

EDDICE

Funding Requirements
4 March 2011.

	TO LAUNCH (16 Weeks)		LAUNCH THRU YEAR 1	
Film Production	\$	100,000.00	\$	500,000.00
Tech Build + Maintenance	\$	300,000.00	\$	250,000.00
Product Creation	\$	200,000.00		
People	\$	230,000.00	\$	470,000.00
<i>Salary + Freelance</i>				
Legal	\$	70,000.00	\$	80,000.00
Office	\$	20,000.00	\$	40,000.00
Business Expenses	\$	80,000.00	\$	160,000.00
<i>PR / T+E / Bus Dev</i>				
To Launch	\$	1,000,000.00		
Launch Thru Year 1			\$	1,500,000.00
TOTAL FUNDING REQUIREMENT				\$ 2,500,000.00