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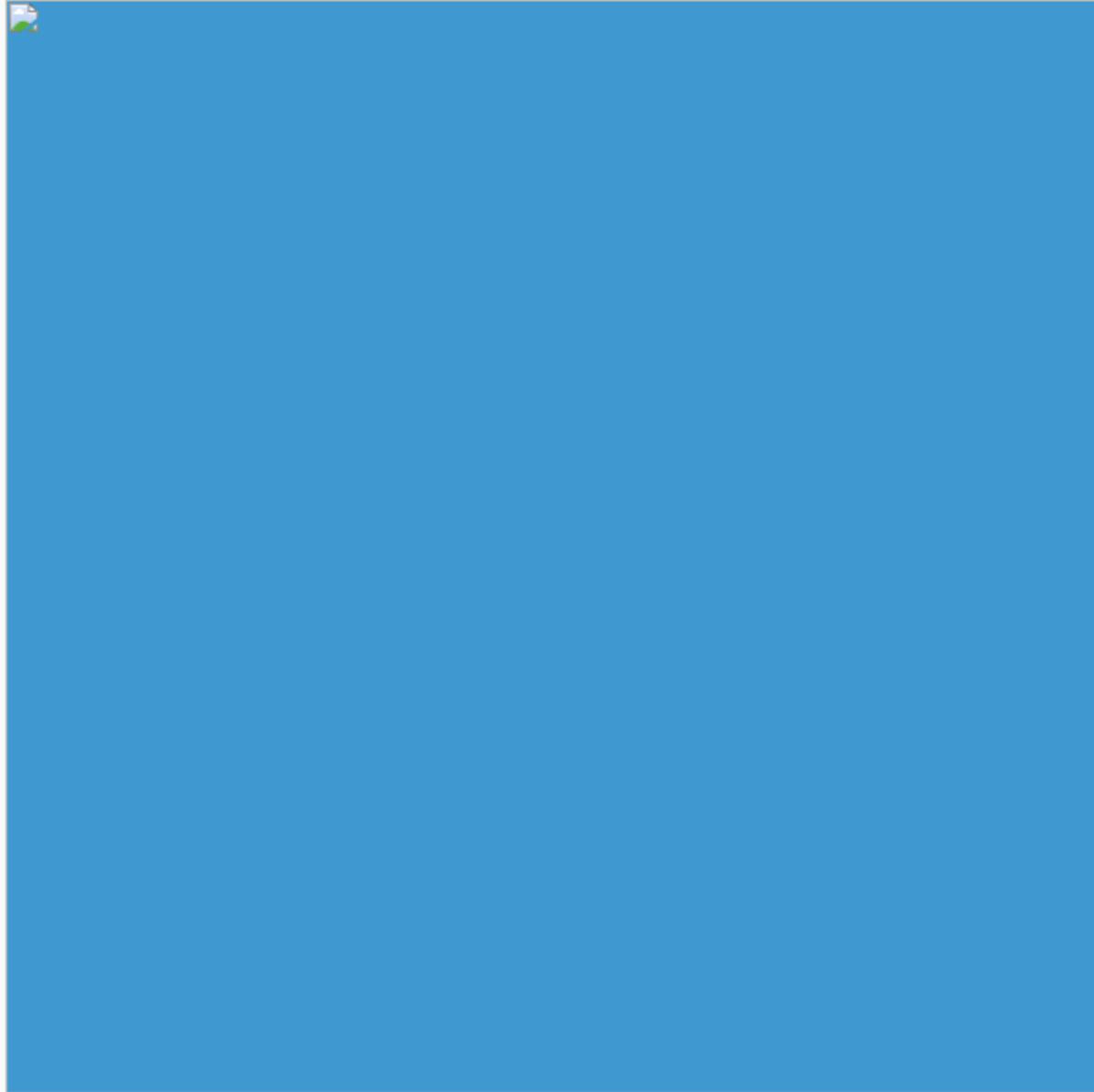
**Subject:** Hebrew University Springing Into Action

**Date:** Thu, 28 Apr 2016 19:03:08 +0000

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The importance of a good photo, teens' BMI and more.

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Turns out the secret to better business on Airbnb is to look attractive and trustworthy. Researchers from Hebrew University's Robert H. Smith Faculty of Agriculture, Food and Environment investigated whether and how consumers' decisions are affected by personal photos of Airbnb hosts.

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[Vegetables Irrigated With Treated Wastewater Expose Consumers to Pharmaceuticals](#)

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[Teen BMI Predicts Risk of Cardiovascular Death](#)

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[Supernovae Showered Earth with Radioactive Debris](#)

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## UPCOMING EVENTS

[ALL EVENTS →](#)

**May 4** Northeast Region The 46th Annual George A. Katz Torch of Learning Award Luncheon

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**May 5** Mid-Atlantic Region 2016 Scopus Award Gala Honoring Suzy and Bob Pence

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May 5

Western Region's Uncork the Fun

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#### HIGHLIGHTS AND MORE

Alumni Spotlight: Idan Shalev

My career would not have happened without the outstanding training and knowledge I gained at The Hebrew University. I am a proud alumnus of The Hebrew University and hope to continue to represent the university the best way I can.

[READ MORE →](#)

The Horseradish Challenge™

There's still time to support and participate! Dare your friends and family to eat a teaspoon of horseradish to benefit multiculturalism and at-risk youth at The Hebrew University.

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