

From: How To Academy <[REDACTED]>

To: j <jeevacation@gmail.com>

Subject: How To Academy : Sleep, Online Art, Opera, Start a Business, Chekhov, Writing Better English, Investing, Ballet Masterclass.

Date: Wed, 09 Oct 2013 18:02:10 +0000

How to: October Programme, featuring:

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How to: Make Money from Investing in a Buy to Let

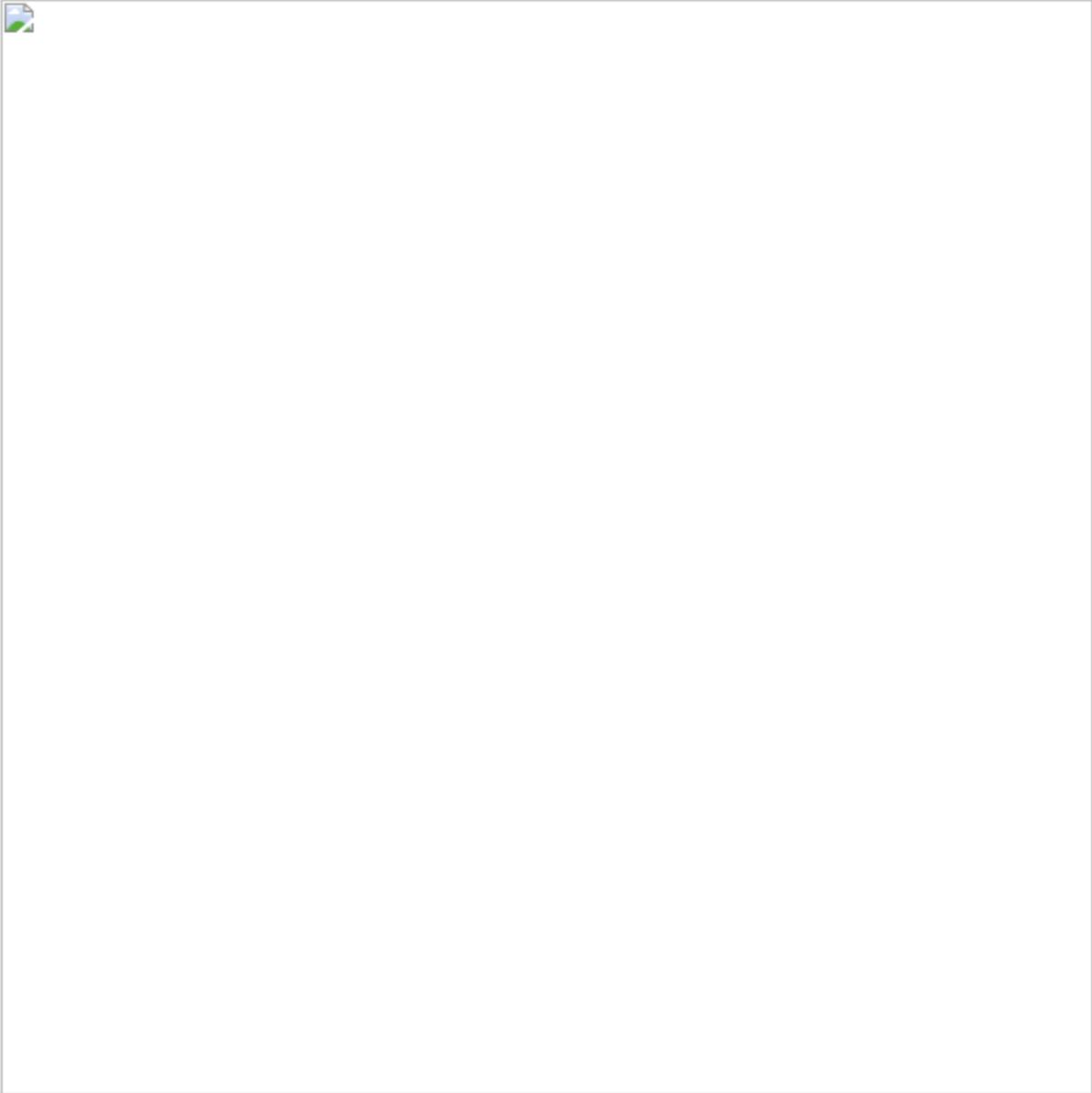
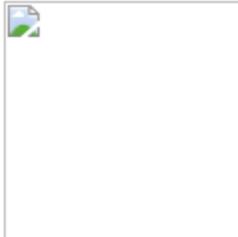
A workshop led by five property experts: how and where to find the right property, finance its purchase, decorate for maximum rental value - and all you need to know about the letting process.

On the state of the property market and whether and if so where to buy
Lindsay Cuthill

How to find the right property.
Simon Connell

Over the last years investing in property in London has proved an excellent investment. But is it too late? Where in London should you buy? And what are the key criteria in choosing a property - proximity to the tube, to schools, to the Lycee?

For information, and to book a place, visit



How to finance a Buy To Let.

Mike Boles

Top tips on letting your property.

Lucy Morton

How to decorate to maximise rental values.

Carol Bennett



17.10.2013

Evening Event, 6.45-8.30pm

how to: Understand Turkey

with Philip Mansel, Andrew Finkel, Elif Shafak, Norman Stone

With the recent Turkish riots, the need to understand this most complex of countries has never been more pressing. In a unique event, four experts - historians Norman Stone and Philip Mansel, Turkish-based journalist Andrew Finkel, and novelist Elif Shafak - will explore the history of the country, the legacy of Ataturk, and the political situation today.

[Read more and book.](#)



19.10.2013 - 20.10.2013
Weekend Course, 10am-4pm
how to: Write a Thriller
with Charles Cumming

Do you dream of being the next Frederick Forsyth or Gillian Flynn? During this weekend course, best-selling spy novelist Charles Cumming will lead you into the undergrowth of thriller writing, and help turn your ideas into tight, tense, page-turning narratives.

[Read more and book.](#)



22.10.2013 - 23.10.2013

Workshop, day 1: 10am - 5pm, day 2: 9am - 4pm

how to: Teenager Life Skills Jamboree

with Edie Lush, Anastasia Baker, Charity Charity, James Barton, James Uffindell, Robin Kennedy, Rachel Spedding, Steve Schwartz

A unique two-day half-term all-out event for teenagers. Individual sessions will include: how to interview well, how to write a great CV, how to gain work experience, how to break into the workplace, and how to get into Oxbridge or an American University.

[Read more and book.](#)



24.10.2013

Workshop, 9-11am

how to: Invest Your Money (and minimize the risk of disaster)

with Jonathan Davis

A breakfast-briefing, taught by one of our leading independent investment experts, on how to invest your money sensibly: what your options are and where the pitfalls lie.

Warren Buffett, the greatest investor of the modern age, used four words to describe the art of investing money: "simple, but not easy". Most people either don't know where to start, or start by asking the wrong questions...

[Read more and book.](#)



31.10.2013

Workshop, 6.45-8.30pm

how to: Open A Restaurant, or How Not To
with Nicholas Lander, Alistair Little, Cynthia
Shanmugalingam, Itamar Srulovich

How many of us crave to open a restaurant or gastro-pub? Even if its just a passing fancy, we're nevertheless curious about the whole business. In this early-evening workshop, food-writer and former restaurateur Nicholas Lander - together with acclaimed chef Alastair Little (who's opened fourteen restaurants), Itamar Srulovich (of Honey & Co), plus a drizzle of some of the newer, younger restaurateurs - will all reveal their trade secrets.

[Read more and book.](#)



04.11.2013

Weekday Event, 8:30am - 1 pm

**how to: Start a Business. In association with
Financial Jam Sessions**

with David Heatt from Hiut Denim, John Gordon, Avid Larizadeh, Andrew Wigfall, Doug Richard, Ed White, Gee Thomson, Laura Lambert

This innovative and streamlined event is designed to serve as an indispensable guide for the entrepreneur. Our aim is to inspire you to conceive of your own business idea, and teach you everything you need to know to make it happen.

[Read more and book.](#)



05.11.2013

Evening Event, 7-8:30pm

how to: Sleep
with Professor Adrian Williams

Are you one of the third of the population losing sleep over insomnia? Do you have a problem getting to sleep, staying asleep or sleeping deeply? Sleep is as necessary as the air we breathe, the water we drink, the food we eat. Birds do it. Bees do it. Even flowers do it. But that doesn't mean that getting your 8.1 hours per night is easy. Sleep deprivation is not only a nuisance, it is a disorder which can lead to weight problems, memory impairment, reduced concentration, health issues, and depression.

[Read more and book.](#)



07.11.2013

Evening Event, 6:45pm - 8:45pm

how to: Understand the Online Art Market
with Chris Grant Peterkin

The internet has revolutionised the market for artists themselves and the buyers of paintings, drawings, sculpture, and photography. In How To Understand the Online Art Market, Chris Grant Peterkin will help make sense of the online galleries, gallery listing sites, sales platforms and artist websites. Following a one hour lecture the audience will divide into three groups, each of whom will receive a fifteen minute individual session in which Chris will give detailed advice and share the latest industry knowledge with those wanting to buy and those wanting to sell. Those waiting their turn will be replenished with wine..

[Read more and book.](#)



07.11.2013

Evening Event, 7.30pm - 9pm

how to: Ballet Masterclass at The Royal Opera House

with Dame Monica Mason

Whether you're a long time balletomane or new to the art, the next performance you see will be hugely enhanced by this informative and entertaining evening with Dame Monica Mason, former Director of The Royal Ballet Company. A step-by-step guide to the language of ballet will be illustrated by dancers from the Company.

[Read more and book.](#)



09.11.2013 - 10.11.2013

Weekend Event, 10am-5pm

how to: Deepen Your Love of Opera
with Rupert Christiansen

A weekend course for those who like to understand more fully this most challenging and yet viscerally enthralling of the performing arts - led by eminent critic Rupert Christiansen.

[Read more and book.](#)



12.11.2013

Workshop, 6:45 - 8:45pm

how to: Write Better English
with Sam Leith

Tips from the professionals, with Sam Leith

We all know how to write. We may know how to write well. But is our writing the best that it can be? How many of us can produce strong and clear sentences, getting our point across in as few words as possible - and all of them the right words? Whether we are writing an essay, a report, a memo, or simply a straightforward letter, making our prose seem effortless can be the hardest part of the day.

[Read more and book.](#)



13.11.2013

Evening Event, 7pm - 8:30pm

how to: Understand Your Dog
with Bruce Fogle

*Why does my dog treat me as staff?
How much of what I say does my dog really
understand?*

Every dog-lover must wonder what their hound is thinking. Why do they bark at trees? Why do they bite men in uniform? What are they up to when they roam about in gangs? In this event, author Dr Bruce Fogle explains all you need to know about your best friend.

[Read more and book.](#)



If there's a Course you'd like to take which isn't currently included in our programme, email us with the details of what you'd like us to organise and if there's sufficient demand, we will contact our extensive network of distinguished teachers, lecturers and writers to arrange a course tailored to your needs.



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