

UJA-FEDERATION OF NEW YORK'S
◆◆◆ LAWYERS DIVISION ◆◆◆

TRUSTS
— & —
ESTATES
— GROUP —

22ND ANNUAL AWARD EVENT

THURSDAY, JUNE 6, 2013

- I will attend the Trusts & Estates Award Event on Thursday, June 6, 2013. (Please see panel on right to indicate seats or journal ad purchase. Please list your guests on the reverse side.)
- My gift to the 2013 Annual Campaign is \$ _____.
- In honor of Alan S. Halperin, I would like to make an additional gift of \$ _____ to the 2013 Annual Campaign.
- Enclosed please find my check for \$ _____, made payable to UJA-Federation of New York, for any seats reserved, contributions made, and journal ads purchased.
- Please charge \$ _____ for any seats reserved, contributions made, and journal ads purchased to my:
- Visa MasterCard American Express Discover

Account # _____ Exp. _____

Signature _____

Name _____

Firm _____

Address _____

City _____ State _____ ZIP _____

Phone (B) _____ (H) _____

E-mail _____

You can double the impact of your gift if your (or your spouse's) employer has a matching-gifts program. To learn more, consult the company or contact us at 1.212.836.1110 or matchinggifts@ujafedny.org.

SEAT PRICING AND COMMEMORATIVE JOURNAL HONORING ALAN S. HALPERIN

| Ad Deadline: | Journal Ad (No Seats) | Journal Ad & Table (10 Seats) |
|-----------------------------|---|------------------------------------|
| Monday, May 13, 2013 | | |
| Back Cover | <input type="checkbox"/> \$12,500 | <input type="checkbox"/> \$18,000* |
| Inside Cover | <input type="checkbox"/> \$7,000 | <input type="checkbox"/> \$12,500* |
| Gold Page | <input type="checkbox"/> \$4,000 | <input type="checkbox"/> \$9,500* |
| Silver Page | <input type="checkbox"/> \$3,000 | <input type="checkbox"/> \$8,500* |
| White Page | <input type="checkbox"/> \$2,500 | <input type="checkbox"/> \$8,000* |
| White Half Page | <input type="checkbox"/> \$1,500 | (No Seats) |
| Table of 10 | <input type="checkbox"/> \$6,950* One table (10 seats*), no ad. Please reserve _____ table(s) of 10 at \$6,950 for each table. (Total: \$ _____) | |
| Single Reservation | <input type="checkbox"/> \$695* One seat. Please reserve _____ seat(s) at \$695 each. (Total: \$ _____) | |

- By checking this box I agree to help UJA-Federation go green, recognizing that journal ads will be displayed on screens at the event and in an online version available after the event. A limited number of printed copies will be located on each table during the event.

*\$125 of your contribution per person (or \$1,250 per table of 10) — the value of the event — is not tax-deductible.

AD SPECIFICATIONS, LIVE AREA:

Full Page: 4.5" wide × 7.5" deep . Half Page: 4.5" wide × 3.5" deep

All ads are black & white and non-bleed. Please send digital files — press-resolution PDFs or 300 DPI JPEGs or TIFFs. Faxes or photocopies cannot be accepted. **If UJA-Federation is mentioned in the ad, please note it's spelled with a hyphen and without the article the. Please e-mail digital files to Susan Eisman at eismans@ujafedny.org.**

For additional journal information, please contact Susan Eisman at 1.212.836.1839 or eismans@ujafedny.org.

For event information, please contact Michael Vilarello at 1.212.836.1419 or vilarellom@ujafedny.org.

Guests (Name and E-mail Address)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

