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**Subject:** Artificial Intelligence and the Game of the Century – Kasparov vs. Deep Blue: with Garry Kasparov & Michael Hawley

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**How to:** Artificial Intelligence & the Game of the Century

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how to:  
**Artificial Intelligence  
and the Game of the  
Century – Kasparov  
vs. Deep Blue**

**with Garry Kasparov,  
Michael Hawley**

30th May 2017  
6:45pm – 8:00pm

Emmanuel Centre  
9-23 Marsham Street  
London SW1P 3DW

**TICKETS EARLYBIRD:**  
**£25.00 Standard**  
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**Former World Chess Champion Gary Kasparov talks about where Machine Intelligence ends and Human Creativity begins – followed by a conversation with legendary former MIT Media Lab Professor Mike Hawley.**

In May 1997 the greatest chess player in the world was defeated for the first time – by an IBM supercomputer named Deep Blue. As George Steiner remarked: 'There may come a day when historians realise that the most important event in the twentieth century was not the war or the financial crash, but the evening when Kasparov lost a game against a little metal box.'

The Kasparov–Deep Blue contest remains the single most totemic event in the history of AI, and a watershed moment in the history of technology. For the first time machine intelligence outperformed human intellect, and chess – as always – was the border crossing, a game in which there are more possible positions than there are atoms in the universe. One version of what happened on

(incl.a copy of the book RRP £20)

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 Kasparov\_Deep Thinking\_Bookcover

that day in 1997 is that Kasparov made no mistakes, and equally that Deep Blue made no calculations: that the computer thought its way to victory. Even today we know as little about the conceptualizations generated by a computer as about the mental resources

mobilised by a Grand Master to defeat it.

**You are invited to hear Garry Kasparov tell his side of this epoch-making story – for the first time, twenty years on:** what it was like to play against an implacable and tireless opponent, why the odds were so stacked, what were the strategies IBM used to unnerve him. But **this is above all a story about machine intelligence, and how Kasparov has come to embrace it as a force for good and an ally of human creativity.**

 Garry Kasparov

**Garry Kasparov** defeated Anatoly Karpov in 1985 to become the youngest ever World Chess Champion at the age of 22. He held the official FIDE world title until 1993, and from 1986 until his retirement in 2005 was ranked world No. 1 for 225 out of 228 months. Kasparov is today a global human rights activist, a proponent of AI, and author of two previous books, *How Life Imitates Chess* and *Winter is Coming: Why Vladimir Putin and the Enemies of the Free World Must Be Stopped*. His new book is *Deep Thinking: Where Machine Intelligence Ends and Human Creativity Begins*. He lives in New York.

 Michael Hawley

**Michael Hawley** has enjoyed a storied career in industry and academia, with degrees from Yale and MIT, where he did his PHD with Marvin Minsky, and a life spent at the vanguard of new technologies. He cut his teeth at Bell Labs in Murray Hill, explored computer music inventions under Pierre Boulez at IRCAM in Paris; did

pioneering work in digital cinema at Lucasfilm; and spent 20 years at MIT Media Lab. Mike is a veteran director or advisor of numerous start-ups and public companies. He also directs the annual EG Conference.



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