

From: "Mike Sitrick" <[REDACTED]>
To: "Jeffrey Epstein" <jeevacation@gmail.com>
Subject: RE:
Date: Sun, 13 Mar 2011 15:59:34 +0000

Jeffrey

The Fergie retraction is critical. One of your good friends, a member of the Royal family, is calling you a pedophile. If gentle persuasion doesn't work, it is my view that we need to turn up the heat even to the point of sending her a draft defamation lawsuit. As I said yesterday, this would be a major turning point and be picked up everywhere. This is about your name and your reputation. You really can't worry about her, in my view, you need to worry about you. She certainly isn't concerned about your or your reputation.

Regardless of whether you are willing to play hardball with Fergie – if the gentle persuasion doesn't work, we need to go after the newspapers for errors, including their labeling you a pedophile. Right now no one is holding them accountable. As I said before, newspapers offering money for stories is not news.

There is a strategy: Objective: get newspapers to stop calling you a pedophile and get the truth out; tamp down and ultimately stop the bad press; start generating positive press about your community involvement. Tactics: get Fergie to retract; hold newspapers accountable; filing a formal complaint with the Press Complaints Commission (we would get coverage of this and what the complaint says – what the facts are, as opposed to what has been reported); get op-eds published from experts and separately from friends; get letters to the editors/posts from friends; launch a web offense and defense; find a friendly reporter to do a more definitive story of what happened. This last suggestion of course carries risk, but if it is the right reporter could influence other media.

From: Jeffrey Epstein [mailto:jeevacation@gmail.com]
Sent: Sunday, March 13, 2011 8:19 AM
To: Mike Sitrick
Subject: Re:

mike, we , you, cannot depend on her doing as we would wish.. We need an alternative, .. AS i said yesterday,, as of today, still have no strategy except legal letters, to take more of the same,, do we have the lawyers point out the more glaring errors. do we have the lawyers point out, offering money for stories. ????? Fergie and Hope is not sufficient. you have been doing this a long time,

On Sun, Mar 13, 2011 at 8:13 AM, Mike Sitrick <[REDACTED]> wrote:
Agree, quite frankly whatever her excuse she needs to say she was mistaken, she apologizes, feels terrible. Jeffrey is not a pedophile. The you woman who was the source of the conviction for solicitation of prostitutions for someone under 18 was 17-3/4 and she is very sorry. We need all those components. She created this problem. She needs to fix It and as I know everyone knows time is of the essence here.

From: Jeffrey Epstein [mailto:jeevacation@gmail.com]
Sent: Sunday, March 13, 2011 7:26 AM
To: [REDACTED]; Mike Sitrick; Martin Weinberg
Cc: Darren Indyke
Subject:

I think that Fergie can now say , I am not a pedo.. She was DUPED into believeing false stories, by Civil Plaintiffs Attorneys from Florida. THEY represented themselves as law enforcement (fisten), and she was told horrible things and she reacted . She now knows that what she was told was based on false hoods , and fabrications designed to enhance their civill suit. She should out the newspaperes on the offering of money for stories. paul -- [REDACTED]

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