

From: How To Academy <[REDACTED]>

To: j <jeevacation@gmail.com>

Subject: An Evening Talk with TED sensation Simon Sinek

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How to: An Evening Talk with Simon Sinek

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 [An Evening Talk with TED sensation Simon Sinek](#)



how to:
**An Evening Talk
with TED sensation
Simon Sinek**

with Simon Sinek

4th May 2017
6:45pm –8:00pm

Emmanuel Centre
9-23 Marsham Street
London SW1P 3DW

TICKETS:

£25.00 Standard

£30.00 Premium

(incl.a copy of *Together is Better*
RRP £12.99)

The legend is back. A second opportunity to hear Simon Sinek, the third-largest TED speaker in history and global bestselling leadership guru, whose talk last year for the how to: Academy sold out in days.

In 2009, Simon Sinek gave a talk at TED explaining how the leaders and companies that most impact the world share patterns in how they think, act and communicate. That talk has been viewed over 27 million times worldwide and his books *Start with Why* and *Leaders Eat Last* have inspired millions of people to examine how they work and co-operate building better organizations and happier workforces.

Now, Simon Sinek is exploring the power of collaboration with his newest book ***Together is Better***. Too often, he argues, we avoid asking for help when we need it or refuse to accept it when it's offered for fear that it will make us look weak or put us or our job at risk. We often keep self-doubt to ourselves instead of turning to someone we trust for inspiration. Together, is much

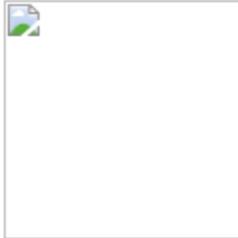
£50.00 Super Premium

(incl. copy of all 3 books RRP £37.97)

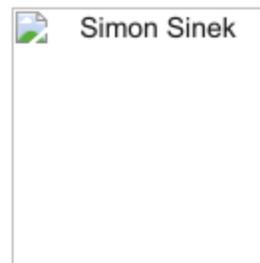
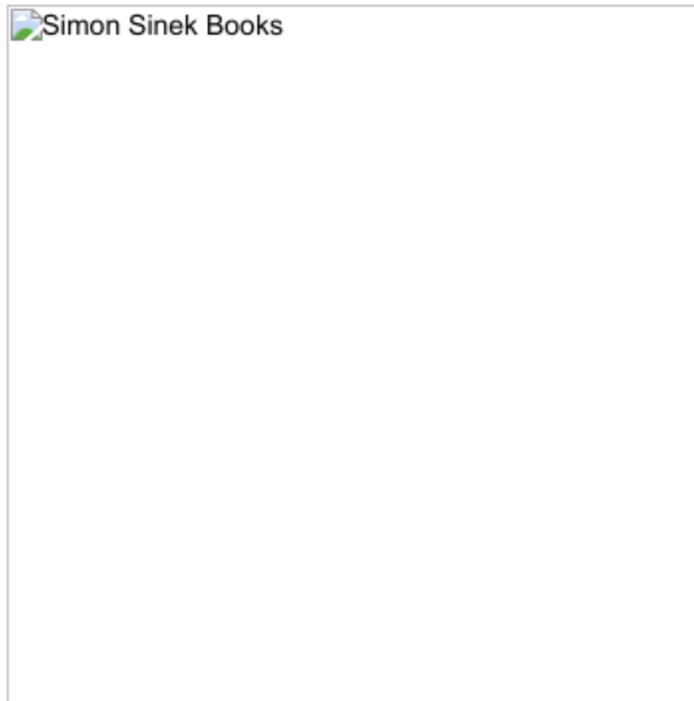
£125.00 VIP Reception

(incl. champagne reception, reserved seating and signed copies of the 3 books)

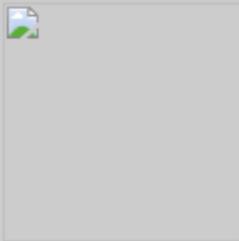
(VAT not included)



better and this talk will show you how.



Simon Sinek is the global bestselling author of *Start with Why* and *Leaders Eat Last*, which have helped organizations around the world inspire their people to reach new heights. He has presented his ideas to Fortune 100 companies and small startups; to non-profit organizations and members of Congress; to foreign ambassadors and the highest levels of the US military, among many others. His TED Talk based on *Start with Why* is the third most popular video of all time on , with more than 27.9m views.



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