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Saturday, March 4, 2017

 The New York

[NYTimes.com/Insider](#) »

 The New York Times

 Runa Sandvik, the director of information security, at her desk in the New York Times newsroom.

Runa Sandvik, the director of information security, at her desk in the New York Times newsroom. Stephen Hiltner/The New York Times

Hello Insiders,

Secrets. Scoops. Tips. We are full of them this week.

Tips may not be something you think much about, but they are an integral part of how we find and report stories at The Times. We get a *lot* of tips, many anonymous, and there's a process of reading, sorting and parceling them out. [Read!](#)

How else do investigative reporters get their stories? Lots of shoe leather, knocking on doors, cultivating sources and piecing things together from redacted documents,

explains reporter Matt Apuzzo who revealed a tobacco-smuggling scam involving federal agents. “It was like making a jigsaw puzzle without knowing what the final picture is,” he says. [Listen!](#)

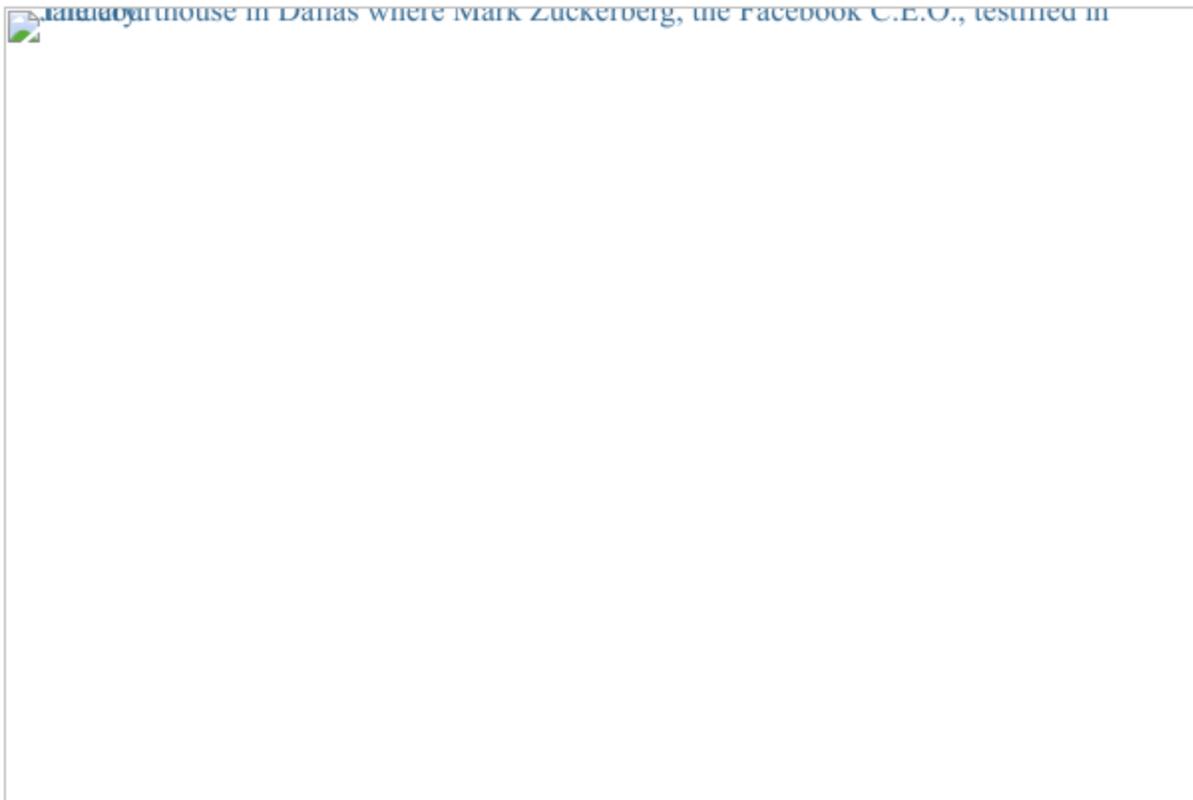
Until next week,

Francesca Donner

Times Insider

PS. Last week, I offered up a recommendation: The Daily podcast hosted by Michael Barbaro. *Mea culpa*, I sent a broken link. You can find all [the latest episodes here](#). And for the record, the audio show is just as good this week as it was last.

What to Read Now



The courthouse in Dallas where Mark Zuckerberg, the Facebook C.E.O., testified in January. Larry W. Smith/European Pressphoto Agency

The Eyes of San Francisco in a Texas

By STEPHEN HILTNER

After a Times reporter’s live-tweeting about Mark Zuckerberg’s testimony in Dallas broke courthouse rules, he wrote about it. Unexpectedly, a court officer responded.

Courtroom: The Sequel

INSIDER PODCASTS

Matt Apuzzo: How an Investigative Reporter Got His Story

By SUSAN LEHMAN

In this podcast, investigative reporter Matt Apuzzo talks about how he reported a story about a cigarette smuggling scam that involved government agents.

 In a federal lawsuit pending in North Carolina, farmers have accused the A.T.F. of embezzling millions of dollars in a cigarette

Eyewitness to America's Longest War, After Others Have Gone

By ROD NORDLAND

Foreigners are a rare sight in Kabul these days; even more rare are foreign journalists.

 Two boys looking out over Kabul from a hill in Afghanistan, August 15, 2016. The Times has “no plans to leave.”

How to Tell a Secret in the Digital Age

By STEPHEN HILTNER

A Times project offering readers simple ways to securely submit tips from their phone or email paid dividends in news gathering on Day 1.

 Tips submitted to The Times by postal mail, along with a phone used to communicate with tipsters via WhatsApp and Signal.

SAVE THE DATE: MARCH 9

Race in America: Racial Progress or Racist Progress?

By INSIDER STAFF

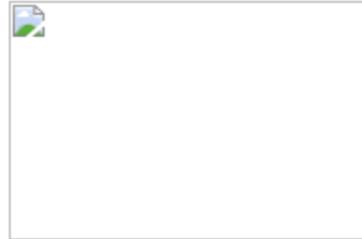
On Thursday, March 9, at 3 p.m. EST, Marc Lacey, The Times's national editor, will host a discussion about race relations in America. Tune in live, or submit your questions in advance.

 Marc Lacey

What We're Reading

Compiled by ANDREA KANNAPELL

Great reads around the web, from David Leonhardt, Sheri Fink and others.



LOOKING BACK

The Want Ads Are Gone, but the Melody Lingers On

By DAVID W. DUNLAP

A half century before our “Truth Is Hard” campaign, The Times’s “Got My Job” slogan was exuberantly rendered in song by the Stepping Stones.

 Sung by the Stepping Stones (you know them as the Cookies), with a cover designed by Louis Silverstein, this 45 put The Times’s slogan to

Join Us In ...

New York

Monday, March 6, 7 p.m. — At a TimesTalk, Julian Schnabel and Jeff Koons will kick off a discussion about the creative process. Times Insiders receive 50 percent off the ticket price. Get tickets [here!](#)

New York

Wednesday, March 8, 6:30 p.m. — The Times reporter Sarah Maslin Nir will host the Museum of the City of New York’s *Only in New York* series, which brings together New Yorkers from different worlds to explore city living. Times Insiders receive a \$5 discount upon entering INSIDER at final checkout. Get tickets [here!](#)

Anywhere

Thursday, March 9, 3 p.m. — Marc Lacey, the national desk editor, will host a discussion about race relations in America as the nation transitions from President Obama to President Trump. [Submit your questions now!](#)

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