

OPEN INNOVATIONS 2015

October 28 – November 1, 2015
Moscow, Russia



**OPEN
INNOVATIONS**
Forum and Technology Show

General Info

Since its launch in 2012, Open Innovations has established itself as Russia's leading platform for entrepreneurs, corporations, scientists, and government officials from all over the world gathering to discuss the most important technological trends and their economical and social impact.

Open Innovations practical focus is to help all kinds of technology businesses to find new opportunities for development, connect with investors, partners and government officials.

KEY SPEAKERS IN 2012-2014



Dmitry Medvedev
Prime Minister
of the Russian Federation



Sergey Sobyanin
Mayor of Moscow



Arkady Dvorkovich
Deputy Prime Minister
of the Russian Federation



Li Keqiang
Premier of the State
Council of the
People's Republic of China



Jyrki Katainen
Prime Minister
of the Republic
of Finland



Jean-Marc Ayrault
Prime Minister of
French Republic (2012-2014)



Dmitry Livanov
Minister of Education
and Science of the
Russian Federation



Igor Agamirzyan
CEO
Russian Venture Company



David Yan
Founder
ABBYY



Anatoly Chubais
Chairman of the
Executive Board
RUSNANO MANAGEMENT
COMPANY LLC



Peter Diamandis
Co-founder
Singularity University



Ruben Vardanyan
Advisor to the CEO
of Sberbank



Nikolay Nikiforov
Minister of
Communications and
Mass Media of the
Russian Federation



Viktor Vekselberg
President
Skolkovo Foundation



Richard Branson
Founder
VIRGIN CORP.

NEW FORMAT FOR 2015

In 2015 we are launching Open Innovations in a new format – Forum and Technology Show.

This year's main topic is **Humanity in the Center of the Technological Revolution.**

Five day program each focusing on a specific sphere of human life, dramatically changing under the impact of technologies – productivity, habitat, health, education and entertainment.

Open Innovations exhibition will be open for public and aims to become the main technology show of Moscow.

THE NEW OPEN INNOVATIONS

| FORUM

Open Innovations participants: startups, high tech corporations, industry leaders, global experts, government officials, scientists and researchers



115
EVENTS



5-DAY
PROGRAM



250 SPEAKERS
FROM ALL OVER
THE WORLD



12 000
PARTICIPANTS

| TECHNOLOGY SHOW

Participants of the Technology Show: representatives of russian and international corporations, entrepreneurs, high-tech and creative industries professionals



7 INDUSTRY-SPECIFIC
AREAS



40 000
VISITORS



200
EXHIBITORS



14 500 M²
EXPO AREA

THE PROGRAM

HUMANITY IN THE CENTER OF THE TECHNOLOGICAL REVOLUTION



28/10

PRODUCTIVITY

New Electronics
Additive Manufacturing
Robotics
New Materials
Interfaces
Humanless Office
Green Energy
Logistics



29/10

HABITAT

Smart Cities
Sustainability
Mobility
Adaptive Architecture
Construction
Connectivity
Internet of Things
Big Data

**NEW FORMATS
OF THE FORUM PROGRAM:**

PUBLIC TALKS WORKSHOPS
LECTURES PANEL DISCUSSIONS
DEBATES INTERVIEWS

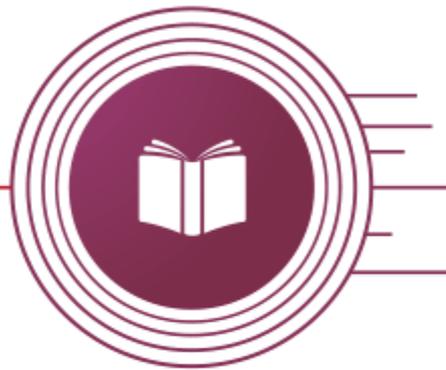
Five-day program on five spheres
of our lives dramatically changing
under the influence of the techno-
logical trends



30/10

HEALTH

Doctor-Patient Interactions
Life Extension
Bio-Entrepreneurship
Digital Medicine
Genomics



31/10

EDUCATION

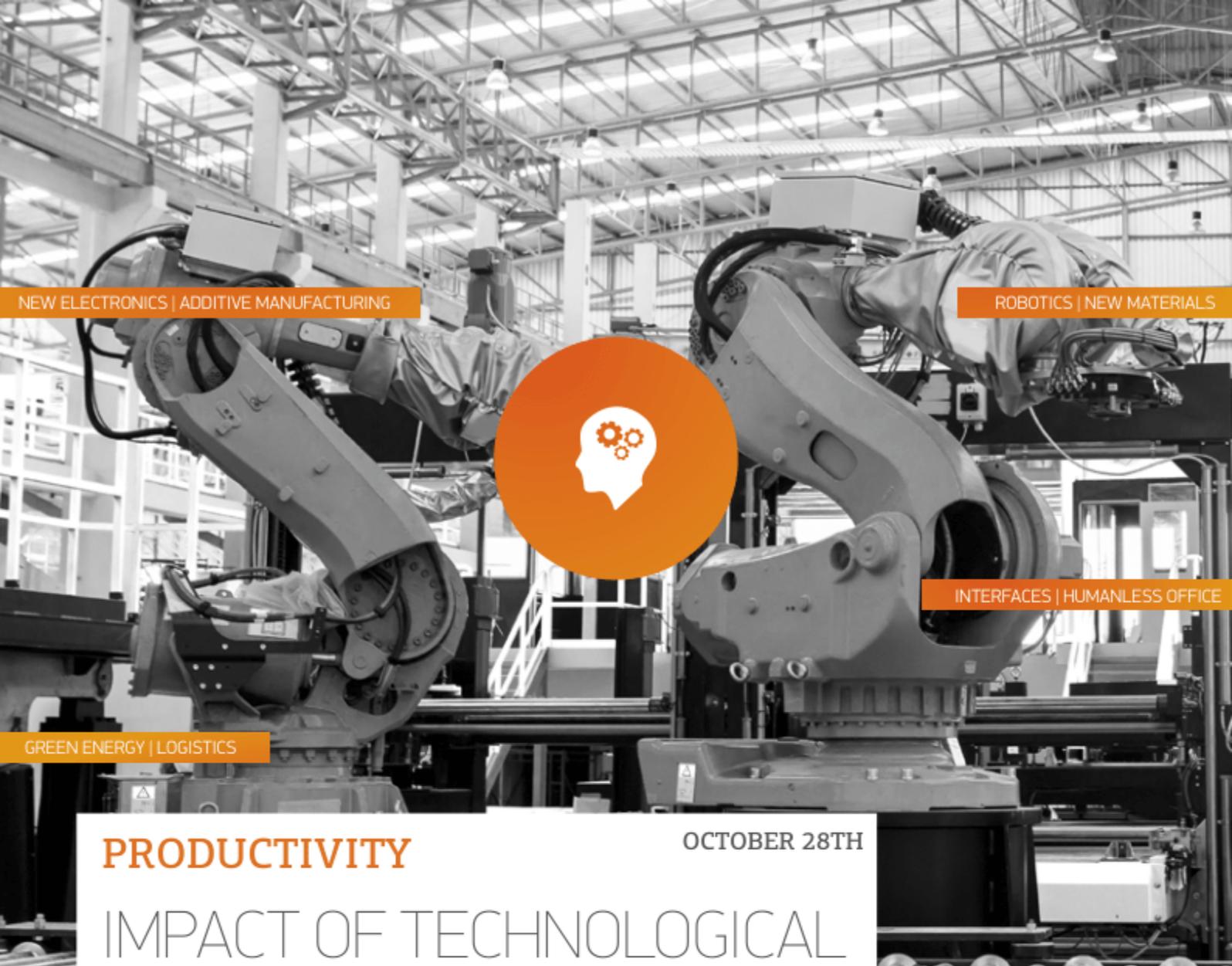
Future Skills
Ed-Tech
Edutainment
Gamification
Personalized Learning
Life-Long Learning
New Educational Standards



01/11

ENTERTAINMENT

Gamification
Digital Art
Social Networks
New Media
Lifestyle
Virtual Reality



NEW ELECTRONICS | ADDITIVE MANUFACTURING

ROBOTICS | NEW MATERIALS



INTERFACES | HUMANLESS OFFICE

GREEN ENERGY | LOGISTICS

PRODUCTIVITY

OCTOBER 28TH

IMPACT OF TECHNOLOGICAL REVOLUTION ON INDUSTRIES, EMPLOYMENT AND PRODUCTS

How do new technologies change business models and impact the way we work? What will the future of manufacturing look like? What new professional standards and job requirements will emerge?

TARGET AUDIENCE:

- Industrial corporations
-  divisions and corporate CTOs
- Government officials
- High tech startups
- Venture funds
- IT corporate solutions providers

ADAPTIVE ARCHITECTURE

SUSTAINABILITY | BIG DATA



CONSTRUCTION

CONNECTIVITY

HABITAT

OCTOBER 29TH

GLOBAL CITIES AS CONSUMERS AND ENABLERS OF HIGH TECH SOLUTIONS

Which technologies impact our habitat in the most profound way? What is the next big area to be reshaped by technology – construction, transport, retail? How can cities prepare themselves to become technology hubs of the future?

TARGET AUDIENCE:

- Developers
- Construction companies
- Urbantech and mobility startups
- City officials
- Big data and crowdsourcing solutions providers
- Auto and other transportation manufacturers



HEALTH

OCTOBER 30TH

DIGITALIZATION AND PERSONALIZATION OF THE HEALTHCARE INDUSTRY

How will the global health industry change after the shift to personalized and preventive medicine? When do we expect a radical extension of human lifespan?

TARGET AUDIENCE:

- Healthcare providers
- Government officials (healthcare regulators)
- Big pharma and Biotech corporations
- Medical devices manufacturers
- Digital medicine startups and bio entrepreneurs
- Scientists



EDUCATION

OCTOBER 31TH

GLOBAL CHANGES IN KNOWLEDGE GENERATION, STORAGE AND DISTRIBUTION

What will the future of education look like and what new opportunities will new technologies bring to the field? What will it take to become a successful professional?

TARGET AUDIENCE:

- Ed-tech startups
- Talent management specialists
- Universities and Institutes
- Corporate educational centers
- Educational platforms
- Government officials (education regulators)

GAMIFICATION | DIGITAL ART | SOCIAL NETWORKS

NEW MEDIA



EDUTAINMENT

LIFESTYLE | VIRTUAL REALITY

ENTERTAINMENT

NOVEMBER 1ST

TECHNOLOGIES COMPETING FOR OUR FREE TIME

Global entertainment and media corporations constantly introduce new products and services that rapidly change the industry landscape and the way we spend our free time. What technologies are at the forefront of entertainment? How do they change our lives and interactions?

TARGET AUDIENCE:

- Game designers
- Producers
- Internet entrepreneurs
- Mass media
- Bloggers



SPECIAL EVENTS

A VAST PROGRAM OF SPECIAL
NETWORKING, ENTERTAINMENT
AND CULTURAL EVENTS ON THE
MARGINS OF THE FORUM

- Business dinners
- Media evenings
- Product launches
- Product and services presentations

TECHNOLOGY SHOW



Open Innovations Technology Show is a global exhibition aimed to present cutting edge innovations from Russia and all over the world.

More than 200 participants with interactive stands in 7 thematic zones will give visitors a chance to experience new technologies that will make a huge impact on our everyday routines in the nearest future, new opportunities for investors and technological solutions for business.

The mission of the renewed Open Innovations exhibition is to become country's leading Technology Show.



VENUE

VDNH, Pavilion 75

VDNH is a major historical landmark of Moscow established in 1939 as an exhibition ground where people could see the outstanding achievements of Soviet economy. Today a public space with museums, architectural monuments, new exhibition facilities, parks and recreational areas favored by Moscovites and tourists.

FORUM ORGANIZERS



MINISTRY OF ECONOMIC DEVELOPMENT
OF THE RUSSIAN FEDERATION



MOSCOW CITY
GOVERNMENT



RUSNANO

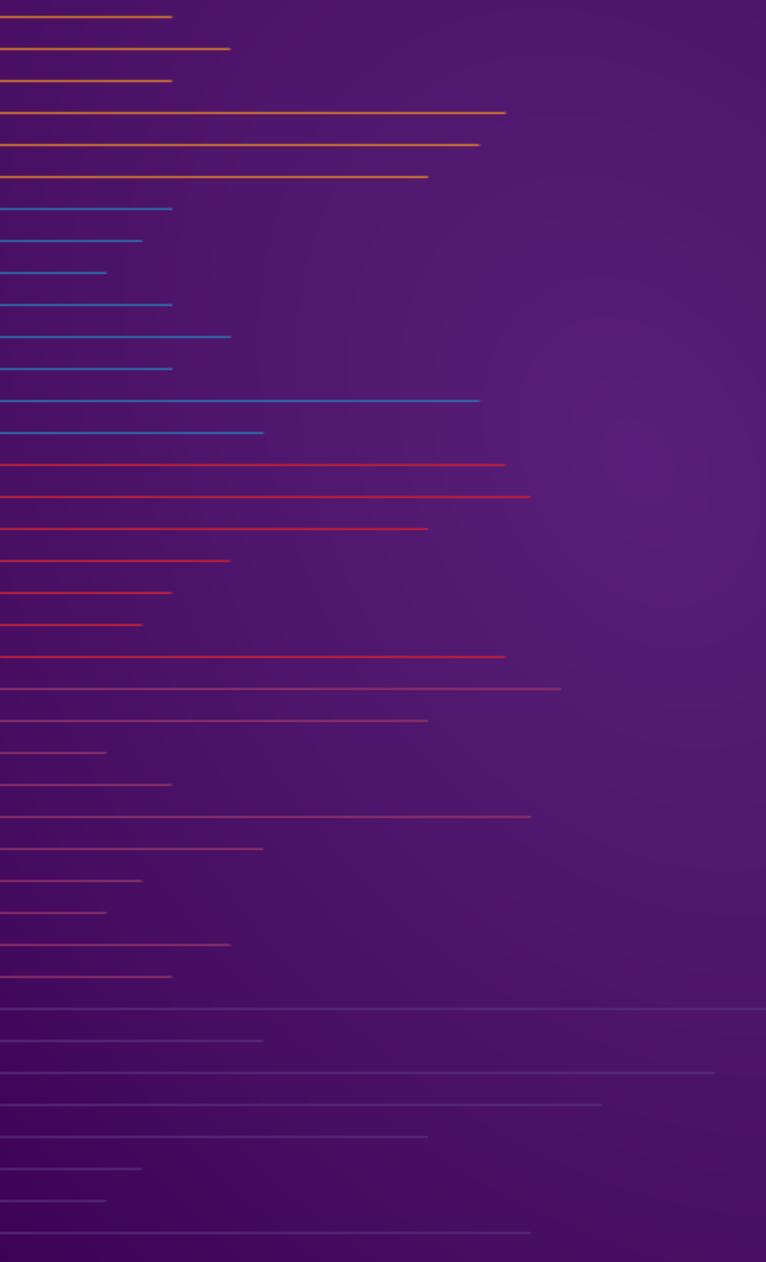


Forum's Operator -
Saint Petersburg
International Economic
Forum Foundation



ST. PETERSBURG
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