

From: Tyler Shears <[REDACTED]>
To: [REDACTED]
Cc: jeffrey epstein <jeevacation@gmail.com>, "[REDACTED]"
<[REDACTED]>
Subject: Re: enhanced education
Date: Mon, 25 Nov 2013 19:58:51 +0000

[REDACTED]

Thank you for the email. Sounds good. Do you want to set up a time for a call tomorrow? I'd like to discuss some of the .NET content, future press schedule, spin-off content placements, etc.

For Enhanced Education site - the redirect has been tested and verified as functional and will not harm the existing rankings. Sometimes if this is done wrong it can show up as two duplicate websites to Google and both will go down in rankings. Nice job there.

The negatives are still there but our social votes are growing on the newer content. Google has really increased the power of +1's and we are seeing this problem industry wide. If we artificially create signals too quickly Google will know and suppress the value of our signals. I still expect these negatives to get cleaned up and will admit my estimated timing has been off, but Google has been changing.

We are not being quite as aggressive with links and social signals this month due to the updates in Google. I do expect we are down to one or less negative listing by end of year if we stay on track with our current campaign.

Best,

Tyler Shears
Shears Consulting Group
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Orlando FL 32827
[REDACTED]

On Mon, Nov 25, 2013 at 2:45 PM, [REDACTED] wrote:

Hi Jeffrey,

---New website done: <http://www.enhancededucation.net/> It directs to the .org site which covers all aspects of the foundation.

---Tyler: I'll send you another press release tonight. It should post after the other disappears.

---I see 2 negs left on Google: forbes and ny post.

---Tyler: I will send you a list of points to review tonight, including .net site etc.

Thank you,

[REDACTED]

cell: [REDACTED]

email: [REDACTED]