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Subject: Early Christmas Gift Ideas: Masterclasses in Poker & Solving Cryptic Crosswords | Last Tickets - How to Change the World Conference

Date: Tue, 31 Oct 2017 09:47:07 +0000

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Newsletter November 2017

www.howtoacademy.com



19.12.2017

A Masterclass in Poker & an Introduction to Game Theory

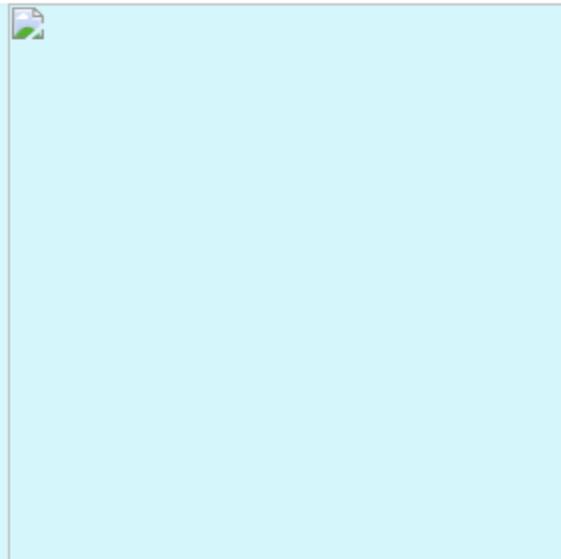
Liv Boeree, currently the top ranked European player in the world, with over \$3.5m in live tournament winnings, comes to the how to: Academy with a talk on Poker that will include strategy tips, hand analysis and stories from the table. Liv will also outline some introductory game theory and the applications of poker-player thinking in everyday life.



11.12.2017

Solve Cryptic Crosswords

For enthusiasts at all levels from beginners onwards, this evening event will provide the clues you need to cracking cryptic crosswords. Tim Moorey will explain the Ximenes rules and take you through the basics, after which – with the help of a wine break – you will divide into pairs to solve a puzzle of your own. In the words of Stephen Sondheim, *'The nice thing about doing a crossword puzzle is you know there is a solution.'*





30.11.2017

How To Change The World 2017

Tickets are selling fast for how to: Change The World 2017, the extraordinary day-long conference that gives you a panoramic view of the future. Book now to secure your seat!

Presenting leading experts on: emotion-reading computers, the Blockchain Revolution, tackling Alzheimer's disease, electric air taxis, instant charging batteries, artificial intelligence, virtual reality, SpaceX, breakthroughs in refrigeration, renewable fuels, the circular economy and more.





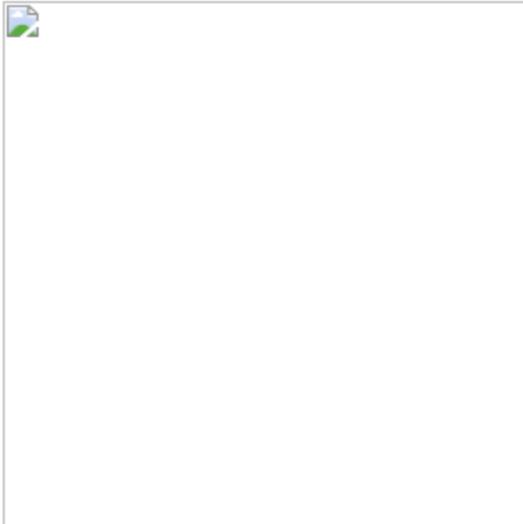
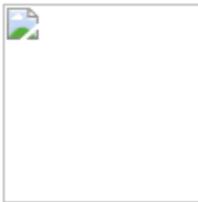
how to: **NEXT FORTNIGHT**



09.11.2017

A Data-Driven Tour of the Universe
with David McCandless, author of
Information is Beautiful

David McCandless – author of *Information is Beautiful* and founder of the Information is Beautiful Awards – is back with another unmissable talk. One of the world's leading data-journalists and information designers, McCandless is known for pioneering a fascinating way to look at the world – through the lens of visualization – turning data, information & knowledge into beautiful graphical images & diagrams.



14.11.2017

Emotional Agility: Overcome Negative Emotions, and Thrive in Work and Life
with Susan David

The leading voice on emotions offers a revolutionary approach that enables us to understand and embrace difficult emotions without letting them derail us.

Following her sell-out talk in 2016, Susan David PhD, a psychologist and faculty member at

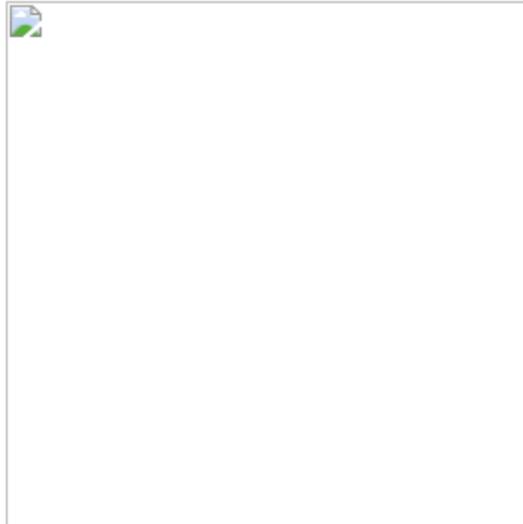
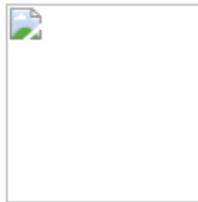
12.11.2017

A Radical Economic Plan to Change the World with Nobel Laureate Muhammad Yunus

Muhammad Yunus in conversation with Rory Brooks

In this talk Nobel laureate Muhammad Yunus will outline a radical new plan to fix global capitalism and create a new economics of Zero Poverty, Zero Unemployment and Zero Carbon Emissions.

At a time when eight individuals now own more wealth than 50 per cent of the global population, and high unemployment in many countries...

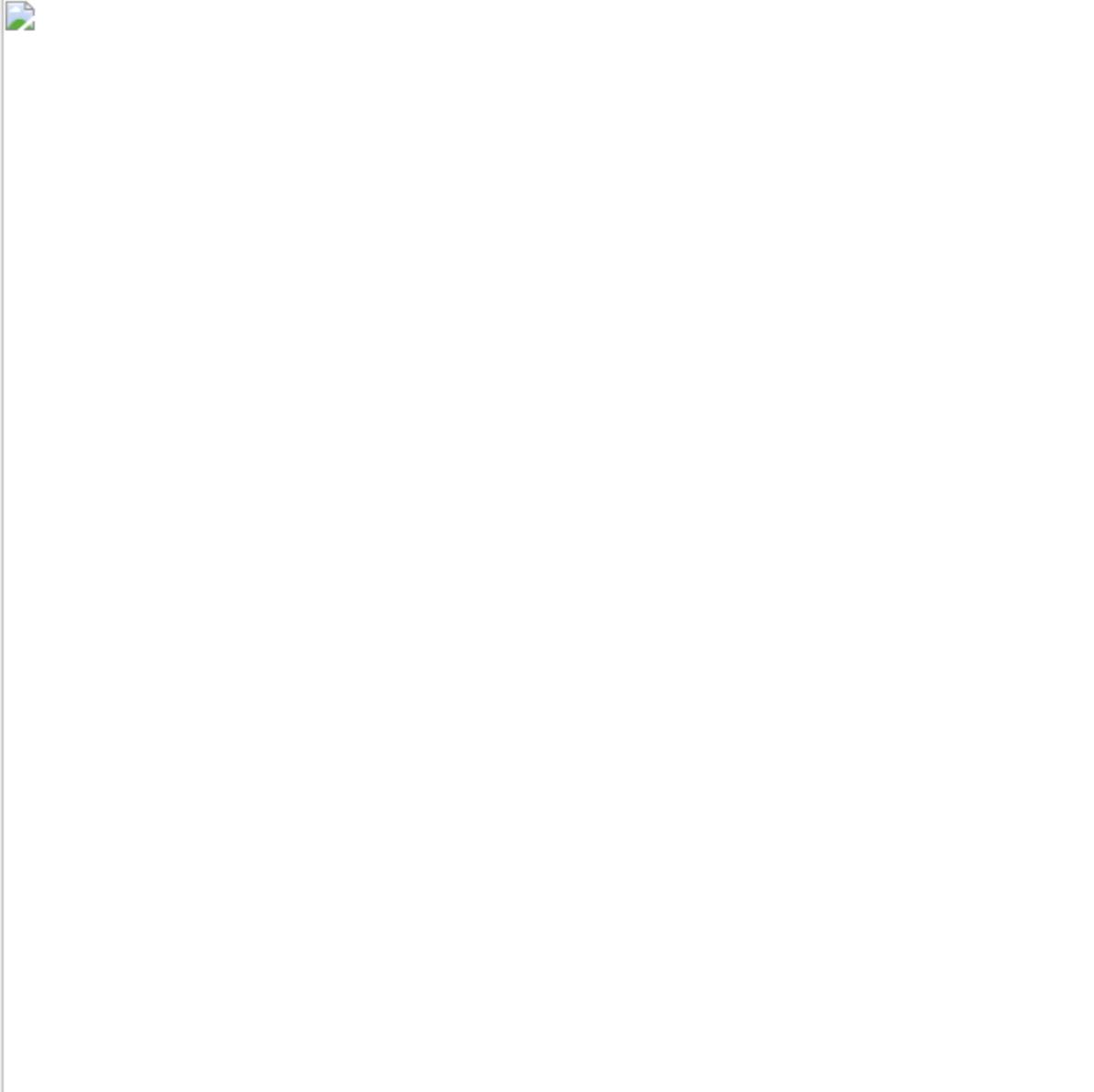
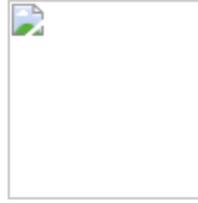
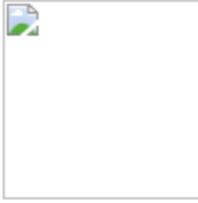


15.11.2017

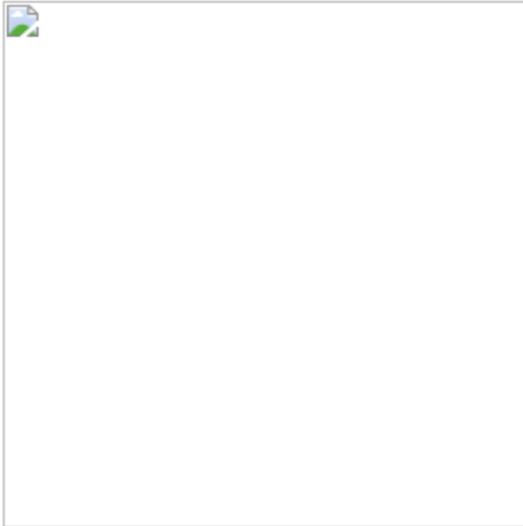
How Organisations of All Sizes Can Harness Startup Techniques to Drive Growth and Innovation- THE START UP WAY

with Eric Ries

After the phenomenal success of his bestselling book *The Lean Startup*, Eric Ries launched a global movement. Concepts like minimal viable product, A/B testing and pivoting changed the language of business.



how to: NOVEMBER & DECEMBER TALKS

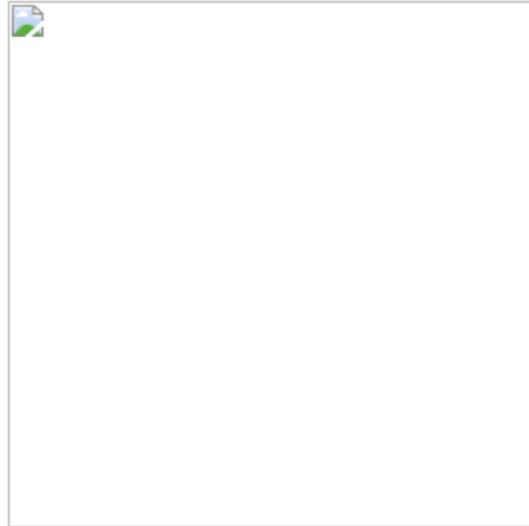
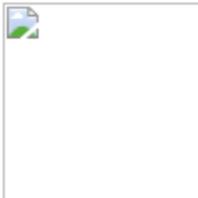


22.11.2017

How to write Clearly, Correctly and Persuasively. A Masterclass in Successful Communication.

with Sam Leith

The first sentence of a job application letter can consign it to the bin. A mistimed tweet can cost you your livelihood. And a letter to a beloved may end up making the recipient laugh rather than melt. Finding the right words, in the right order, matters. In this talk on persuasive writing, Sam Leith will explain how to express yourself fully and get your way in every situation. From essays to love letters, and from emails of condolence to letters of ...



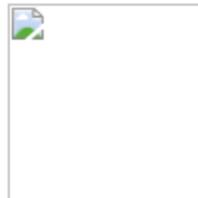
23.11.2017

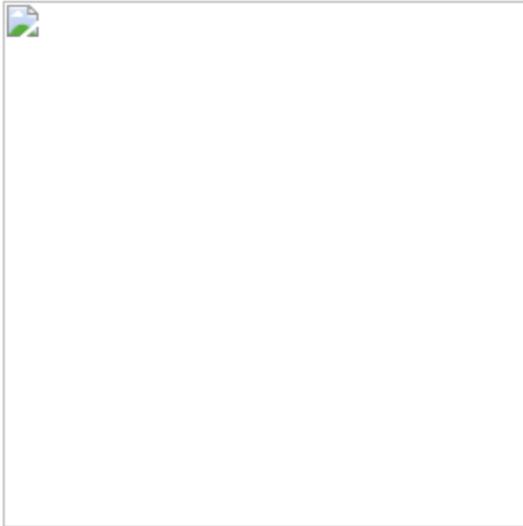
A Year in Space: NASA Astronaut Scott Kelly

Scott Kelly in conversation with Robin Ince

NASA astronaut and record holder of the most consecutive days spent in space, Scott Kelly, in conversation with writer and host of popular science series The Infinite Monkey Cage, Robin Ince.

On 1st March 2016, American astronaut, Scott Kelly, touched down in Kazakhstan after spending a recordbreaking 340 days in space aboard the International Space Station.





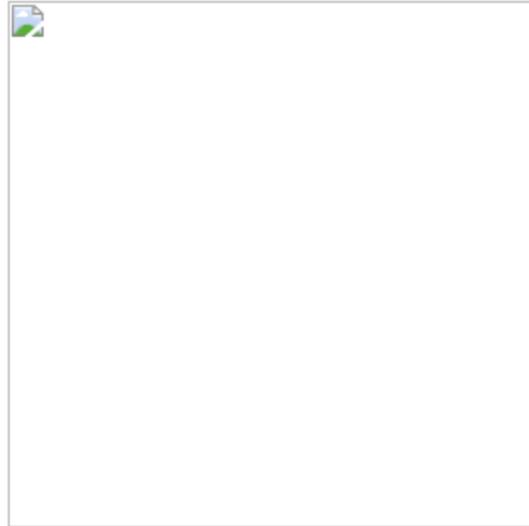
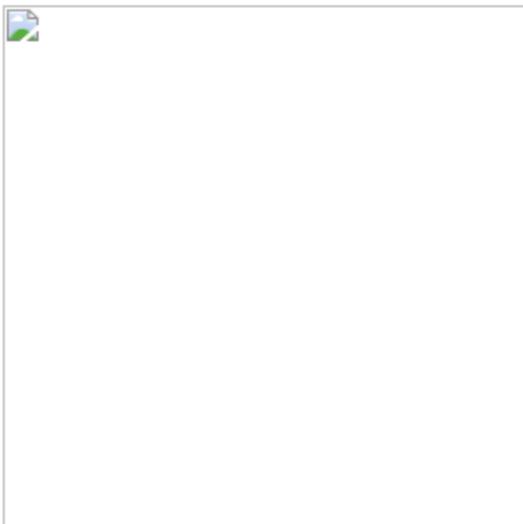
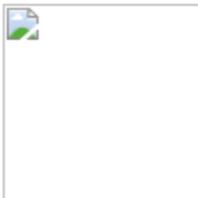
28.11.2017

How to Stop Brexit

Nick Clegg in conversation with Emily Maitlis.

Due to exceptional demand we have changed the venue and additional tickets are now available.

Extricating Britain from Europe will be the greatest challenge this country has faced since the Second World War – or its greatest crisis.

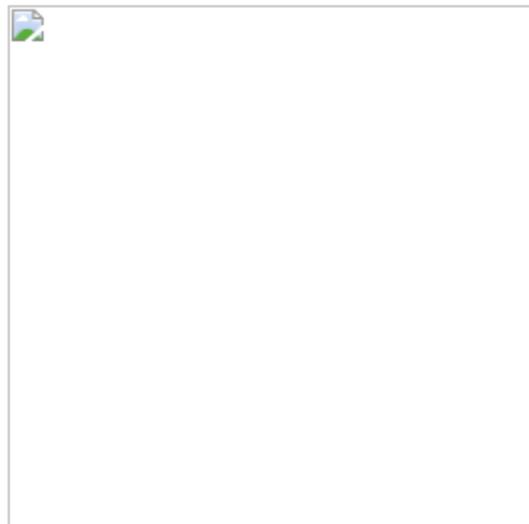
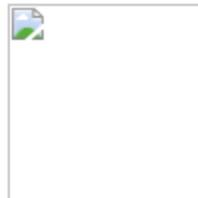


04.12.2017

How to Understand Yourself Better (and those around you)

with Gretchen Rubin

Are you an Upholder, a Questioner, an Obliger or a Rebel? Gretchen Rubin, lifestyle guru and bestselling author of The Happiness Project, returns to the how to: Academy with a masterclass on how to make lasting changes in your life by understanding your personality profile.

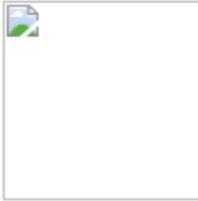


06.12.2017

Organisations of the Future

with Karen Rivoire, Avida Hancock, Erik Rodin, Lee Byrant and Andrew Ormerod.
Moderated by David Willans.

Don Draper said that 'change is neither good or bad. It simply is.' Back then you could choose, but the modern way to fail is not to change. Our world is undergoing seismic shifts, but most of our organisations are still running on empty, using approaches devised in the early 19th century: hierarchy, command and control, get ahead by doing what you're told.



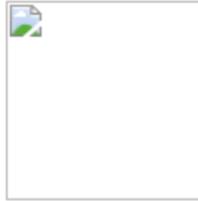
14.12.2017

Why Dylan Matters

with Richard F. Thomas

An unmissable talk with Harvard Classics Professor, Richard F. Thomas on Why Dylan Matters.

In 2016 Bob Dylan was awarded the Nobel Prize... for Literature. Everyone was happy – except some in the literary world, which was confused and divided. The word in Stockholm was that Dylan had given 'new poetic expression to the great American song tradition'. But is it poetry, or is it poetry by special pleading?







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