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**Subject:** Proposed Portfolio

**Date:** Mon, 26 Oct 2015 22:03:12 +0000

**Attachments:** Gaming.zip; Defense.zip; Consumer.zip; Healthcare.zip

Brad,

Below would be our proposed investments breakdown for \$20mm:

Theme	Proposed Investment
Consumer Discretionary	\$ 2,500,000
Interactive Gaming	\$ 2,500,000
Healthcare	\$ 2,500,000
Defense	\$ 2,500,000
Preferreds	\$ 6,000,000
HY: Frontier 8 ½% 04/15/20	\$ 1,000,000
Structured Notes: TBD	\$ 3,000,000
<b>Total</b>	<b>\$ 20,000,000</b>

**1. Consumer Discretionary:**

Rising disposable income, lower oil prices, labor market strengthening and tame inflation should continue to boost confidence and spending.

Ticker	Name	Rating	Target
DIS	WALT DISNEY CO/THE	OW	130.00
NKE	NIKE INC -CL B	OW	135.00
COST	COSTCO WHOLESALE CORP	OW	162.00
HD	HOME DEPOT INC	OW	127.00
RAD	RITE AID CORP	OW	10.00

Source: Bloomberg, JPM 10/26/2015

**2. eGaming / Interactive Gaming:**

There are more than 700 different eGames events annually (ESPN plans to broadcast an eGame event for the first time in 2016), with a fan base that exceeds 260 million people. 2015 marks the first year global games market sales are projected to overtake filmed entertainment bringing in \$91.5 billion and is forecast to rise to \$113 billion by 2018. Despite an addressable market many times larger than ten years ago, valuations for the leading gaming vendors are trading at significantly lower multiples than at the top of the last cycle.

Ticker	Name	Rating	Target	ADR
UBI FP	UBISOFT ENTERTAINMENT	OW	20.00	UBSFY
9684 JT	SQUARE ENIX HOLDINGS CO LTD	OW	4000	
7974 JP	NINTENDO CO LTD	N	19,000.00	NTDOY
NVDA	NVIDIA CORP	N	24.00	
700 HK	TENCENT HOLDINGS LTD	OW	187.00	TCEHY

Source: Bloomberg, JPM 10/26/2015

**3. Healthcare:**

The percentage of the American population that is over 65 years old has increased from 13% in 2010 to an estimated 18% in 2025. Company pipelines have also become more robust with a 54% increase since 2007 in the number of drugs gaining FDA approval. We think the sell-off which was due to the practices of a few select companies was too broad and overdone. We would use this as an opportunity to add to our core names.

Ticker	Name	Rating	Target
BMJ	BRISTOL-MYERS SQUIBB CO	OW	78.00
PFE	PFIZER INC	OW	40.00
MRK	MERCK & CO. INC.	OW	66.00

Source: Bloomberg, JPM 10/26/2015

**4. Defense:**

Geopolitical events in Russia, the Middle East and the South China Sea are forcing governments to quickly ramp up defense spending. Defense stocks are well positioned in a low-growth environment with high earnings visibility, improving defense budget outlooks, and good shareholder return.

Ticker	Name	Rating	Target
GD	GENERAL DYNAMICS CORP	OW	169.00
NOC	NORTHROP GRUMMAN CORP	N	198.00

BA	BOEING CO/THE	OW	177.00
RTN	RAYTHEON COMPANY	OW	130.00
LMT	LOCKHEED MARTIN CORP	N	225.00

Source: Bloomberg, JPM 10/26/2015

**5. Preferreds:** (We would like to put one turn of leverage on these in the margin account)

Preferreds performed quite well amidst recent market turbulence, with rapid price and liquidity recovery. While Preferreds, as hybrid securities, might have been expected to experience more volatility during this period, we believe that the fundamental strength of bank balance sheets as well as the securities' fixed income duration (as rates rallied) cushioned the sector. The broader firm tone in the markets coupled with the fact that bank earnings season is largely completed and the market saw no preferred issuance is creating a strong technical backdrop for the assets.

*Indicative Pricing*

CUSIP/ISIN	Security	Ask Price	Ratings (Moody's/S&P)	Next Call Date	YLD to NXT Call	Back-end Coupon Reset	Interest Rate Duration	QDI / DRD Eligible	Industry Sector
<b>Non-Call 5yr</b>									
38148BAB4	GS 5 3/8 Perp	99.500	Ba1 / BB	5/10/2020	5.50	3mL+392.2bps	3.96	Yes / Yes	Financial
617474AA9	MS 5.55 Perp	100.750	Ba1 / BB	7/15/2020	5.37	3mL+381bps	4.13	Yes / Yes	Financial
<b>Non-Call 10yr</b>									
46625HJQ4	JPM 6 3/4 Perp	106.875	Baa3 / BBB-	2/1/2024	5.70	3mL+378bps	6.35	Yes / Yes	Financial
060505EN0	BAC 6.1 Perp	99.750	Ba2 / BB+	3/17/2025	6.13	3mL+389.8bps	7.10	Yes / Yes	Financial
172967JM4	C 5.95 Perp	96.875	Ba2 / BB+	5/15/2025	6.39	3mL+390.5bps	7.02	Yes / Yes	Financial

Source: Bloomberg 10/2015

**6. Frontier Communications:**

*FTR 8 1/8% 04/15/20*

*Indicative Offer: 104.50*

*YTM: 7.30%*

Frontier is the largest rural telecom company in the U.S., focused on providing services to small and medium-sized cities. With a market cap of \$5billion, FTR is the 5th largest US wireline company. Over the last 5 years, FTR has increased revenue 5x, and has achieved geographic diversification & product mix through tactical acquisitions of broadband assets from both AT&T and Verizon. The bonds offer attractive relative value, picking up ~200bps vs. BB comps and ~50bps over single-B comps. Frontier issued \$6.6bn of bonds on September 11th to back its purchase of landline assets from Verizon Communications, a deal largely anticipated by the market. Post issuance, the supply overhang has now been virtually removed from the Frontier complex.

**7. Structured Notes:** In these volatile markets, we continue to like structured notes that provide protection on the downside coupled with unlimited upside or double-digit coupons. We will show these as we think pricing looks interesting.

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