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CC: Robert Rosen <[REDACTED]>, Larry Cohen <[REDACTED]>

Subject: DAF discussion

Date: Sat, 30 Aug 2014 19:42:14 +0000

Attachments: Philanthropy_at_scale.pptx

I think the narrative with the potential partners starts with a broader discussion than what we had before.

Here are some slides that show some of the key discussion points I think are worth stepping through.

Essentially I am describing the dilemma I faced in figuring out about giving and how the only path I saw was to create a new institution which is now working very well.

I say that doing scale philanthropy well requires a lot of personal time. The new partnership approach would try to let people not give up all their time but feel good about their giving impact.

I want to add some things at the end talking about some examples (woman and children, K-12 education, malaria, etc..).

I need to list the silos and some of the specific conditions of the partnership.

If this looks like it might work let me know and I will fill it in more.