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**Subject:** Republicans gird for the Donald Trump debate  
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as you predicted..

[http://www.politico.com/blogs/media/2015/07/republicans-gird-for-the-donald-trump-debate-211033.html?ml=tl\\_5\\_b#](http://www.politico.com/blogs/media/2015/07/republicans-gird-for-the-donald-trump-debate-211033.html?ml=tl_5_b#)

## Debate Schedule

### August 6, 2015

9pm ET - Republican Primary Debate

**Aired On:** Fox News Channel

**Location:** Quicken Loans Arena in Cleveland, OH

**Sponsors:** Fox News, facebook

**Moderators:** Bret Baier, Megyn Kelly and Chris Wallace

**Rules:** Top 10 candidates in an average of 5 national polls

**Candidates:** To be determined

**Notes:** Fox News has added a [candidate forum](#) at 1pm ET the same day for candidates who don't make the debate cut

### September 16, 2015

Reagan Library Republican Debate ([Press Release](#))

**Aired On:** CNN and Salem Radio

**Location:** Reagan Library in Simi Valley, CA

**Sponsors:** Reagan Library Foundation, CNN, Salem Media Group

**Moderators:** Jake Tapper, Hugh Hewitt,

**Rules:** Split field into Segment B (top 10 candidates) and Segment A (remaining candidates getting at least 1% in polls) ([Details](#))

**Candidates:** To be determined

### October 28, 2015

CNBC Republican Debate

**Aired On:** CNBC

**Location:** University of Colorado in Boulder ([Press Release](#))

**Sponsors:** CNBC ([Press Release](#))

**Candidates:** To be determined

### November, 2015\*

Republican Primary Debate

**Aired On:** Fox Business Network

**Location:** Wisconsin

**Sponsors:** Fox Business Network

**Candidates:** To be determined

### December 15, 2015

Republican Primary Debate

**Aired On:** CNN

**Location:** Las Vegas, Nevada

**Sponsors:** CNN, Salem Media Group

**Candidates:** To be determined

2016

**January, 2016\***

Republican Primary Debate

**Aired On:** Fox News Channel

**Location:** Iowa

**Sponsors:** Fox News

**Candidates:** To be determined

**February 6, 2016**

Republican Primary Debate

**Aired On:** ABC

**Location:** St. Anselm College in Manchester, New Hampshire

**Sponsors:** ABC News, [IJReview.com](http://IJReview.com) ([Press Release](#))

**Candidates:** To be determined

**February 13, 2016**

Republican Primary Debate

**Aired On:** CBS

**Location:** South Carolina

**Sponsors:** CBS

**Candidates:** To be determined

**February 26, 2016**

Republican Primary Debate

**Aired On:** NBC and Telemundo

**Location:** Texas

**Sponsors:** NBC/Telemundo, National Review

**Candidates:** To be determined

**March, 2016\***

Republican Primary Debate

**Aired On:** Fox News Channel

**Location:** TBD

**Sponsors:** Fox News

**Candidates:** To be determined

**March 10, 2016**

Republican Primary Debate

**Aired On:** CNN

**Location:** Florida

**Sponsors:** CNN, Salem Media Group

**Candidates:** To be determined

\*Debate sponsor has not yet named specific date

## Top 10 Media Stocks for 2015

By [Dan Moskowitz](#) | March 19, 2015 AAA |

The following list is broken down into Top-Tier Media Stocks and Speculative Media Stocks. It might surprise you that some of the names on the latter list aren't on the former list, but there is a simple reason for this, which will be revealed below.

### Top-Tier Media Stocks

## Walt Disney

The Walt Disney Co. ([DIS](#)) is one of the strongest brands in the world. It also possesses multiple revenue streams and pricing power. Q1 EPS jumped 23% year over year based on record revenue. When a company delivers record revenue, that trend doesn't make a sudden U-turn. If there's going to be a turnaround for the worse, it will take time to play out, giving you time to exit your position. (For related reading, see: [This Company Is No Mickey Mouse Operation.](#))

## CBS

CBS Corp.'s ([CBS](#)) Q4 revenue increased 3% and diluted EPS improved 8%. CBS also announced a \$1 billion share [buyback](#) in the first quarter. This will significantly reduce the share count, which should improve earnings. CBS will once again have Thursday Night Football, and it will be the home of Super Bowl 50. It's also home to regular-season NFL games, March Madness and The Masters. However, its reach goes well beyond sports.

## Comcast

FY2014 revenue at Comcast Corp. ([CMCSA](#)) increased 6.4%. Operating cash flow and EPS improved 6.9% and 25%, respectively. Comcast also increased its dividend 11% and announced that \$4.25 billion of its \$10 billion share buyback program would take place in 2015. (For more, see: [This Company is as Unavoidable as it is Unloved.](#))

## Twenty-First Century Fox

Twenty-First Century Fox, Inc.'s ([FOXA](#)) Q2 operating income before depreciation and amortization increased 12%. Fox studios enjoyed 24 Academy Award nominations in 2015, making it the industry leader. Twenty-First Century Fox also recently created the Europe's leading pay TV business.

## Google

Google Inc. ([GOOGL](#)) is known as more of a technology company than a media company, but its YouTube segment consumes approximately 15% of all broadband traffic in the United States and Canada (only Netflix, Inc. ([NFLX](#)) is higher at 35%). Google also makes this list because of its \$62.63 billion in cash, which means it can enter any business it pleases. If it chooses to expand its media presence, then it would likely steal share from some of the current industry leaders. (For related reading, see: [How Google's Self-Driving Car Will Change Everything.](#))

## Speculative Media Stocks

### Charter Communications

Q4 revenue jumped 9.9% at Charter Communications, Inc. ([CHTR](#)) thanks to higher customer penetration on Internet, video, and commercial businesses. Another positive is that Berkshire Hathaway Inc. ([BRK.A](#)) recently increased its position in CHTR by adding 1.2 million shares. CHTR now represents 1.35% of the fund's portfolio. The reason CHTR is on the speculative list is a lack of profitability.

### Discovery Communications

Differentiation is the key here thanks to Discovery Communications, Inc.'s ([DISCA](#)) success with docudramas. In FY2014, revenue increased 13%, adjusted earnings per diluted share improved 13%, free cash flow increased 2%, and \$1.4 billion worth of stock was [repurchased](#). The biggest risks here are a challenging U.S. market and currency headwinds. It should also be pointed out that there is an 11% short position on the stock. (For related reading, see: [A Breakdown of Stock Buybacks](#).)

## Viacom

MTV, VH1, CMT, BET, Nickelodeon, Nick Jr, Comedy Central, TV Land, SPIKE, and more. Do these sound like brands that are likely to suffer? No. Viacom, Inc. ([VIA](#)) is a profitable company that pays a small [dividend](#). On the other hand, a debt-to-equity ratio of 3.88 isn't comforting.

## Time Warner

Time Warner Inc. ([TWX](#)) has 165 channels across 200 countries. This includes HBO. In FY2014, revenue increased 3%. That's not spectacular, but adjusted EPS jumped 18%, which now represents six consecutive years of adjusted EPS growth in the high teens. Time Warner also returned \$6.6 billion to shareholders via dividends and buybacks throughout the year. Over the long haul, cable companies will have a difficult time competing against streaming services, but all is okay for right now.

## Scripps Networks Interactive

Among Scripps Networks Interactive, Inc.'s ([SNI](#)) properties are Home and Garden Television, Food Network, Travel Channel, DIY Network, Cooking Channel and Great American Country. These are strong brands. Strong enough that Scripps Networks expects FY2015 revenue to increase approximately 4%. The company also expects selling, general, and administrative expenses to come in between flat and down 2%. Either way, it's a positive when revenue is outpacing SG&A expenses. Furthermore, Scripps Networks has announced that it's adding \$1 billion to its share buyback program and increasing its dividend by 15%. The risk here is the stock's sensitivity to broader market corrections. (For a look back to 2009, see: [Scripps Network Interactive Worth a Look](#).)

## Performance Comparisons

Another reason why some stocks made the top list and others did not is performance. If a stock can't appreciate in a bull market, then how would you expect it to perform when the trend reverses? Capital preservation should be the number one priority for a savvy investor. Below are total return numbers for each company as of 3/18/2015).

	1-Year	3-Year	5-Year	10-Year
DIS	33.09%	36.87%	27.03%	15.19%
CBS	-3.95%	26.94%	23.19%	12.56%
CMCSA	19.26%	27.62%	23.13%	13.40%
FOXA	6.46%	26.99%	24.13%	8.83%
GOOGL	-6.61%	21.87%	14.84%	20.18%
CHTR	50.27%	43.56%	40.36%	n/a
DISCA	-25.98%	8.93%	13.74%	n/a
VIA	-20.33%	11.19%	17.28%	n/a
TWX	37.35%	38.08%	25.34%	9.86%
SNI	10.10%	15.26%	12.24%	n/a

## The Bottom Line

The Top-Tier Media Stocks have outperformed Speculative Media Stocks over the past three years (for the most part). Therefore, you should strongly consider the first set of stocks listed above. While it's entirely possible they all underperform in 2015 if the market falters, these are elite names that are highly likely to be around for a long time. Even if the worst occurs, you will have an opportunity to add more to your position at cheaper prices. (For related reading, see: [Buying Facebook Stock, A Beginner's Guide.](#))

Read more: <http://www.investopedia.com/articles/active-trading/031915/top-10-media-stocks-2015.asp#ixzz3gdqLDgWm>

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