

From: How To Academy [REDACTED]

To: j <jeevacation@gmail.com>

Subject: New events from the How To Academy: Chekhov, Stand Up, Better English., Ballet Masterclass. New speakers and last tickets remaining.

Date: Thu, 17 Oct 2013 18:04:13 +0000

How to: Things To Learn This Fortnight

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Over the next weeks we have a range of exciting events.

For Adults:

On Tuesday 22nd October the brilliant trio of Stephen Bayley, Roger Mavity and Edie Lush will show you How To Sell Yourself, and over breakfast on the 24th financial guru Jonathan Davis will

For Teenagers:

Get ahead of the game with our all-out day-long life-skills jamborees on the 22 and 23 October; plus, on Monday 21st, a one-off opportunity to learn about the world of advertising with an expert

lead a session on How To Invest Your money (and minimise disaster).

On the cultural side, we have a weekend course on opera led by the Telegraph's opera supremo Rupert Christiansen, a Winter day reading Charlotte Bronte, and an afternoon by the fire with Anton Chekhov. Plus a fabulous evening event at the Royal Opera House on 7th November where legendary prima ballerina Monica Mason and a quartet of dancers will explain everything we need to know about the language of dance.

team of Mad Men (and women). If it is the legal profession you want to explore, fire questions at our panel of QCs, barristers and solicitors on the 24th.

Christmas has come early at the How to Academy, so join us for a feast of learning (without tears), and a lot of fun.

Whatever you do this Autumn, join us at the [How To Academy](#).





22.10.2013 - 23.10.2013

Workshop, day 1: 10am - 5pm, day 2: 9am - 4pm

how to: Teenager Life Skills Jamboree

with Edie Lush, Anastasia Baker, Charity Charity, James Barton, James Uffindell, Robin Kennedy, Rachel Spedding, Steve Schwartz

A unique two-day half-term all-out event for teenagers. Individual sessions will include: how to interview well, how to write a great CV, how to gain work experience, how to break into the workplace, and how to get into Oxbridge or an American University.

[Read more and book.](#)





24.10.2013

Workshop, 9-11am

how to: Invest Your Money (and minimize the risk of disaster)

with Jonathan Davis

A breakfast-briefing, taught by one of our leading independent investment experts, on how to invest your money sensibly: what your options are and where the pitfalls lie.

Warren Buffett, the greatest investor of the modern age, used four words to describe the art of investing money: "simple, but not easy". Most people either don't know where to start, or start by asking the wrong questions.

[Read more and book.](#)





31.10.2013

Workshop, 6.45-8.30pm,

how to: Open A Restaurant, Or How Not To
with Nicholas Lander, Alistair Little, Cynthia
Shanmugalingam, Itamar Srulovich

How many of us crave to open a restaurant or gastro-pub? Even if its just a passing fancy, we're nevertheless curious about the whole business. In this early-evening workshop, food-writer and former restaurateur Nicholas Lander - together with acclaimed chef Alastair Little (who's opened fourteen restaurants), Itamar Srulovich (of Honey & Co), plus a drizzle of some of the newer, younger restaurateurs - will all reveal their trade secrets.

[Read more and book.](#)





04.11.2013

Weekday Event, 8:30am - 1 pm

**how to: Start a Business. In association with
Financial Jam Sessions**

with David Hieatt from Hiut Denim, John Gordon, Avid Larizadeh, Andrew Wigfall, Doug Richard, Ed White, Gee Thomson, Laura Lambert, Simon Walker

This innovative and streamlined event is designed to serve as an indispensable guide for the entrepreneur. Our aim is to inspire you to conceive of your own business idea, and teach you everything you need to know to make it happen.

With an introduction from Simon Walker Director General of the Institute of Directors.

[Read more and book.](#)





05.11.2013
Evening Event, 7-8:30pm
how to: Sleep
with Professor Adrian Williams

Are you one of the third of the population losing sleep over insomnia? Do you have a problem getting to sleep, staying asleep or sleeping deeply? Sleep is as necessary as the air we breathe, the water we drink, the food we eat. Birds do it. Bees do it. Even flowers do it. But that doesn't mean that getting your 8.1 hours per night is easy.

In this unique event sleep expert Professor Adrian Williams will show you how to close our eyes and sink into the land of nod.

[Read more and book.](#)





07.11.2013

Evening Event, 7.30pm - 9pm

how to: Ballet Masterclass at The Royal Opera House

with Dame Monica Mason

Whether you're a long time balletomane or new to the art, the next performance you see will be hugely enhanced by this informative and entertaining evening with Dame Monica Mason, former Director of The Royal Ballet Company. A step-by-step guide to the language of ballet will be illustrated by dancers from the Company.

[Read more and book.](#)





07.11.2013

Evening Event, 6:45pm - 8:45pm

how to: Understand the Online Art Market
with Chris Grant Peterkin

The internet has revolutionised the market for artists themselves and the buyers of paintings, drawings, sculpture, and photography. In How To Understand the Online Art Market, Chris Grant Peterkin will help make sense of the online galleries, gallery listing sites, sales platforms and artist websites.

[Read more and book.](#)





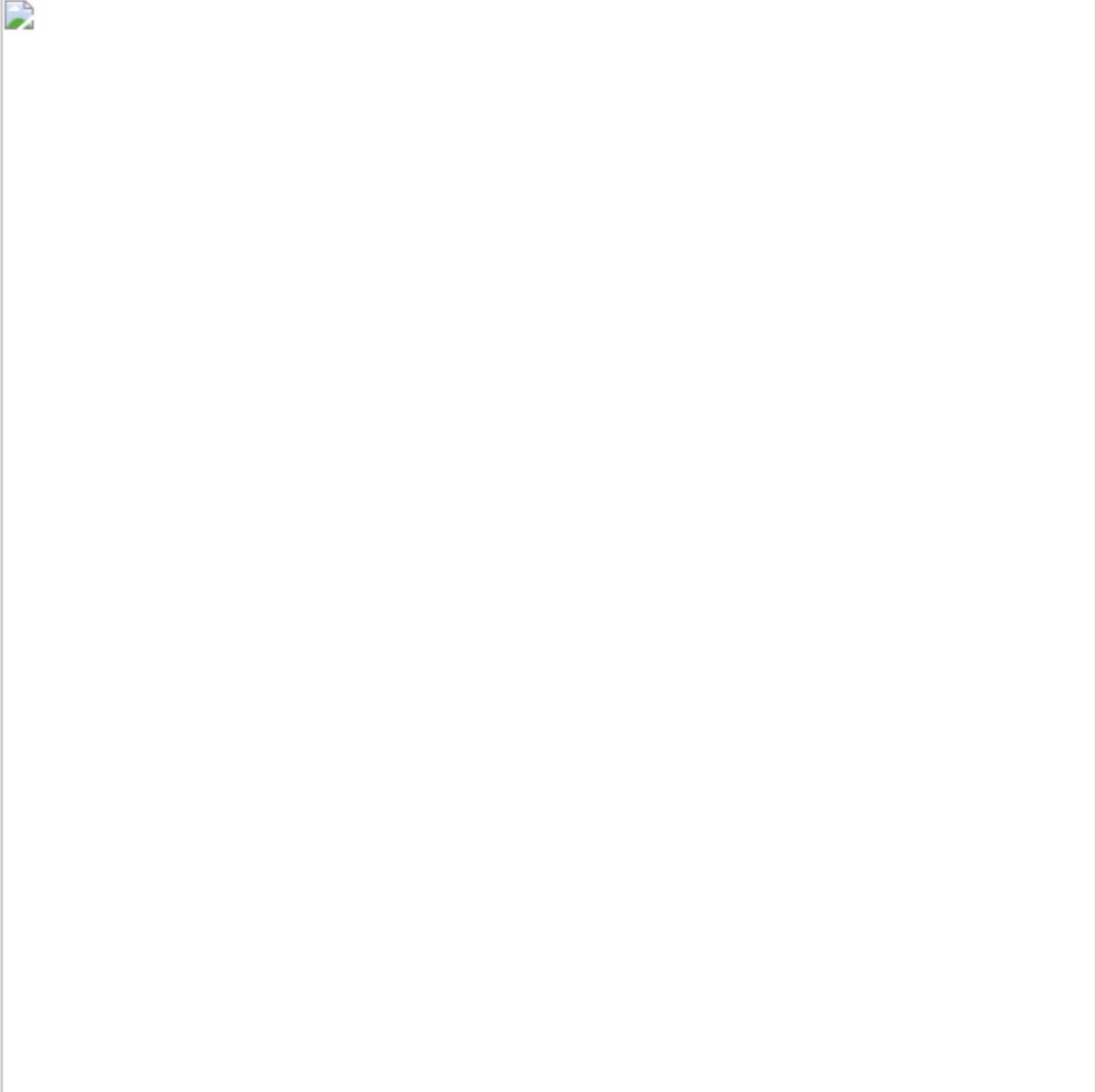
09.11.2013 - 10.11.2013

Weekend Event, 10am-5pm

how to: Deepen Your Love of Opera
with Rupert Christiansen

A weekend course for those who like to understand more fully this most challenging and yet viscerally enthralling of the performing arts - led by eminent critic Rupert Christiansen.

[Read more and book.](#)



12.11.2013

Workshop, 6:45 - 8:45pm

how to: Write Better English
with Sam Leith

Tips from the professionals, with Sam Leith

We all know how to write. We may know how to write well. But is our writing the best that it can be? How many of us can produce strong and clear sentences, getting our point across in as few words as possible -

and all of them the right words? Whether we are writing an essay, a report, a memo, or simply a straightforward letter, making our prose seem effortless can be the hardest part of the day.

[Read more and book.](#)



13.11.2013
Evening Event, 7pm - 8:30pm

how to: Understand Your Dog
with Bruce Fogle

*Why does my dog treat me as staff?
How much of what I say does my dog really understand?*

Every dog-lover must wonder what their hound is thinking. Why do they bark at trees? Why do they bite men in uniform? What are they up to when they roam about in gangs? In this event, author Dr Bruce Fogle explains all you need to know about your best friend.

[Read more and book.](#)



27.11.2013

Evening Event, 6.30-9pm (and at 9pm the fun starts with a stand-up show of sorts)

how to: Do Stand-Up Comedy and Never Be Afraid of Anything Ever Again (Within reason doesn't include Shark Attacks)

with Viv Groskop

How to... Stand Up. Always wanted to try stand-up comedy but too scared to give it a go? Looking for the ultimate confidence boost? Have a go at stand-up in a relaxed, no-pressure environment. Learn the tricks of the trade which can be applied in any public speaking situation. And unlock your natural funniness. (We all have some. No, really, we do.)

[Read more and book.](#)



15.12.2013

Weekend event, 10am-5pm

how to: Read Chekhov
with Dr Jana Howlett

We are delighted to announce that Dr Howlett will be teaching a one day Sunday seminar on How To read Chekhov. Full course details to follow. Advanced booking now open.

Lunch included.

[Read more and book.](#)



If there's a Course you'd like to take which isn't currently included in our programme, email us with the details of what you'd like us to organise and if there's sufficient demand, we will contact our extensive network of distinguished teachers, lecturers and writers to arrange a course tailored to your needs.





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