

**From:** How To Academy <[REDACTED]>

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**Subject:** Legendary 'Oracle' of Silicon Valley Tim O'Reilly on "What's the Future" and in a double bill Sarah Wood on Leadership in the New Economy.

**Date:** Thu, 07 Sep 2017 08:46:06 +0000

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Tim O'Reilly & Sarah Wood

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 [The Future of Work and the Leadership Skills needed in the 'New Economy' with Tim O'Reilly and Dr Sarah Wood.](#)



how to:  
**The Future of Work  
and the Leadership  
Skills needed in the  
'New Economy'**

**with Tim O'Reilly  
and Dr Sarah Wood**

25th october 2017  
8:30am – 10:30am

Emmanuel Centre  
9-23 Marsham Street  
London SW1P 3DW

**TICKETS:**  
**£40 Standard**  
**£60 Premium**

A rare opportunity to hear the legendary '*oracle*' of Silicon Valley **Tim O'Reilly**, who was one of the first people to identify the importance of the World Wide Web, open source software, the Maker movement, and big data, and who coined the term Web 2.0, with a major talk on his new book, *WTF? What's the Future and Why It's Up To Us* and in an exclusive double bill with Tech City founder **Sarah Wood OBE**, on the Leadership Skills needed in the 'new economy'.

(incl. copies of each book. RRP £29.98)

**£175 Group Standard**

(incl. 5 Standard Tickets)

**£250 Group Premium**

(incl. 5 Premium Tickets)



 Tim O'Reilly: WTF and Sarah Wood: Stepping Up

**THE FUTURE OF WORK with Tim O'Reilly**

In this talk, Tim O'Reilly will discuss the future of work and the new approaches to business organisation that companies need to adopt to survive the next wave of digital technology. Every industry and organisation will have to transform itself in multiple ways. O'Reilly will provide practical business advice on what the 'next economy' will mean for the world and every aspect of our lives – and what we can do to shape it.

**HOW TO ACCELERATE YOUR LEADERSHIP POTENTIAL with Sarah Wood**

This talk with Sarah Wood, the CEO of Unruly, will provide a practical toolkit for building quality leadership. It's for everyone who wants to have an impact in their business and its principles can be applied equally to those taking on their first leadership or management role, changing their job, or starting a new business.

**BIOGRAPHIES:**



Tim O'Reilly

**Tim O'Reilly** is one of the world's most influential tech analysts. As the founder of the publishing company O'Reilly Media, he became known for spotting technologies with world-shaking potential – from

predicting the rise of the internet in the 1990s to coining and popularising terms like 'Web 2.0' and 'Open Source' in the 2000s. *WTF* is his first book aimed at the general reader.

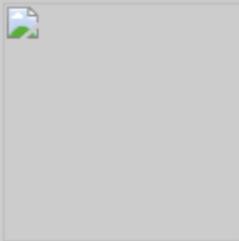


**Dr Sarah Wood** is the co-founder and CEO of Unruly. Based in London's Tech City and led by co-founders Scott Button, Sarah Wood, and Matt Cooke, Unruly is one of the world's most innovative ad tech companies. Together, they successfully developed the company, opening 20 offices and working with 90% of Ad Age 100 brands before being acquired by News Corp in 2015 for £114m. Unruly now employs over 300 people globally, who step up every day to #DeliverWow for brands and agencies.



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