

From: Eva Dubin <[REDACTED]>

To: Jeffrey <jeevacation@gmail.com>

Subject: FW: Sneak Preview of Dubin Breast Center Benefit Live Auction

Date: Mon, 09 Dec 2013 16:41:54 +0000

Importance: Normal

Look at tonight's auction. Any of these that would be interesting to you and I can bid for you...?

From: [REDACTED]

Subject: Sneak Preview of Dubin Breast Center Benefit Live Auction

To: evadubin@hotmail.com

Date: Fri, 6 Dec 2013 16:25:34 -0500

If interested in learning more about any of these auction items or placing a bid in advance of the Benefit on Monday, December 9th, please contact Debbie Fife at debbief@eventassociatesinc.com or 212-245-6570 x20.

**LOT #1 THE ULTIMATE HEALTH EXPERIENCE
DEMISTIFY PERSONAL GENOMICS /
EDUCATIONAL SESSION FOR TWO**

Mount Sinai has moved into national prominence with its innovative approach to genomics and personalized medicine. Now you can take advantage of the new "big data" technology that is transforming the way we think about disease and sit 1-on-1 with Joel T. Dudley, PhD, Director of Bioinformatics, and Elissa Levin, MS, CGC, Head of Genomics and Integrative Health Innovations, to help you and a guest demystify the brave new world of personal genomics. During this extraordinarily rare educational session, Dr. Dudley, who had his own genome sequenced, will discuss his experience and address the following:

- What information is in your personal genome?
- How does your unique biological blueprint impact your risk of developing certain diseases, or affect how you will respond to medications?
- What are the benefits and risks of this information?
- How do physicians use precision medicine to tailor therapies to an individual's unique genetic makeup?

"OBSERVERSHIP" PROGRAM

Your up-and-coming super scientist will spend up to six weeks in a coveted "observership" at the Icahn School of Medicine at Mount Sinai, one of the highest-ranked academic medical centers in the nation. The "observer" will have the rare opportunity to shadow and learn from experts for up two weeks each in the following departments: breast cancer surgery, breast cancer research, and genomic studies including infectious disease, cancer, nutrition, or big data and supercomputing.

Observership for ages 16 and older. The observer's role is as a "visitor" and completely hands-off. The observer will not provide patient care or have direct

communication with patients. No academic credit will be given.

LOT #2 THE ULTIMATE WELLNESS EXPERIENCE

SIGNATURE MEDITATION & YOGA RETREAT FOR TWO

Enjoy one of La Costa Spa's signature "Seduction of Spirit Retreats" for two in Carlsbad, CA, either April 6–12, 2014 or November 2–8, 2014 including:

- 7 nights accommodations at La Costa Resort & Spa
- Two roundtrip business class tickets from NYC to San Diego
- A one-hour private meeting with Deepak Chopra
- Daily Lunch and Dinner as well as a final night celebration dinner
- Daily Seven Spiritual Laws of Yoga classes and Group Mediation classes

While in California, enjoy a 2-hour private consultation with Pete Egoscue, the "Father of Postural Therapy." Learn to listen to your own body and focus on having a pain-free life through his unique posture therapy.

Back in NYC, benefit from a 90-minute preventive medicine consultation with Dr. Woodson Merrell at the Continuum Center for Health and Healing, part of the Beth Israel Medical Center and Mount Sinai Health System. Receive both his prior optimum lifestyle book, *Power Up*, and his new book, *The Detox Prescription*. Explore your past medical history, genetic risks and current lifestyle habits to devise an individualized plan to optimize health and longevity, including goals for nutrition, exercise, stress, and overall lifestyle.

www.chopra.com/seduction-of-spirit

www.egoscue.com

www.woodsonmerrell.com

LOT #3 THE ULTIMATE SIRIUSXM™ EXPERIENCE

PART 1 — Two tickets to the Howard Stern Birthday Bash on Friday, January 31, 2014 at Hammerstein Ballroom in NYC. Howard's legendary Birthday Show returns for the first time on satellite radio, and you can be there to join the party. Hosted by Jimmy Kimmel, this exclusive event will feature the hottest stars, musical performances and special surprises.

PART 2 — Opportunity to appear on-air as guest co-host of "Live from E Street Nation" on SiriusXM's exclusive 24/7 Bruce Springsteen channel, E Street Radio. Hosted by veteran music critic, author, editor and definitive Springsteen biographer, Dave Marsh, "Live from E Street Nation" airs live every Friday at 10:30am ET and features Marsh playing music and taking calls from the Springsteen fan community, discussing their favorite Springsteen songs, personal experiences and more.

PART 3 — The greatest ticket package for the "Sirius" sports fan. Two tickets to all of the following events:

- Super Bowl 2014
- The World Series 2014
- 2014 MLB All Star Game
- 2014 NASCAR Championship
- 2014 IndyCar Championship
- 2014 NHL Stanley Cup Finals
- 2014 NBA Finals
- 1 Notre Dame regular season game
- 1 University of Texas regular season game

LOT #4
THE ULTIMATE GIVING EXPERIENCE
I/WE WOULD LIKE TO MAKE
A NEW OR ADDITIONAL CONTRIBUTION TO
THE DUBIN BREAST CENTER:

- o \$25,000
- o \$10,000
- o \$5,000
- o \$2,500
- o \$1,000
- o \$500
- o \$250
- o \$100
- o OTHER \$ _____

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