

From: How To Academy <[REDACTED]>

To: j <jeevacation@gmail.com>

Subject: Ben Bernanke Live Video Relay tickets. Plus Business, Technology, and Science Programme

Date: Tue, 08 Sep 2015 09:01:54 +0000

How to: Autumn Programme

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01.12.2015

Daytime Event, 9:30am - 17:30pm

how to: Conference

WAYS TO CHANGE THE WORLD

with Ian Goldin, Christopher Choa, Ewan Birney, Lewis Dartnell, Eldad Tzahor, Suchitra Sebastian, Robin Carhart-Harris, Steven Cowley, Michael Osborne, Carl Benedikt Frey, Sarah Harper, Vlatko Vedral, Anders Sandberg, Patrick Decowski, moderated by Matthew

Taylor

Now in its second year the How To Academy Conference on "**How To Change the World**" will be held on the **1st December 2015** at the Royal Institution. Tickets are priced at £149 inc Vat.

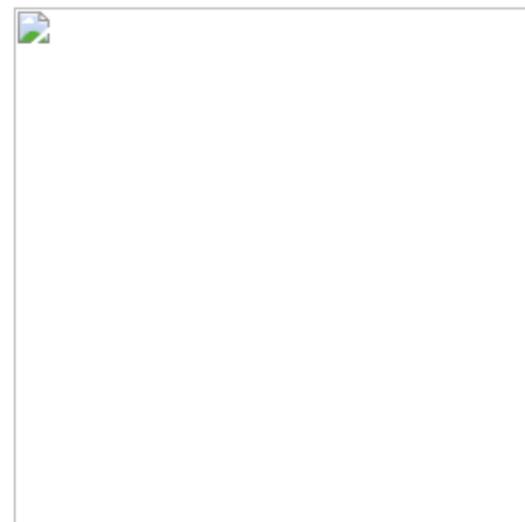
Themes covered will include: **The Future in 15 years, Driverless Vehicles, Bioinformatics, Hunting for Alien Life, Fixing a Broken Heart , Quantum Materials, Psychedelic Drugs, Fusion Energy, Living to 100, Technology at Work: The Future of Employment, Bio-Inspired Quantum Technologies, Artificial Intelligence, Transhumanism and the Universe filled with Ghostly Particles.**

Moderated by Matthew Taylor, the Chief Executive of the RSA, it will feature 14 world class scientists and technologists from the Oxford Martin School, Cambridge University, Imperial College, the Weizmann Institute and the Institute of Physics at the University of Amsterdam, with a keynote talk on the Future by Professor Ian Goldin from the Oxford Martin School.

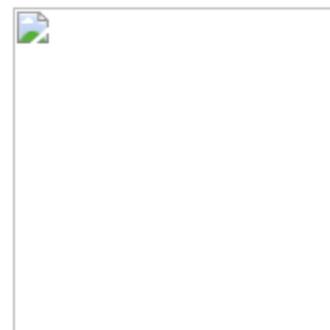




BUSINESS SKILLS



21.09.2015
how to: Speak in Public



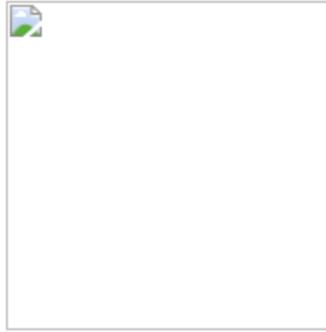
25.09.2015
how to: Sell (The art of getting anyone to say yes to anything)
with Gavin Presman
[Read more and book now](#)

with Edie Lush

All of us have to do it – “say a few words” – at one time or another. Most of us are terrified by the thought of it. But don’t panic. This three-hour workshop will enable you to make fear of your audience a thing of the past.

Does the prospect of addressing a roomful of people leave you weak with terror? Does your mouth dry up and your stomach turn over at the invitation to speak? Can you imagine a future in which you can stand up and speak to a crowd without feeling like a fool? Make your fear a thing of the past....

[Read more and book now](#)



18.09.2015

how to: Negotiate

with Gavin Presman

[Read more and book now](#)



SCIENCE



29.09.2015

how to: Understand the Universe

with Carlo Rovelli

Join us for an unmissable lunchtime talk by Carlo Rovelli, the author of the bestselling *Seven Brief Lessons on Physics*: an 80 page book on physics written for readers that know little or nothing about the subject which has now sold over 300,000 copies.

For this talk, not in 80 pages but in less than hour, Professor Rovelli will explain in simple terms some of Einstein's theory of general relativity, quantum mechanics, black holes, the complex architecture of the universe, elementary particles, gravity and the nature of the mind.

The strangeness, the mysteries, the poetry, and especially the intense beauty of the world described today by physics will be entertainingly revealed and you will be able to wonder at the bending of space, the slowing of time, the wavy nature of matter, the quanta of space, the vastness of the cosmos, and the mysterious relation between heat and time.

[Read more and book now](#)



MANAGEMENT



24.11.2015

how to: Create a Major Impact in Organisations just with Small Changes

with Margaret Heffernan

How can organisations make huge changes with surprisingly small steps? In this talk, Margaret Heffernan an entrepreneur, CEO, business leader, and author will reveal the surprisingly small changes any organisation can make such as how to empower every person as a leader; how to open channels for real, active listening; the importance of cutting back hours; why leaving the office does wonders for your working brain; and how conflict works as an essential tool for creative thinking..

Drawing on her new book, *Beyond Measure: The Big Impact of Small Changes*. Heffernan will take us on a tour around the globe revealing how disparate businesses have managed to change themselves in big ways through incremental shifts such as: How did the CIA revolutionise their intelligence gathering with one simple question? How did one organisation increase their revenue by £10k by instituting a short coffee break?

[Read more and book now](#)



CREATIVITY



17.11.2015

how to: The Idea in You – How to Find It, Build It and Change your Life

with Alex Pellew and Martin Amor

We all have an idea in us: a passion, a project, a product. We dream of using that idea to change our lives and more of us every year are trying to make that dream a reality.

The Idea in You is a bulletproof system from two world experts in innovation for finding the right idea for you and shaping it into a success. This system has powered global megabrands including Nike, Unilever and Samsung; now Martin Amor and Alex Pellew in this talk for the How To Academy are bringing it to all of us.

[Read more and book now](#)



TECHNOLOGY



01.10.2015

how to: Print in 3D and How your Future will be Changed with IT IS 3D

In this presentation, you will learn:

- how 3D printers work
- what they are capable of doing (and what they can't – yet)
- where the technology came from
- how it is used today
- its implications for the future in such fields as engineering, architecture, house building, medicine, space travel & aerospace, in food and in the world of fashion
- and whether you should buy one – the answer may not be the one you expect to hear.

You will also be able to see 3D printers working, and explore both 3D scanning and 3D design (with integrated haptics!)

[Read more and book now](#)





18.11.2015

how to: Is Silicon Valley the New Welfare State?

with Evgeny Morozov

In this special talk for the How To Academy in the intimate and ultra cool setting of Second Home, Evgeny Morozov, one of the most brilliant and respected commentators on the Internet, will discuss one of the most important issues today: namely, how technology companies promise us a seemingly genuine path towards social mobility. Thus, they are more than happy to provide the public with free services in exchange for our data.

Initially those services were limited to communication and search online but today they increasingly include services that promise better healthcare (think wearables), better education (think MOOCs), better transportation (think Uber) and even better and free connectivity for all (think Internet.org).

But what are the moral, political, and social consequences of accepting this free bargain? And why are our governments so eager to go along with Silicon Valley's plans?

[Read more and book now](#)



FINANCE



27.10.2015

how to: On a Crisis and Its Aftermath

with Ben Bernanke, in conversation with Andrew Neil

Tickets to this talk have sold out but discounted tickets to the Live Video Feed are available.

In *The Courage to Act*, Ben Bernanke, in conversation with Andrew Neil, will pull back the curtain on the tireless and ultimately successful efforts to prevent a mass economic failure. Working with two U.S. presidents and two Treasury secretaries, Dr. Bernanke and his colleagues used every Fed capability, no matter how arcane, to help keep the U.S. economy afloat.

From his arrival in Washington in 2002 and his experiences before the crisis, to the intense days and weeks of the crisis itself, and through the Great Recession that followed, Dr. Bernanke will give an unequalled perspective on the American economy and reveal for the first time how the creativity and decisiveness of a few key leaders prevented an economic collapse of unimaginable scale.

[Read more and book now](#)



BUSINESS VOUCHERS



how to: Business and Training Vouchers with How To Academy

If you'd prefer to buy a voucher, that can be used at any time, rather than selecting a particular workshop, the How To Academy Business vouchers are the perfect gift. All the recipient needs to do is email us to book their course and we will do the rest.

[Read more and book now](#)



PARTNER EVENTS



11.09.2015 - 13.09.2015

Kings Place Festival 2015

Kings Place

There's something for everyone at this year's Kings Place Festival – you can choose from 80+ events including classical concerts, jazz and folk gigs, family events, a foot-stomping ceilidh, flamenco, comedy, literature, boat trips, exhibitions and food & drink. Tickets are just £6.50, plus lots of events are free! Book now.

[Read more and book now](#)





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