

From: Gino Yu <[REDACTED]>

To: "jeffrey E." <jeevacation@gmail.com>

Subject: Re: Best Portable System

Date: Sun, 07 Aug 2016 13:35:39 +0000

Attachments: Angel_Investing_and_You.docx; 160307_SleepStarterDeck_noFv2.compressed.pdf

Was really sad to hear about Joe Sr.'s deteriorating health. I know that Joe Jr. means a lot to him and in my conversations with him, he had wanted Joe Jr. to go into finance.

On the investment side, if small plays like Alchemists Kitchen and Sleepstarter are (understandably) too small and not worth your time, I would be happy to mentor Joe Pagano Jr. to look at, critically analyse, and develop seed level deals. If he were to manage a fund in this space with some supervision (by me for domain expertise and Joe Senior or such on the venture side), say with \$5M, we could dominate this space. There are some early players like Jeff Walker: <https://www.linkedin.com/in/jeffreywalkerinfo> (happy to make an intro if you don't know him) who have invested in companies like this: <http://www.choosemuse.com>. Joi is also in this space with this project (I saw Marko this trip): <http://syncproject.co>. We could build a good mentorship group around him.

It would be a win-win-win:

- 1) Joe Jr. would be in a space that he has an interest and can learn and grow while also making a major impact.
- 2) Joe Sr. would be happy to see his son developing as a venture person
- 3) Great companies would get funded at an early stage.
- 4) We could help a lot of people with the products that are brought to market.

I'm also launching a new Executive Diploma in Angel Investing next year (see attached). Happy to offer this for your female friends (shopping of a different sort). You could set up Jeffrey's Angels (https://en.wikipedia.org/wiki/Charlie%27s_Angels). Maybe better ROI than jewellery and they will develop professional skills.

gino

On 6 Aug 2016, at 9:00 AM, Gino Yu <[REDACTED]> wrote:

Yes. It is a company I am mentoring. They are raising 750K. Fascinating story behind it. See deck. Let me know if you are interested in trying it and I will get you a sample and a meeting with the founder. The attached is a very early deck.

BTW, I am mentoring several such companies in the Transformation Technology space: <http://www.ttconf.org/>. Have a lean startup model for hardware companies in this space.

gino

On 6 Aug 2016, at 8:53 AM, jeffrey E. <jeevacation@gmail.com> wrote:

what was the name of jet lag co, sleep starter?

On Sat, Aug 6, 2016 at 8:51 AM, Gino Yu [REDACTED] wrote:

If you're into music (another topic for discussion):

Player:

<http://redwineaudio.com/mods/rwak380>.

Headphones:

<http://www.jhaudio.com/product/sirens-layla>. Get the customs. Will need to see an audiologist. Some people don't like the feel of IEMs.

Cable:

http://www.doublehelixcables.com/store/index.php?main_page=product_info&products_id=182 (get the balanced cable)

This is also fun. Changes the experience of music. We are designing a better version:

<http://subpac.com/>

gino

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