

From: "Marcelo de Andrade" <[REDACTED]>
To: "G Max" <[REDACTED]>
Subject: Re: Visit to BR
Date: Wed, 11 Dec 2002 11:07:14 +0000

I'll answer over your questions below:

----- Original Message -----

From: [G Max](#)
To: [Marcelo de Andrade](#)
Sent: Tuesday, December 10, 2002 5:54 PM
Subject: Re: Visit to BR

marcelo I have marked up your letter

At 04:12 PM 12/10/2002 -0200, you wrote:

Dear Ghislaine,

Here it goes again, hope you get this one!

Looking forward to seeing you in SP.

Dear Ghislaine,

As per our conversation, I here suggest a few names for your thoughts, to be considered as meetings for when you and Jeffrey are in SP. Not knowing the porpoise of the trip, I here suggest a mix of names, that bring

- Arminio Fraga - President of Brazil Central Bank - Yes JE would like to meet him - I will supply the reason + a bio - **Great. This will be important, for he is in Government transition this month. The new President of the country goes to office on January 1st!**
- Jorge Paulo Lemann - The most prestigious Business man in the region - what business - **He had the most successfull Investment bank in South America, sold it and remains with the best priver equity portfolio in the region. Exemple: He owns 80% of the beer and soft drinks manufacturing and distribution in Brasil. Whatever is not Coca Cola, is almost all his. He is the big name and Icon of the industry here.**
- Segio Andrade - Another big Business man - is he related + what businesses - **Not related (unfortunately!), but as close as it gets. They have the largest construction company in SA and have been buying the largest telecom (TELEMAR) in the country, is the biggest concecionair of roads and bridges, he is in power, etc.**
- Paulo Coelho - The biggest international Brazilian best seller writer - what type of books does he write - mystery finnance suspense etc - **He woun't be in Brasil next week, sorry**
- **Luis Fernando Levy** - He owns Gazeta Marcentil, the biggest Business paper in SA. They have the equivalent prestige as Wall Street J. or Finantial Times for the region. Is chronicaly brocke, but never dyes, - from his prestige and importance for the country/region.

Please let me know soon, this people are hard to catch at the last week of the year!

Looking forward to your arrival!

Best,

DOC

Let me know

- ETC!

Please let me know ASAP, for people will be traveling soon for the holidays!

Looking forward to seeing you in SP on Monday 16th.

Best regards,

Marcelo