lead by three leading specialists in the fields of sexual therapy and relationship counseling. **Dr. Henry Grayson**, psychoanalyst and founder of the Association for Spirituality and Psychotherapy, **Eunice Miller**, MSW, a specialist in female sexuality and task force member for Divorce Reform, and **Ian Kerner**, PhD and author of the groundbreaking book "She Comes First" will interact with the audience to unwrap the three essential ingredients of love: **Intimacy, Sexuality and Commitment.**

The YINYANG audience of trend setters and sophisticates will not only participate in the presentation, but will have the opportunity to ask the hard questions...and for those deemed too personal, a "confessional" booth will be provided for a one on one question/answers. Having an equal number of men and women in attendance, the signature concept for YINYANG Mixers, will provide a balanced response while the distinguished speakers will use the YINYANG social laboratory to cull feedback and fact from the audience for each of their newest books in preparation.

Georgina Galanis of Colors of Life noted "This well rounded panel is a liberated choice to "get in touch with the new centered feminine and the transformed masculine " of your YIN and your YANG strengths. Find the balance of fire and ice- how to fan the embers of hidden intimacy and discover new levels of personal consciousness. Get to the truth behind the myth -- After all isn't the reward of true intimacy in relationships worth the exploration?"

To complete the evening, the sensational fashion team of **CARASAN** will present its super sexy, fashion forward couture designs, while **Dasoulfullear** will provide a dazzling acapella presentation of famous soul hits of the 50's. Hosted by The Art Alliance of Soho, SveltEvents, LLC, and Colors of Life, YINYANG once again will merge intellect with passion and provide a full sensory experience in a unique social setting. YINYANG co-producer Leah Poller will present her internationally acclaimed collection of 101 bronze sculptures of the bed ("Bed Time", "Bed of Roses", "Bed Time Story", etc.) and Colors of Life will present an exclusive collection of imported upscale linens.

The gourmet food selection promises to titillate palettes with unique presentations of aphrodisiac foods, courtesy of Thalassa Restaurant in Tribeca. Sutter Home Family Vineyards, America's #1 table wine, is supplying their innovative and newly packaged "The Little Pink Box" of premium California White Zinfandel; Martine's Chocolates, America's number one handmade chocolate company will launch its YINYANG black/white chocolate selection; MetroMint will introduce its totally cool new peppermint water and Pioneer Investments, represented by Brent Bodner, Account Executive has made a corporate donation toward the event program.

Special vignette guests include Dr. Susan Kavalier Adler, author of "The Creative Mystique – From Red Shoes Frenzy to Love and Creativity" and winner of the 2003 Grediva Award, and Tantra Master and intimacy coach Laurie Handlers, President of Butterfly Workshops.

"As we have seen from its immediate success, there is a large audience craving a social outlet that expands the mind, entertains the senses and encourages both personal and social growth. For October, kiss the word *virtual* goodbye...YINYANG is a **real** social experience," says Kimberly Fields of SveltEvents.

Previous guest Catherine Stein of the Color Council commented, "The multi-sensorial evening combined with the social conviviality in a provocative setting keeps surpassing my expectations. I haven't missed one yet, and I don't intend to, either!"

States Leah Poller, Director of the Art Alliance, "We have reached an apex of 'I need to know!' It's not enough to read about something or see it on TV; we want the direct experience to embrace its true impact. YINYANG engages its attendees to own the moment."

The Art Alliance, SveltEvents and Colors of Life have created YIN/YANG as an experiential environment and social laboratory to deliver trend setting thinking to avid audiences of influencers. A calendar of upcoming events is available at www.artallianceny.com/yinyang or upon request ([REDACTED]) or [REDACTED].

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About the Art Alliance: Located in the heart of Soho, the Art Alliance has directed a full scale gallery and salon program for over 8 years. Its primary activity has been in introducing mid and late career, internationally renowned artists to the US for the first time. Leah Poller, Director, has more than 25 years of international cultural experience. For more information, www.artallianceny.com, or contact [REDACTED] or email: [REDACTED].

About SveltEvents: SveltEvents is a Public Relations and Event Marketing corporation specializing in the music, fashion and technology sectors. In addition to its Public Relations services, SveltEvents has staged celebrity events, specialty themed events, private functions and has developed properties and promotional strategies to target influencer markets and brand names. For more information, visit www.sveltevents.com or contact [REDACTED] or email: [REDACTED].

About The Colors of Life: The Colors of Life provides Interior Enhancement services, a new concept in lifestyle/culture and design integration that emphasizes "inside out freedom". Our approach integrates cultural arts, textiles, color and design with the client's authentic "individual signature", utilizing existing elements, the "found and re-found", with design and space optimization for the home and office. For more information, contact www.colorsoflife@excite.com.

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