

From: How To Academy <[REDACTED]>

To: j <jeevacation@gmail.com>

Subject: Unmissable superstar Harvard physicist on Dark Matter & Dinosaurs, Bernie Madoff & other scams, Levison Wood in the Himalayas, Adair Turner on Debt.

Date: Tue, 05 Jan 2016 10:01:26 +0000

How to: Spring Programme

[View this email in your browser](#)



15.03.2016

Evening event, 6:45pm – 8:00pm

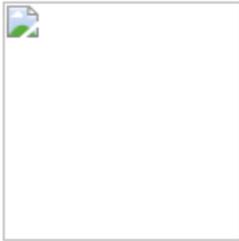
how to: An Evening with Adair Turner: On Money, Credit and Global Finance.
with Adair Turner

"Sometimes it's better for governments to print more money rather than rescue banks."

In this talk Adair Turner, the head of the Financial Services Authority in 2008, will argue against conventional wisdom and show why sometimes it's better to print your way out of financial crises, rather than shifting debt on to the public.

Drawing on his new book *Between Debt and The Devil*, Lord Turner will also demolish the arguments behind deregulating the financial industry, showing that most credit is not needed for economic growth but rather drives real estate booms and busts, and leads to financial crisis and depression.

Informed by hard-won experience gained as he led the Financial Services Authority at the height of the 2008 financial crisis, Turner shows why we need to reject the assumptions that private credit is essential to growth and fiat money is inevitably dangerous. Each has its advantages, and each creates risks that public policy must consciously balance.





HIGHLIGHTS



12.01.2016

how to: Dark Matter and the Dinosaurs

with Harvard Professor Lisa Randall

[Read more and book now](#)



25.01.2016

**how to: The Art of the Confidence Trickster:
a Masterclass in Psychology**



04.02.2016

**how to: Joseph Conrad,
Heart of Darkness**

with Will Self

[Read more and book now](#)



17.02.2016

**how to: Thomas Mann, The
Magic Mountain**

with Joanna Kavenna

[Read more and book now](#)



02.03.2016

**how to: Virginia Woolf, To
The Lighthouse**

with Deborah Levy

[Read more and book now](#)

with Maria Konnikova

[Read more and book now](#)



EXPLORATION



11.02.2016

how to: Walking the Himalayas

with Levison Wood

Explorer, bestselling author and presenter of Channel 4's hit documentary series 'Walking the Nile', Levison Wood rarely stays in one place for very long. The how to: Academy has managed to pin him down for an extraordinary evening of stories from his most recent expedition, '*Walking the Himalayas*'.

Following footpaths worn by local travellers across the 'Roof of the World', Levison met and walked alongside shepherds, porters, soldiers, farmers, mountain men and shamans. Along his journey, he uncovered the hidden tales of the Himalayas, and formed close bonds with the inhabitants of this magnificent mountain range....

[Read more and book now](#)



HISTORY



28.01.2016

how to: The Romanovs: 1613-1918

with Simon Sebag Montefiore

The Romanovs were the most successful dynasty of modern times, ruling a sixth of the world's surface. How did one family turn a war-ruined principality into the world's greatest empire? And how did they lose it all?

This is the intimate story of twenty tsars and tsarinas, touched by genius and madness, inspired by holy autocracy, tainted by remorseless killing and sexual decadence. Montefiore's family chronicle reveals a secret world of unlimited power, ruthless empire-building and palace conspiracy, with a global cast of tyrants, poets and adventuresses – from Ivan the Terrible to Lenin, Tolstoy to Lincoln, and the Kaiser to Queen Victoria.

[Read more and book now](#)





18.02.2016

how to: History's People: Tyrants, Heroes, Rebels and Dreamers.
with Margaret MacMillan

Who were the great personalities who shaped history? And who were the most astute observers, glorious adventurers, and admirable risk-takers of the past? Who *really* deserves our recognition?

In this special event for the how to:Academy based on her new book *History's People* the internationally acclaimed historian Margaret MacMillan will present pen-portraits of the historical individuals who she believes deserve our recognition and understanding.

From leaders that have made huge and destructive mistakes, such as Hitler, Stalin and Thatcher, to the dreamers, explorers and adventurers who defied the constraints of their own societies, MacMillan will deftly unravel the hidden biographies of the people whose voices and actions stand out through the complexities of global history.

[Read more and book now](#)



MEMOIRS



09.02.2016

how to: An Evening with A. A. Gill

A.A. Gill in conversation with John Mitchinson

An unmissable evening with A.A.Gill in conversation with John Mitchinson on the occasion of his new book *POUR ME, A Life*, his dark yet laugh-out-loud memoir, which charts the soggy tangle of a shredded life; the year between the end of his marriage and the end of his drinking .

"The one miserly charity of drink is that it strips away memory. You start by forgetting the last hour of Saturday night, a name, a conversation, how you lost your shoes, and then, as life begins to tumble like an up-ended skier, so the avalanche of forgetting comes and sweeps up the evidence, burying the remembrance in a soft white darkness, a roaring silence. After a time you've forgotten more than you can remember. For me, out of a decade I have perhaps two years, perhaps three, of remembrances ... There is a hope, if not a reliable fact, that this is the best I can muster, this is a retrospective truth gleaned from the shards and tesserae. An attempt to reimagine something lost, an emotional archaeology" A.A. Gill

[Read more and book now](#)





03.02.2016

how to: How to Investigate a Family Secret

with Jeremy Gavron

In 1965, a beautiful young woman gassed herself to death in Primrose Hill, north London. Like Sylvia Plath, who died in eerily similar circumstances two years previously just two streets away, she was a writer, and the mother of two small children.

Her name was Hannah Gavron, and she left behind an about-to-be-published manuscript, *The Captive Wife*. Her young son, just four at the time of his Hannah's suicide, grew to become the author, Jeremy Gavron.

Searching for the mother who was never talked about as he grew up, Jeremy Gavron discovered letters, diaries, and photos that paint a picture of a brilliant but complex young woman grappling to find an outlet for her creativity, sexuality, and intelligence. His resultant memoir of his mother, *A Woman on the Edge of Time*, not only documents the too-short life of an extraordinary woman; it is a searching examination of the suffocating constrictions in place on intelligent, ambitious women in the middle of the twentieth century....

[Read more and book now](#)





24.02.2016

how to: An Evening with Gloria Steinem

with Gloria Steinem

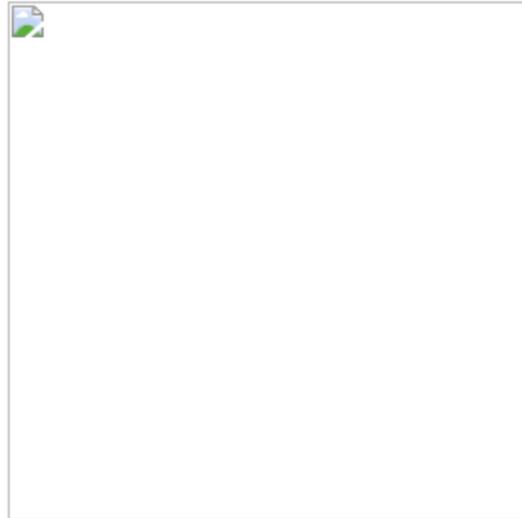
Gloria Steinem, fearless journalist, political activist, voice for women everywhere, is back on the road. Her new book – the first she has published in twenty years – is the story of her travels, from childhood trips in her father's trailer to the campaign trail of Hillary Clinton. It is in planes, trains and automobiles that Steinem has encountered what she calls 'the surrealism in every day life', and on this one-stop tour you can hear the legendary speaker, who has taken to the podium on the most pressing issues of our time, reflect on her life-long journey.

With the unique perspective of one of the greatest feminists of the 20th and 21st centuries, this will be an inspiring, profound, enlightening talk about one woman's life-long journey.

[Read more and book now](#)

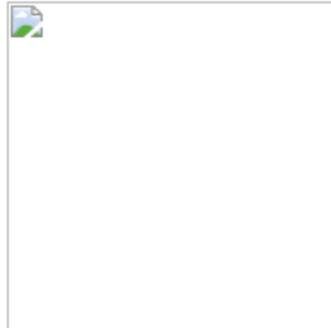


BUSINESS



12.02.2016

how to: Have Presence, and be Self-



12.02.2016

**how to: Sell (The art of
getting anyone to say yes to
anything)**

with Gavin Presman

[Read more and book now](#)

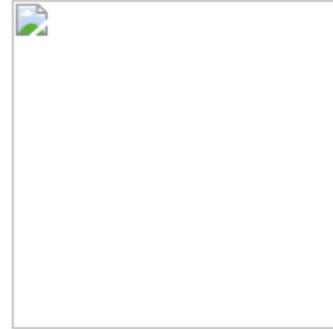
Assured in Moments of Pressure

with Amy Cuddy

With a TED talk that has attracted over 29 million views, social psychologist Amy Cuddy is undoubtedly the most influential expert in non-verbal communication in the world today. She joins the how to: Academy in February to give a masterclass in *Presence*: the ability to shape the impression we give to others, and ensure that we feel strongest in the moments that *really* matter.

From job interviews to break-ups, arguments to business deals, we frequently find ourselves in situations that require us to articulate our genuine views and opinions with eloquence and strength. Too often, we come away from these challenges feeling that we have short-changed ourselves, given a false impression, or ...

[Read more and book now](#)



19.02.2016

how to: Negotiate
with Gavin Presman

[Read more and book now](#)





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