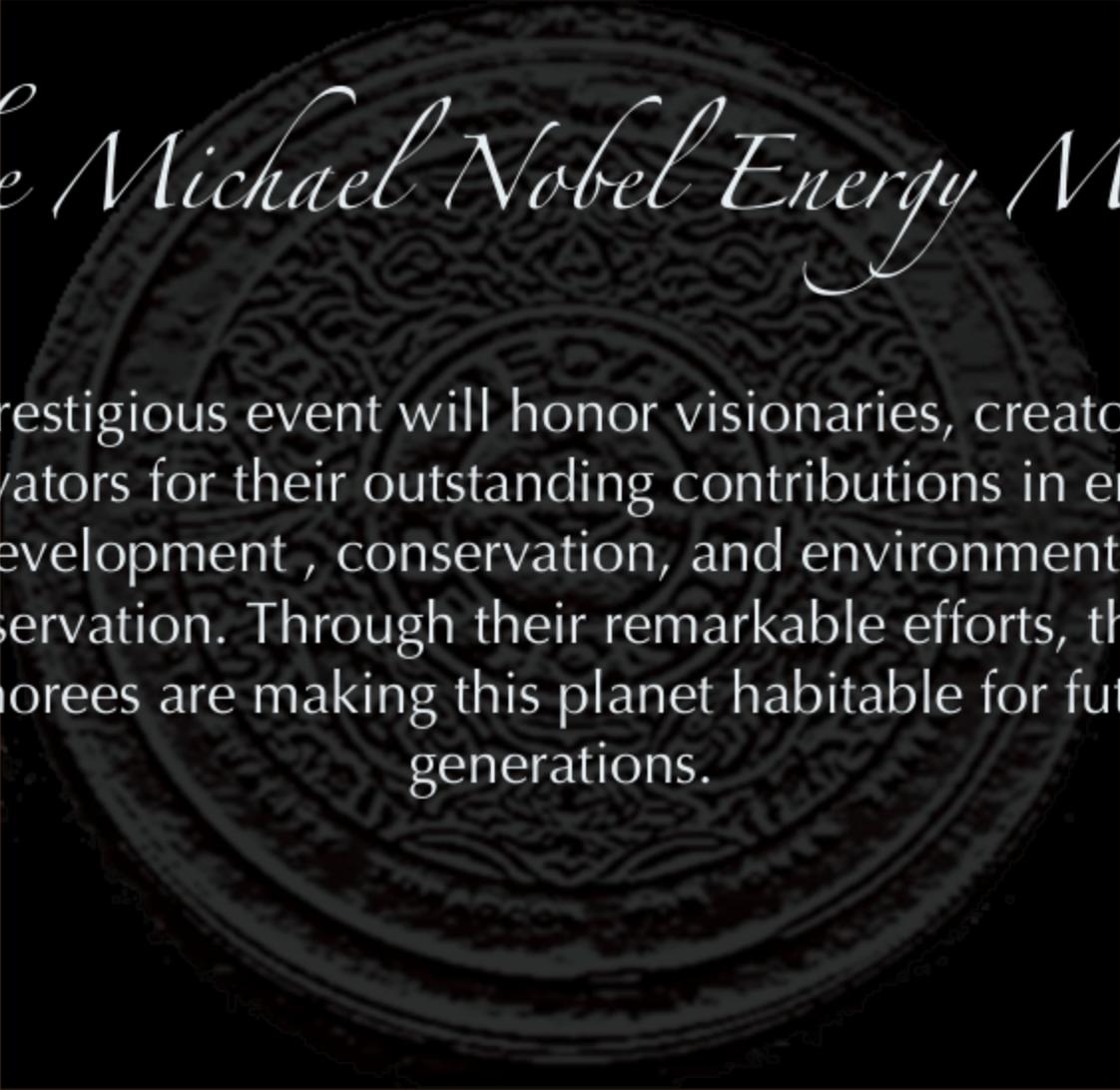


The Michael Nobel Energy Medal



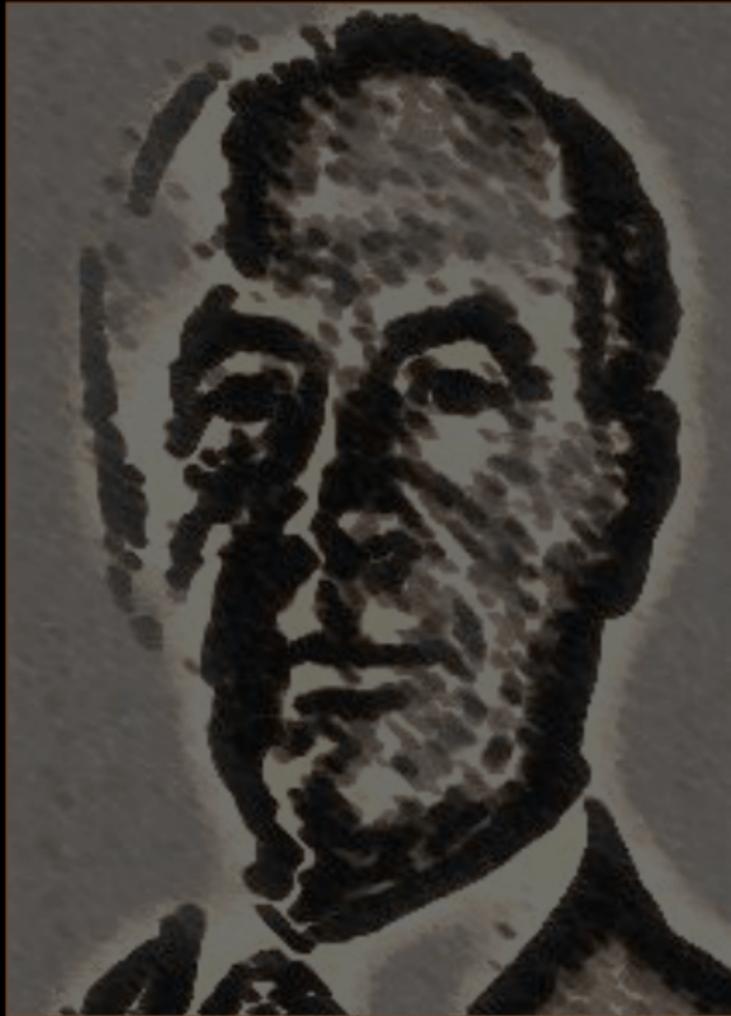
dc dick clark productions, inc.



The Michael Nobel Energy Medal

This prestigious event will honor visionaries, creators and innovators for their outstanding contributions in energy development, conservation, and environmental preservation. Through their remarkable efforts, these honorees are making this planet habitable for future generations.

Dr. Michael Nobel



Dr. Michael Nobel was born in Sweden and has been living in both Sweden and Switzerland. After studying in Harvard Business School and Graduate Institute of Communications, Sweden, he obtained his PhD from the University of Lausanne, Switzerland in 1979. He has received an honorary doctorate in economics from Soka University in Tokyo and an honorary professorship in science from the National Academy of Science in Baku.

Dr. Nobel has received numerous citations and awards including the prestigious Gandhi, King, Ikeda Award from Morehouse College in Atlanta - only given once before to Prince El Hassan bin Talal of Jordan; the Board of Trustees Citation from the Midwest Research Institute in Kansas City; and the Rotary International's Paul Harris Fellowship Award. Dr. Nobel is currently executive chairman of MRAB, a group of companies that provide diagnostic imaging services. In addition, he is chairman or board member of twelve other international companies in diagnostics, treatment, investments and information systems in the field of medicine.

dick clark productions is honored to contribute to The Michael Nobel Energy Medal, by producing an event that reflects the integrity of the award in an elegant, environmentally responsible setting... the birth of a new tradition.

The Michael Nobel Energy Medals will be presented at a black tie event where the finalists are recognized for their achievements and receive their awards before an invited audience of high profile political figures, entertainers, business leaders, and key figures from the energy movement.



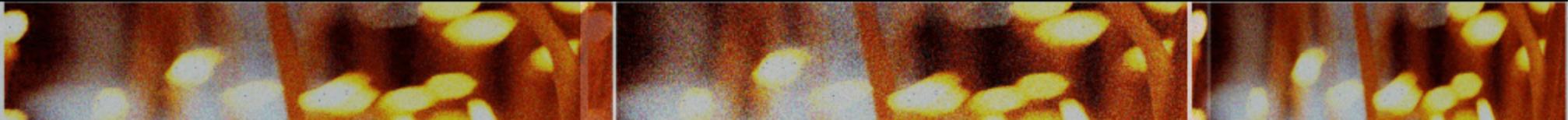
The awards will be presented in a city that demonstrates sophistication and energy preservation such as the following.

- Los Angeles, CA
- New York, NY
- Washington, DC

Awards ceremony

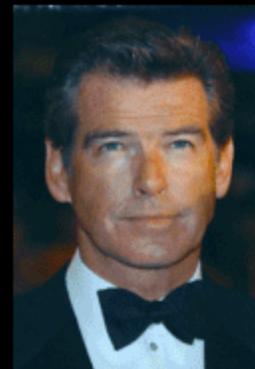
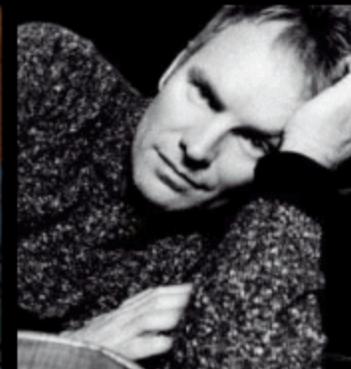
The medals for each field of achievement will be presented in a two-hour ceremony and banquet, which will feature the following:

- The Presentation of Medals – Each category will feature a celebrated member of the global community who will announce the honoree and introduce an artistic and compelling cinematic reel of their accomplishments. At the conclusion of the highlight reel, a dramatic fanfare plays, and the winner will be called to the stage to deliver an eloquent and memorable acceptance speech.
- The Banquet Setting - One thousand to fifteen hundred guests will dine in intimate, formal, yet glittering surroundings. Everything from the flower arrangements to the food and drink will be minutely choreographed to make this a pre-eminent and environmentally responsible experience.
- Visual and Musical Production – The entire ceremony will be enhanced by live music, played by a philharmonic orchestra and will include still photographs and elegantly produced film highlight reels of each nominee's achievements that will be displayed on state of the art video screens.
- Performers – The evening's entertainment will be provided by artists whose work, public statements, and lifestyles have been identified with the message and theme of the event. In keeping with the tenor of the ceremony, we are suggesting that all musical performances be acoustic.



potential hosts...

The event will be hosted by an internationally celebrated person who will lend the appropriate tone of elegance, charm and global sensitivity.

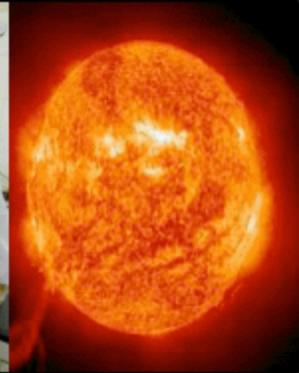


Illustrations are for presentation purposes only

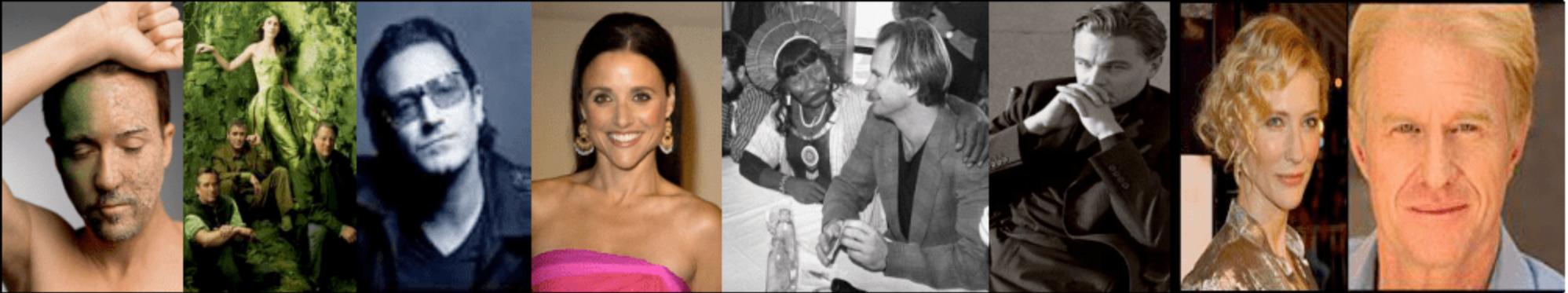
The image features a circular medal with intricate, embossed patterns, including a central emblem and concentric bands of text and decorative motifs. The medal is centered on a dark background.

The Michael Nobel Energy Medal

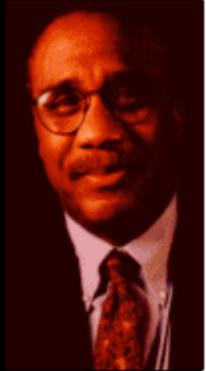
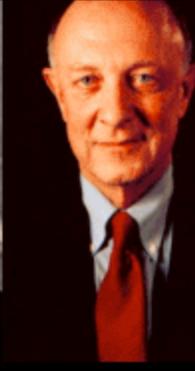
an outstanding scientist



an entertainer



a political leader



a corporation





dick clark productions will select directors, producers, writers, production and lighting designers from the pool of talented professionals who have participated in The Academy Awards, The Golden Globe Awards, The 2002 Olympic Ceremonies, and The Kennedy Center Honors.



The event will utilize the best of innovative environmental technologies, cuisine, all-natural products and fair-trade goods...



dick clark productions, inc. is committed to producing an environmentally sound event through:

- Decreasing the amount of waste produced at the event and disposing of such waste in responsible manner
 - Reducing energy and water consumption at the event
- Minimizing harmful emissions resulting from vehicular transportation and energy consumption associated with the event
- Providing environmentally sound transportation to and from event for honorees, performers and presenters
 - Eliminating the use of harmful chemicals at or for the event.
- Menu will incorporate culinary excellence with eco responsibility, using local and organic food items

The image features a circular medal with intricate, embossed patterns, including a central emblem and concentric bands of text. The medal is shown in a dark, semi-transparent style, overlaid on a black background. The text "The Michael Nobel Energy Medal" is written in a white, elegant cursive font across the center of the medal.

The Michael Nobel Energy Medal