

**From:** "Good News Planet Newsletter" <[REDACTED]>

**To:** jeevacation@gmail.com

**Subject:** Good News New Partnership with SeniorNet

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[GoodNewsPlanet.com](http://GoodNewsPlanet.com)



## Good News Partnership with SeniorNet!

Dear Friends, Volunteers, Staff and Members of Good News,

Milestone and Good News Planet Corporation is very  honored to announce a new partnership with [SeniorNet.org](http://SeniorNet.org). For the last 14 years I have served on the board of the oldest and largest leading computer educational program in America. My friend, Mr. Leslie Smith, IBM Senior Executive, Chairman of the Board of Senior Net asked me to serve and I have been proud to do so.

**Created in 1986**, SeniorNet has taught more than a million Boomers and Seniors how to use a computer and new technologies at their learning centers all over the country. Many companies have been behind this outreach, including AT&T, Adobe, Microsoft, IBM, Verizon, Department of the Interior, Bureau of Indian Affairs and others. One of the latest SeniorNet initiatives is to close the digital divide for the underserved and people that need computer skills.

**Our formalized relationship with SeniorNet will allow both organizations to share our content and community with each other worldwide.** So please when you receive an email with SeniorNet and/or Good News Planet take a moment to read it. So please share it with those who can benefit. Also, please share it with those who can benefit and remember we all have a boomer or senior in our life and will certainly become a senior or boomer!!!!!!!!!!

**One of the exciting opportunities with our partnership** is that we plan to create a Good News Planet Studio in every SeniorNet Community Center for members of SeniorNet and members of Good News Planet to share their Good News. The community will then post the content onto [SeniorNet.org](http://SeniorNet.org) and onto [GoodNewsplanet.com](http://GoodNewsplanet.com). This is Good News for the World!!!

**About Milestone Broadcast and Good News Planet:** Milestone Broadcast Corporation was created in 1985 by Paul Sladkus after an Award Winning career with CBS and PBS working on shows like (All in the Family, Carol Burnett, Sonny and Cher and Love of Life and on PBS Nature and Brain Series). In 1998 Milestone created GoodNewsPlanet.com to broadcast to the world, life affirming, thought provoking Good News, Entertainment and Events. Positive Content in English and Foreign Languages. The company is headquartered in New York City.

Paul Sladkus  
Founder and President of  
Milestone and Good News Planet Corporation

### Microsoft

 IBM - Good News Broadcast

**Tuesday, February 7th marks the Annual Safer Internet Day**

An event aimed to bring all generations of Internet users together to learn how to use it safely.

**If you are interested in learning how to protect yourself**, your computer, your personal information, and your privacy while using the Internet, you are invited to attend a free workshop hosted by the Microsoft Store on February 7th.

**Beginning at 11:00 AM and continuing every hour through 8:00 PM**, every store will present a 15-minute mini-workshop on computer security, data privacy, and online safety. Not only is this workshop free, but you will also have a chance to win one of 140 \$100 Microsoft Store gift cards. These gift cards can be used to buy computers, software, hardware upgrades, or anything else at the Microsoft Store!

**Whether you use the Internet for hours every day or just once a month**, it is important to know how to protect yourself from whatever may possibly threaten your safety and privacy online. For many years, Microsoft has been a big supporter of SeniorNet and SeniorNet's mission to provide high-quality computer education to older adults. So don't miss out on this free opportunity to visit a Microsoft Store to learn about Internet safety and enter for a chance to win a gift card!

**To see a list of other Microsoft Store locations:**  
<http://content.microsoftstore.com>

## Here is a message from Mr. Leslie Smith, Chairman of the Board of SeniorNet.

I am very pleased to announce our partnership with Milestone and Good News Planet Corporation.

SeniorNet has had a long and fruitful relationship with Paul Sladkus going back to 1998.

[Goodnewsplanet.com](http://Goodnewsplanet.com) has a positive image within many communities in the United States and abroad. Their interviews range from celebrities like Michael Douglas, Mary J. Blige, The Honorable Kathy Greenlee (Secretary of Aging) Ted Danson, Les Paul to the everyday man and in total 1,000's of these interviews are circulated around the world. On September 21, 2012 Good News Planet will create an event to celebrate the UN International Day of Peace and to Pause the World.

Our 2012 Quarterly SeniorNet Newsletters will now be published in-conjunction with Milestone and Good News Planet Corporation.

You will receive newsletters that combine our SeniorNet stories and [Goodnewsplanet.com](http://Goodnewsplanet.com) content.

[Goodnewsplanet.com](http://Goodnewsplanet.com) has a focus on seniors, technology, health, science, travel and entertainment from the leaders in these industries.

We are very excited about this partnership and know that you will find these stories of interest and value.

Leslie M. Smith  
Chairman

## About SeniorNet

**SeniorNet** ([www.seniornet.org](http://www.seniornet.org)) is the nation's premier and most respected nonprofit organization  SeniorNet specializing in computer and Internet education for adults over 55, and those with a need. Since 1986, SeniorNet has empowered more than one million Boomers and Seniors by providing encouragement, lifelong learning opportunities and new worlds to explore via the Internet. Its major sponsors include IBM, Microsoft, Adobe, AT&T, Verizon, Department of Interior, and others.

Based in Herndon, Virginia, it has approximately 6000 members. SeniorNet is staffed by more than 3,000 volunteers and has almost 63 Learning Centers in the United States, including Indian Reservations and underserved area.

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