

From: balerina <[REDACTED]>
To: jeffrey E. <jeevacation@gmail.com>
Subject: Re: Hope you will find time to read it! :)
Date: Thu, 05 Jan 2017 15:35:48 +0000

Dear Jeffery

Thank you for such a quick reply!

I am so excited that you value our friendship as much as I do and am already so grateful that you are open to discuss this further.

I promise not to say this again, however, one last time. Our friendship is more important than money or business. So this is our Skype address: Valdas Petreikis waldorado

Please send yours and I will send a Skype request.

What time works for you on Saturday? We are flexible as its the weekend. I would love to be on that call to say a quick hello and introduce my husband.

If there are any specific or more complex questions that you would like to have answered let us know so that we can have everything ready for you as I know how important your time is.

Thank you

I send so much love

Simona

Sent from my iPhone

On 5 Jan 2017, at 12:45, jeffrey E. <jeevacation@gmail.com> wrote:

never a problem to discuss =- never I have great respect for both you and our friendship. how much money does he want to borrow. switzerland is not lithuania -- the rules. costs and unforeseens are much different. the question in biz is , how will the money be used. . and how and when does it get repaid.
? i can talk to your husband over the weekend skype?

On Thu, Jan 5, 2017 at 4:38 AM, balerina <[REDACTED]> wrote:

Dear Jeffery

Thank you so much for your reply to our request.

In order for us to have a deeper conversation in this reply to your email, I have asked a friend of mine to help translate.

Firstly, I wanted to tell you how much your belief in me changed my life, and how the investment you made into my studies and career has meant to me, my family, my husband, our son and the audiences that I am blessed to serve. So thank you again from the bottom of my heart.

Before talking business again, I wanted you to know that the connection and respect that I have with you is very important to me, and I hold our friendship as one of the most important in my life. With that being said, I never want ANY business conversations to change in any way the friendship that we share. I know we do not speak often however you are always in my gratitude's and prayers.

So if you would prefer that we do not discuss this proposal any further, please let me know and I will not take any more of your time and hopefully keep in tact our friendship. If however you are open to looking at this opportunity and possibly helping us, then I want to thank you in advance for your time.

I will now share a little more detail in response to you text:

My husband has been running events in Lithuania for the past 7 years and has enjoyed great success and of course has also experienced events that were not successful at all. The important thing now is that with his 7 years of event experience and deep understanding of the nuances and distinctions that create a successful event he really feels ready to move our business to the next level.

We are certain that with the right event that we can truly develop a self-funding, sustainable and long-term successful event platform where no future funds are needed. Please remember that we will continue to run events in Lithuania as we are building the events in Switzerland.

Because the margins in this business are moderate, borrowing the initial start up investment at a premium interest rate from an institution or bank is quite challenging and creates a major dilemma for us. With that in mind, we are looking for someone who is willing to help us with the initial investment and not expect the normal ROI that most sophisticated investments would return, and someone who can trust that we will not let them down and return their capital with a modest return.

I understand that this is a BIG ask and I had to really check into my heart to decide if this was something I was comfortable with asking you to invest in. I believe in my husband and his experience, I know that we will be successful as we have been for nearly decade now and I know that moving our business to 'A' list stars while expensive can generate immediate and strong cash flow.

If you are open to invest with us and help us get started we can explore different scenarios, maybe for example, you only invest the first four events and we will then create the cash flow to fund all future events and create a payment plan for you that takes into account the lower profit margins of this type of business. We are open to explore all possibilities and remain open to your suggestions.

Thank you again for even considering this and please understand that our friendship means more to me than anything, so if you decline this request, we totally understand.

Lastly, my husband speaks great English so maybe we could set up a call if you have questions or wish to understand more.

Thank you again for your belief in the arts and for helping people like me get a start in life.

With much love and respect

Simona

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