

ILLUSTRATIVE COMPARISON OF JAWBONE OPTIONS

CRITERIA	OPTION 1 - CITIC / JPM LED REFINANCING	OPTION 2 - LIQUIDATION SALE
Value to Blackrock	\$50 million new rollover note, <u>plus</u> \$100 million rollover equity	\$25 million in cash, less fees, expenses and litigation costs, subject to contract and diligence
Value to Other Stakeholders	Series 8 (JPM et al): 10% rollover Series 9 (KIA): 7.9% rollover Employees: new option pool for continuity	Zero. Total loss
Posture to Other Stakeholders	Friendly	Hostile
Conditions to Complete Transaction	JPM to provide working capital bridge – requiring Blackrock’s consent	High risk of business interruption / chapter 7 liquidation
Fitbit Litigation Financing	Third party term sheet secured. Potential upside from lawsuit with Fitbit	None. Unclear who bears expenses