

From: Al seckel <[REDACTED]>

To: Jeffrey Epstein <jeevacation@gmail.com>

Subject: Fw: don't know if this will help convey things

Date: Fri, 17 Dec 2010 09:54:59 +0000

Attachments: composite.jpg

Jeff,

As I said, your detractors, especially at the daily beast, have started a very active counter campaign to the cleaning up of your google page, and are trying to do exactly the opposite, and bring back the worst articles to the front page. Mike captured screen shots (the first one is from the very early days when your whole screen was negative). Pink is the nasty stuff; green is our sites, white is benign sites.

These shots were taken over the past few days. We can track through our software that they are actually hard at work adding links to these specific sites, and trying to push them back up, while we push them back down. These are screen shots taken over the past few days and shows their attempts. We have been winning in this battle, but it is a lot of work, and every time they get weaker, and the Huffington Post, for example, gets pushed down more. it really is wack a mole. Again, we never expected this amount of virulence and persistence.

Mike wanted you to see first hand what you were up against, and this was the sort of thing we ran into with Wiki pedia in the early days, where they were constantly trying to undue our edits, and we hacked them out, so that is stable.

But without us getting in there and doing counter-productive measures, they will manage to undue our work.

----- Forwarded Message -----

From: mike keesling <[REDACTED]>

To: Al seckel <[REDACTED]>

Sent: Fri, December 17, 2010 12:23:25 AM

Subject: don't know if this will help convey things

pink is nasty stuff
green is our sites (sports/science/.org)
white is benign sites (doctor, etc.)

the first image is from when we started.
the remaining images are over the last five days. They show the back and forth, whack-a-mole effect very well. Note that each time we come back we come back higher and we've pushed the remaining nasty (huffington) almost off the page. Each time the nasties come back, they come back a little weaker. It is a battle we are winning, but it is not over yet.