

**From:** [REDACTED] >

**To:** Jeffrey Epstein <jeevacation@gmail.com>, Tyler Shears <[REDACTED]>

**Subject:** Fwd: Nautilus

**Date:** Sat, 30 Aug 2014 21:57:23 +0000

**Attachments:** Nautilus\_One-Sheet.docx

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Hi Jeffrey and Tyler,

the publisher of Nautilus is asking for funds. see below they are quite prestigious. any chance of getting a url bio/profile on their masthead? Tyler, we should add them to our list of publishers if they have clout w/ google. let me know about that.

----- Forwarded message -----

**From:** John Steele <[REDACTED]>

**Date:** Thu, Aug 21, 2014 at 1:49 PM

**Subject:** Nautilus

**To:** [REDACTED]

Dear Mr. Epstein:

I'm the Publisher & Editorial Director of *Nautilus*, the online science monthly, print Quarterly and education publication with a literary voice. Since launching in May 2013, we've won a dozen content and design awards, including a Webby for best science on the web, and attracted subscribers in 45 countries. You can see us for free online at [www.nautil.us](http://www.nautil.us), and I would be happy to send you copies of the print *Quarterly*. *Nautilus* was started in 2012 with a grant from the John Templeton Foundation and we have several members of the Santa Fe Institute on our Board of Advisors.

In its first issue, on Human Uniqueness, *Nautilus* ran an interactive survey asking readers what defines us as people. The number one response was "science". It is, we submit, a sign of the times. Modern science has become something deeply personal, connecting us to each other and to the world around us in ways we could not have imagined. Our mission at *Nautilus* is to tell those big, deep stories: We deliver science, connected, like no one else.

In just one year, we have captured the imagination of millions of visitors to our website and been humbled by their letters, emails and tweets: "A new and shining light in a dearth of public writing about science", "A stunning new approach to science journalism", "Beautiful and sublime"... We have earned an audience that is devoted, attentive and educated—more than half have graduate degrees. Remarkably, they also consider *Nautilus* "the most trusted source for science content" according to our internal surveys, beating *Nature* and *Scientific American*.

In the press, too, we have been feted by the likes of *The Globe and Mail*, who called *Nautilus* "a multicourse meal for the mind", and *The Paris Review*, who called us "smartly and elegantly designed". We are also routinely selected for best-of-the web awards, for both design and content.

As we enter our second year, we are beginning our search for institutional and corporate sponsors to help keep the *Nautilus* mission going, and to expand it into education. Now is a tumultuous time for educators, faced with a new set of Common Core standards that demand literary material for the science classroom, and factual material for the language classroom. Understanding science may never have been more important than it is today, and—as our conversations with teachers have made clear—no magazine may be as well positioned to provide science material for the modern classroom than *Nautilus*.

At the same time, as Dennis Overbye cautioned in his *New York Times* article about *Nautilus*, "Science journalism ... is a field littered with corpses." We are therefore asking for your foundation's help to keep the *Nautilus* vision of science storytelling alive. To that end, we have established *NautilusThink*, a 501(3)(c) non-profit foundation, that will continue to publish *Nautilus*' online and print editions, and aim to put *Nautilus* into the classroom. *NautilusThink* represents an opportunity for you to directly support today's most innovative and integrated science media. We would look forward to the opportunity to meet with you and discuss the support options that are available. With your help *Nautilus* can engage more people than ever before, and remind them that in the wonder and mystery of science, there are stories to connect us all.

Sincerely,  
John Steele

*John Steele*  
*Publisher & Editorial Director*  
*Nautilus*  
500 Seventh [REDACTED], 12th Floor  
New York, NY 10018  
[REDACTED] x 302  
[www.nautil.us](http://www.nautil.us)  
[REDACTED]

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[REDACTED]  
MEDIA/PR  
Jeffrey Epstein VI Foundation  
[REDACTED]