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Subject: What's New at Boxee: August 2011

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What's New at Boxee: August 2011

New Apps



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AOL HD (Worldwide) - AOL's launched a **slick new app on Boxee** this month. The app is packed with videos from Engadget, Translogic, Huffington Post Celebrity, Full CD Listening Party, Moviefone and more. Watch performances by artists like The National, get the latest tech reviews, or see **Steve Wozniak admit to counterfeiting \$2 bills for the last 20 years** (best Engadget Show ever!). You need to check out the heaping piles of HD goodness that AOL's serving up.



Most Shared Movies on Boxee last month

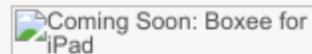
1. Source Code
2. Rango
3. The Adjustment Bureau
4. Limitless

Cool Video



Trial and Error, and the God Complex [TED]

Learn what Tim Harford means by "It's very difficult to make good mistakes"



Share Boxee

Got friends who watch everything online? [Click here](#) to tell them about Boxee, and earn major brownie points.



CHOW (Worldwide) - It might be time to install Boxee in your kitchen. The new app from **Chow.com** delivers dozens of video walk-throughs of how to make delicious meals that will have your date or family thinking you've just come back from training at Le Cordon Bleu. In addition to recipes, you'll also learn advanced cooking techniques and skills like how to make a bias cut in your veggies. Once you've mastered the basics, check out what your favorite celebs like to cook, and follow along.

New Facebook Page

Boxee on Facebook

Our Facebook page just got a facelift. You'll soon be able to visit facebook.com/boxee to see tips and tricks on how to use Boxee, watch tutorials, and get a better feel for the basics. If your friends check it out now they'll be able to get a much better idea of what Boxee does rather than slamming their heads against our wall.

Got an idea for a great featured video that works for Boxee's wide audience? Share it on our wall, and get friends to like it. Each month we'll pick our favorites with the most likes to share with all 1.8 Million Boxee users.

Check out our new [Facebook page](#) here, and don't forget to like us!

Growing the Team

Boxee's been going through some changes lately. Some, like moving to our new offices in Chelsea, were hard to miss, while other changes will only become clear through meditation and intense self-exploration. Here are a few of the new members of Team Boxee that have come on to help us rethink TV:

Dan Sormaz

Dan joins Boxee as our Creative Director. Dan spent the last few years launching major products for both News



Dan Sormaz

Corporation and AOL. His directive: craft a consistent and enjoyable experience for all Boxee users. As a Canadian he has also told us that he wants to see more Quebecois on Boxee... check out the Bombe.TV app for our response.



Will Robinson

Will Robinson

Will comes to us from RIM where he helped launch Blackberry in Australia. He's joined the marketing team (no longer just Andrew!) to create new

campaigns, work with content partners, and occasionally sell Boxee Boxes in Union Square in New York... whatever it takes.



Tom Daly

Tom Daly

Tom brings a keen eye for detail and specifics to the product team. Previously a product manager at House Party, Inc., he helps translate the futuristic designs

of Boxee's product team into robust technical specs the engineering team can then quickly build. He's been a Boxee user since 2008 when he hacked his first-gen AppleTV.

We'll be profiling all our new hires soon on the blog so make sure to add it to your RSS reader or follow us on **Facebook/Twitter** to learn more about the team...

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