

**From:** How To Academy <[REDACTED]>

**To:** j <jeevacation@gmail.com>

**Subject:** MIT Professor on how Artificial Intelligence will Change the World| Future of Medicine Conference|  
World's greatest Vertical Garden Designer.

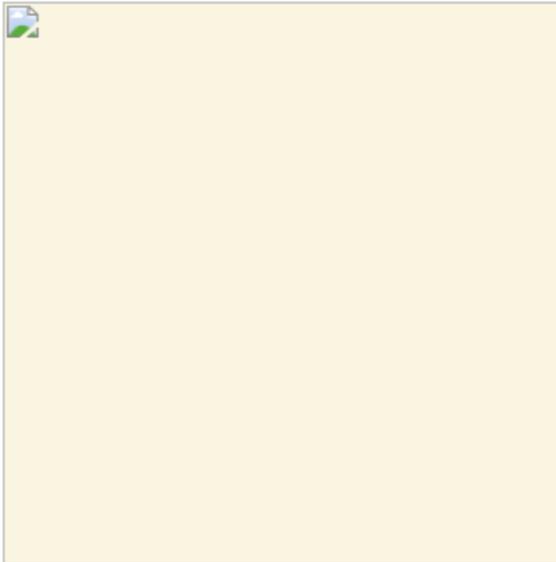
**Date:** Tue, 15 Aug 2017 09:15:44 +0000

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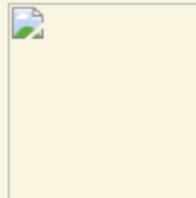
Newsletter August 2017  
[www.howtoacademy.com](http://www.howtoacademy.com)



30.10.2017

### **How Artificial Intelligence will Change the World. Life 3.0.**

In this unmissable talk, MIT Professor of Physics, **Max Tegmark**, will change the way we think about AI and the future of humanity. Drawing from his new book, "*Life 3.0, Being Human in the Age of Artificial Intelligence*" Professor Tegmark will take us to the heart of thinking about AI and the human condition...





## how to: HIGHLIGHTS

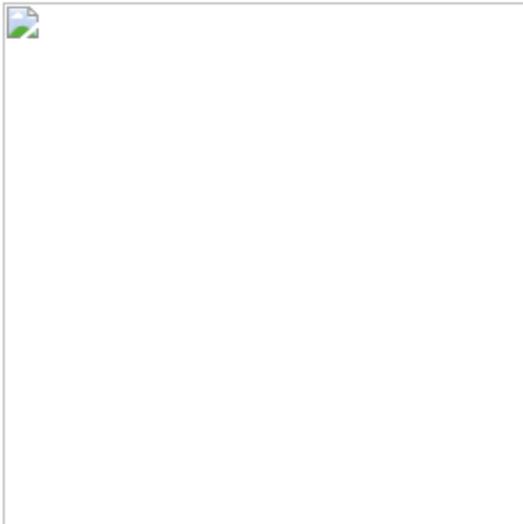
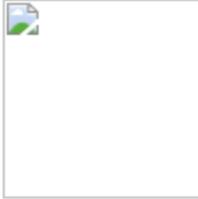


04.09.2017

**A Celebration of Bob Marley: The definitive Reggae Night**

with Roger Steffens and Linton Kwesi Johnson

Join us forty years on at the Tabernacle for a Bob Marley tribute evening, woven together – from the words of those who knew him best – by Roger Steffens, whose indispensable oral history, *So Much Things to Say*, appears in August.



22.09.2017

**Create a Vertical Garden**

with Patrick Blanc

Since biblical times gardens have been horizontal, until Patrick Blanc starting greening the walls and courtyards of cities around the world. The inventor of the vertical garden, he is also the world's leading expert.

Blanc has created dozens of his botanical tapestries in public and private spaces...

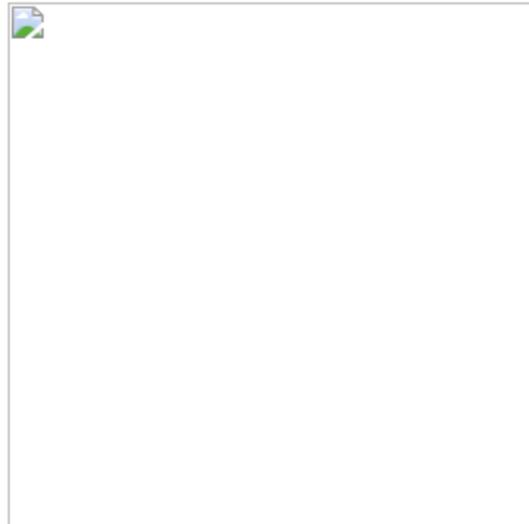
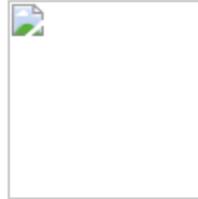
15.09.2017

**The Future of Medicine**

various speakers

**Our Bodies Our Selves: The Future of Medicine 2020–2050**

Take part in a fascinating rapid-fire journey through the looming revolutions in healthcare. The medical future is now, as information technology and improved imaging systems push the frontiers of prevention and cure on all fronts...

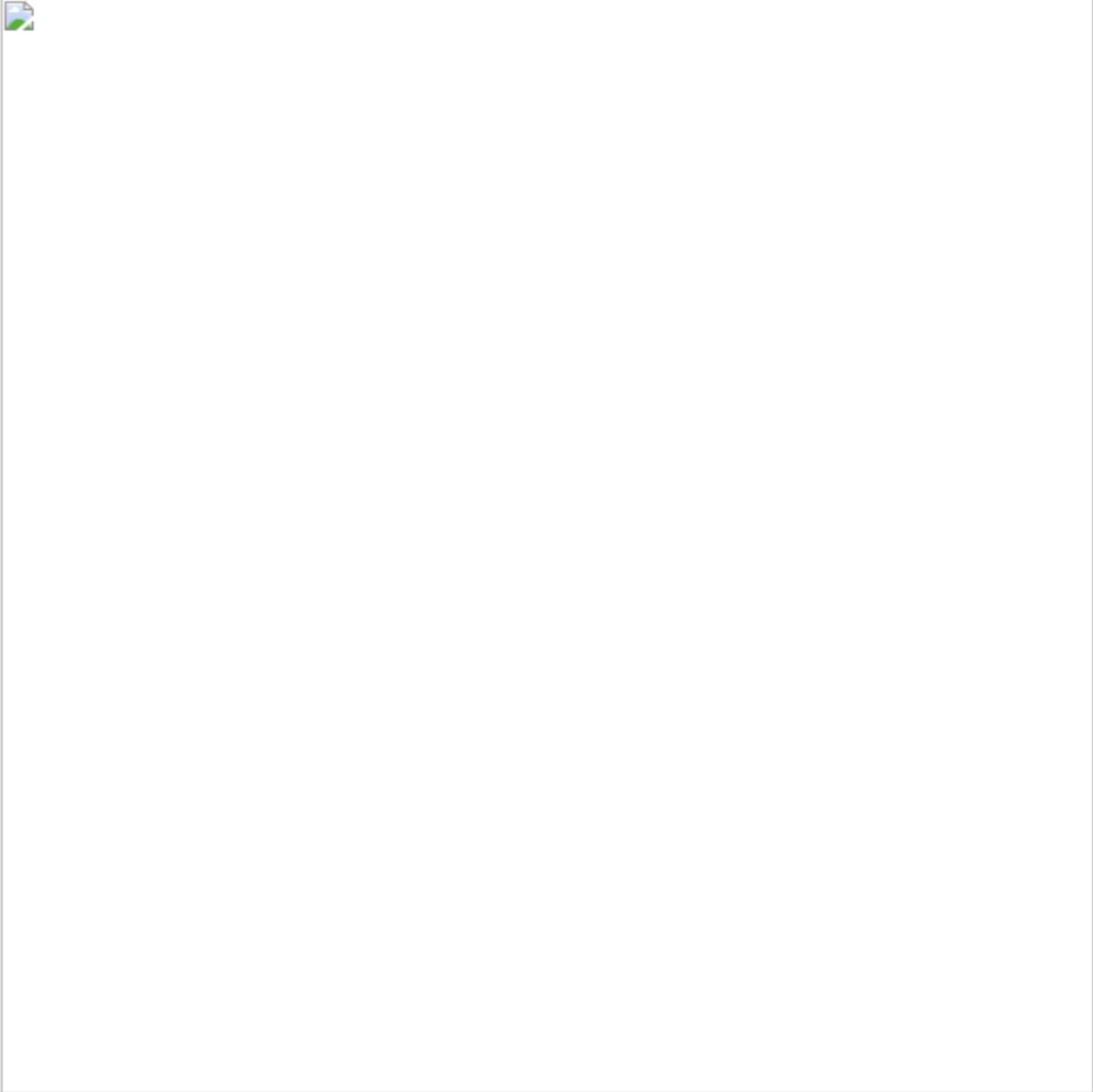
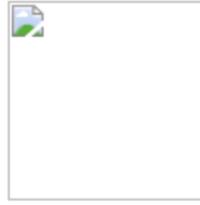


16.10.2017

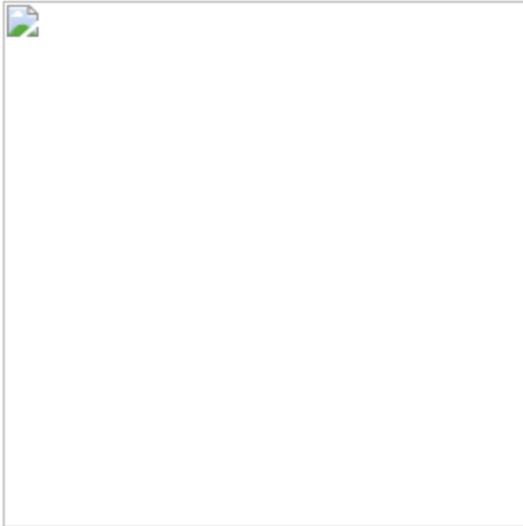
**An Evening with Chris Bonington. A Life on the Edge.**

with Sir Chris Bonington

Sir Chris Bonington is our premier mountain man. The first Briton to climb the North Wall of the Eiger in 1962, he led the ascent of the South Face of Annapurna in 1970 – for its time the most difficult technical climb to the summit of a major peak – and in 1975 faced the ultimate challenge...



# how to: COMEDY SPECIAL

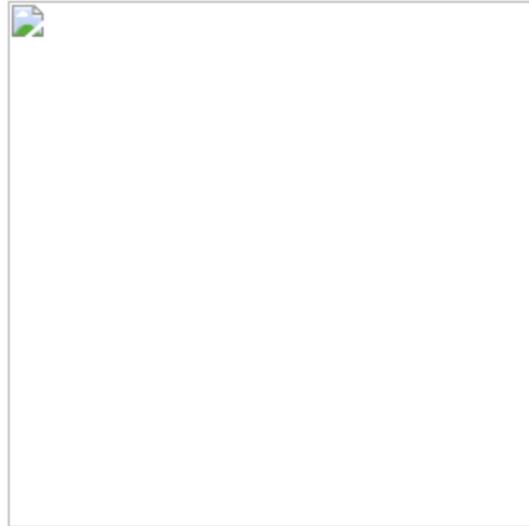
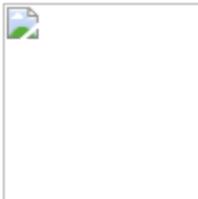


12.09.2017

**An Evening with Robert Webb (Peep Show & Mitchell and Webb) in Conversation**

with Robert Webb

The award-winning comedian Robert Webb (Peep Show) comes to the how to Academy for an entertaining and shocking conversation, as he reveals his thoughts on masculinity and manhood, offering invaluable life lessons for us all.

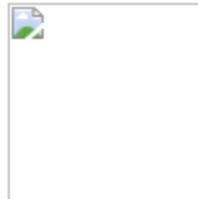


03.10.2017

**An Evening with Matt Lucas in Conversation.**

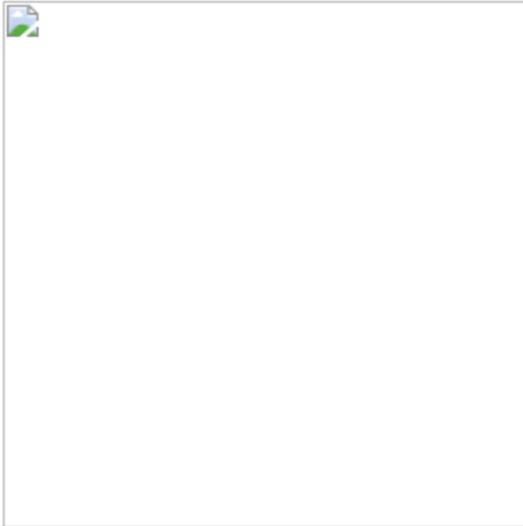
with Matt Lucas

For those at sea in Little Britain, Matt Lucas is a mainstay. Comic genius, cultural commentator, and co-creator of Vicky 'yeah but no but' Pollard and The Only Gay in the Village, Matt's current incarnation is Nardole, the doctor's companion in *Dr Who*.





how to: **POLITICS, ECONOMICS,  
HISTORY**



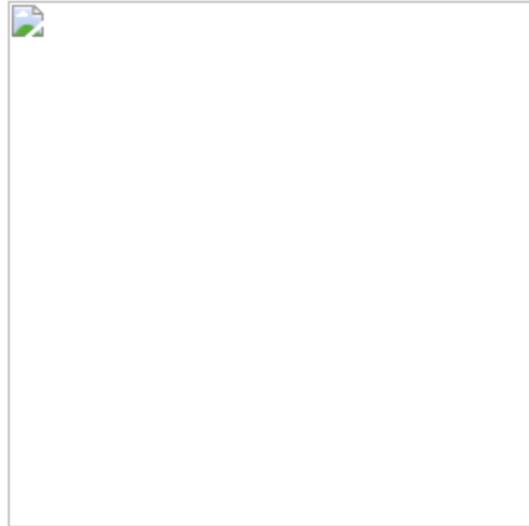
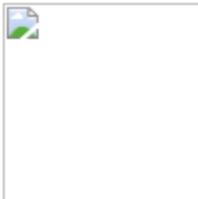
13.09.2017

**Red Famine: Stalin's War on the Ukraine 1921-33**

with Anne Applebaum and Antony Beevor

Two of our most distinguished historians explore one of the darkest episodes of the twentieth century.

In 1929 Stalin launched his policy of collectivization, forcing millions of peasants off their land and onto collective farms.

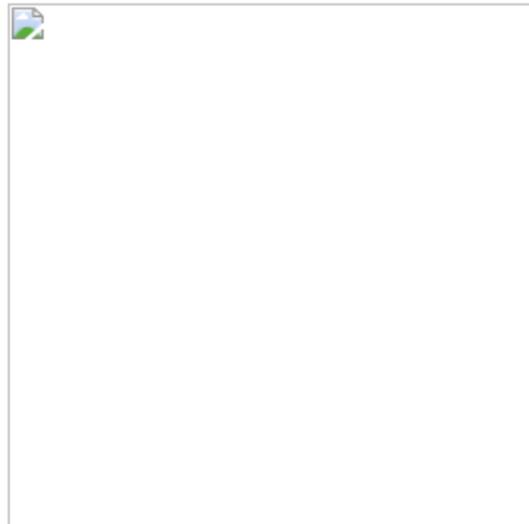
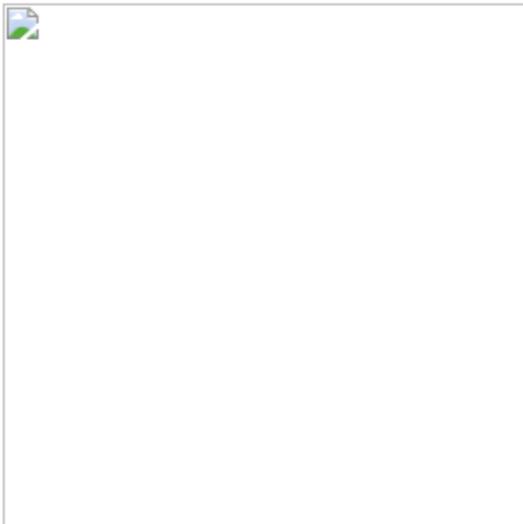
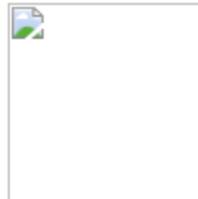


02.10.2017

**Afghanistan Now Next Why**

with H.E. Hamid Karzai, Ambassador Zalmay Khalilzad, Christina Lamb and Yalda Hakim.

The explosion that rocked Kabul on 1st June, inside the secure diplomatic area of the city, was the deadliest since the American-led invasion in 2001. Its purpose: to sow a sense of living on the brink of disaster.

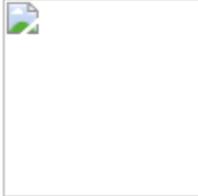


11.10.2017

**Belonging: The Story of the Jews 1492-1900**

with Simon Schama

Join one of our greatest historians to mark the publication of the second volume of his history of the Jewish people, and hear scenes from its epic narrative.

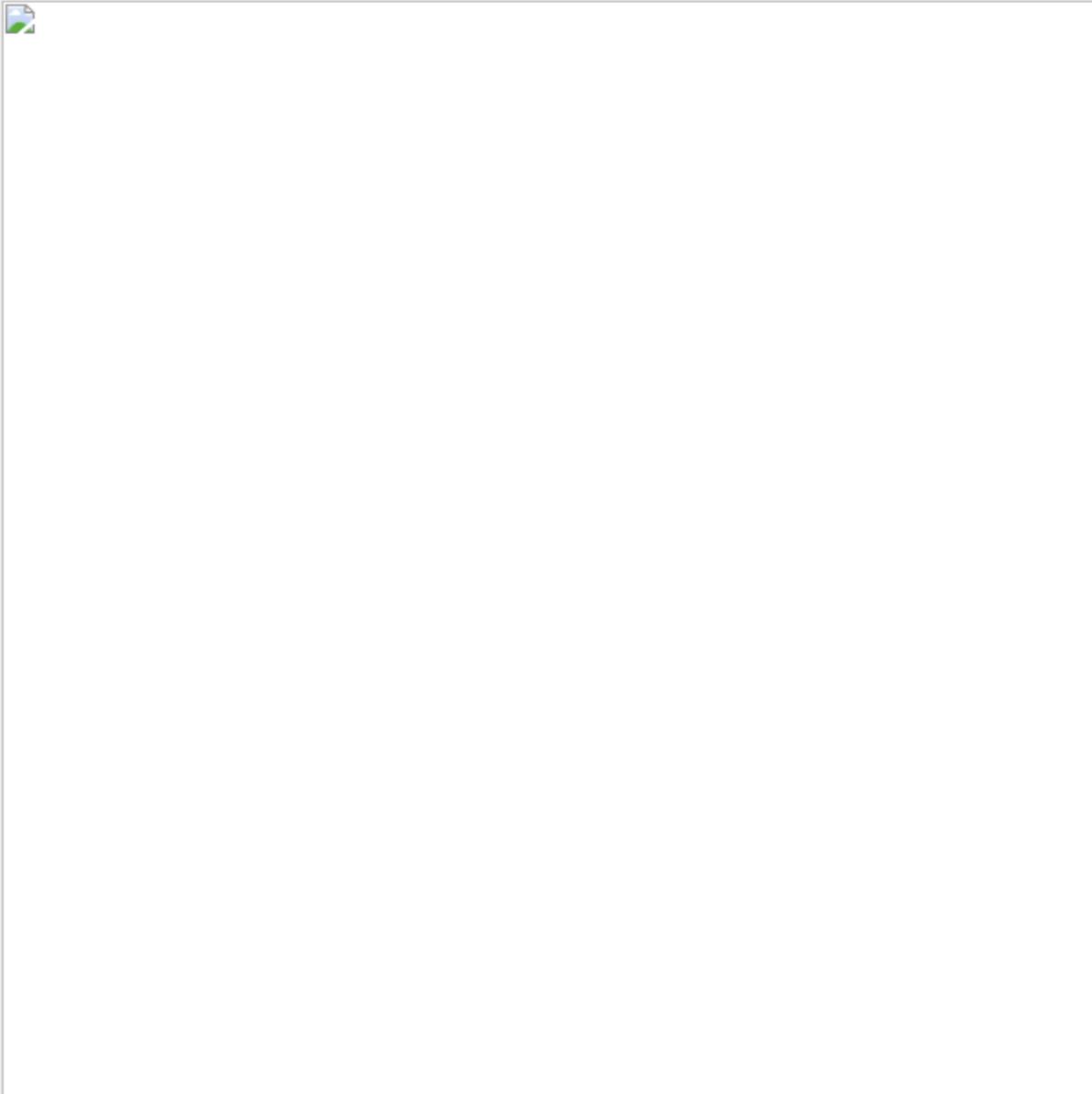
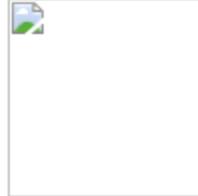


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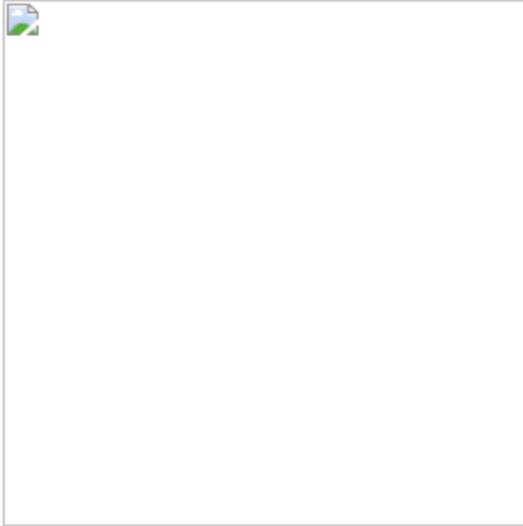
**Understanding Global Inequality and other Big Questions**

with Yanis Varoufakis

World-famous economist Yanis Varoufakis returns to the how to: Academy stage to discuss some of the most important questions that face humanity today.



# how to: BUSINESS TALKS & WORKSHOPS

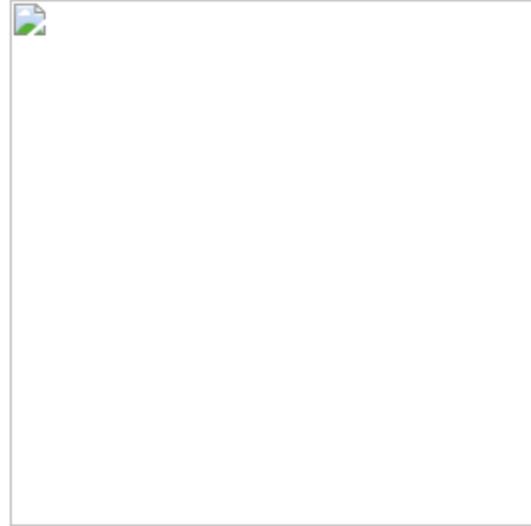
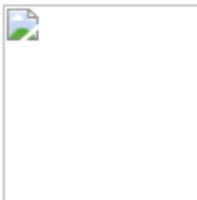


07.09.2017

**How to build a 'tribe' in any team and business, from the founder of the obstacle course phenomenon Tough Mudder**

Will Dean in conversation with Hannah MacInnes.

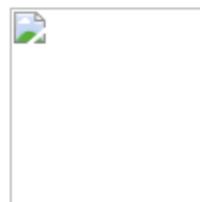
Tough Mudder, the most gruelling obstacle course in the world, is a global phenomenon that has reinvented camaraderie for the 21st century; over 2.5 million people have taken part. In this talk the founder Will Dean will...

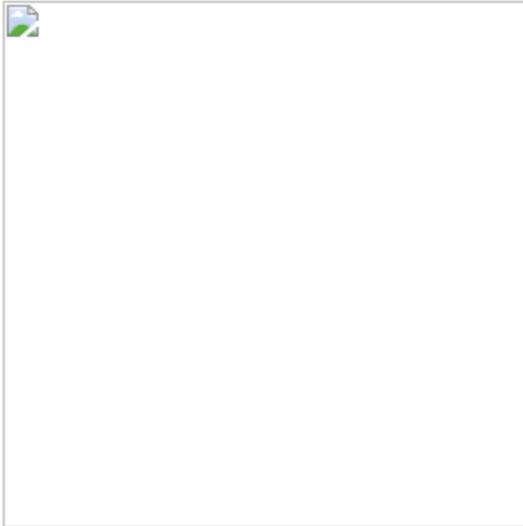


20.09.2017

**A Masterclass in Innovation**  
with Luis Perez-Breva

A Masterclass in INNOVATION by MIT research scientist Luis Perez-Breva. In this talk Perez-Breva will explain the doer's approach developed over a decade at MIT and internationally in workshops, classes, and companies. He shows that to start innovating it doesn't require an earth-shattering idea; all it takes is a hunch.

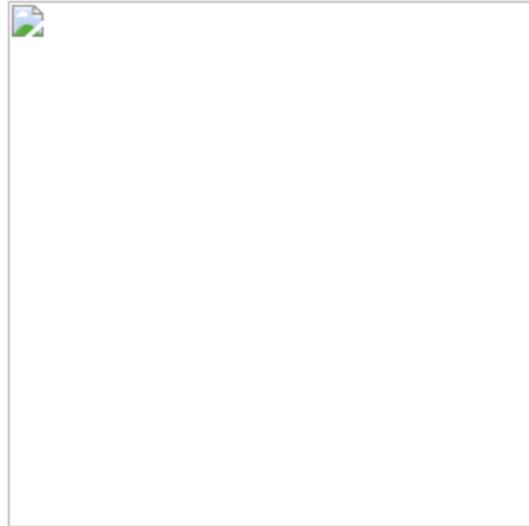
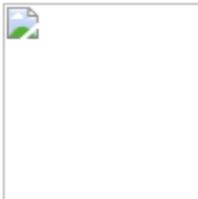




25.09.2017

**Confidence, Communication and Careers (Women only)**  
with Anna Percy-Davis

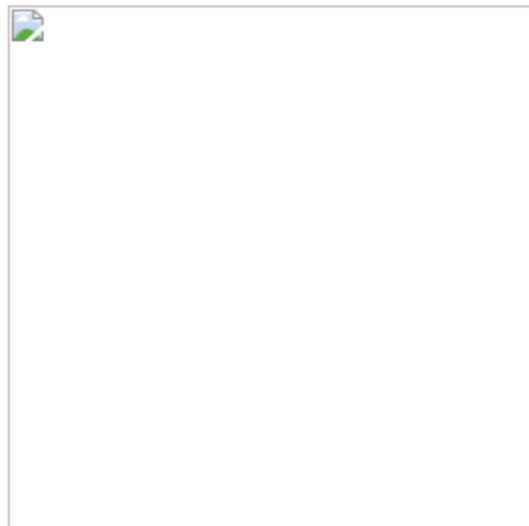
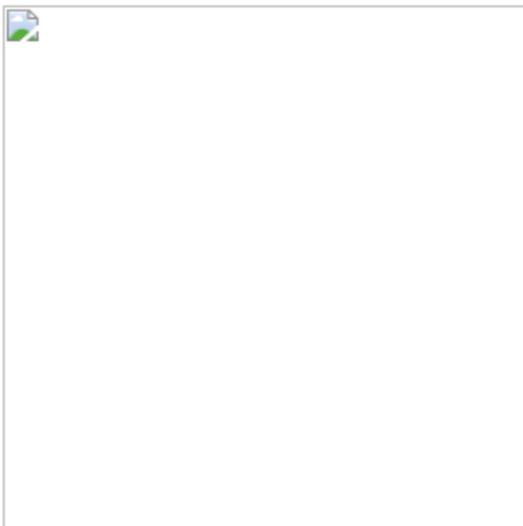
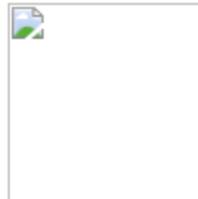
The How to Academy are delighted to be offering this new workshop exclusively to women. Covering confidence (how to act and behave in a confident, assertive fashion no matter what situation you find yourself), communication (how to be front-footed ...



27.09.2017

**Technology, Trust and Humanity**  
Jonathan Ford in conversation with Rachel Botsman

TED sensation Rachel Botsman with 3.5m views comes to the how to: Academy stage to talk about one of the biggest social transformations in human history with fundamental consequences for policy-makers, entrepreneurs and indeed everyone.

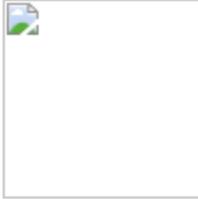


04.10.2017

**Business Masterclass: The Millennial Generation: How to engage and manage the next generation.**

with Dr Eliza Filby

Millennials (those born after 1980) now make up a quarter of the UK population and are the largest generation in history. They are however often poorly characterized as narcissistic, afraid of hard work and overly optimistic.



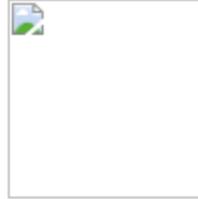
17.11.2017

**Business Masterclass: Sell Anything (The art of getting anyone to say yes to anything)**

with Gavin Presman

**A day long workshop on Selling and Negotiating bookable together or separately.**

Do you sometimes realise that your job relies as much on changing minds, as on your particular specialist skill? Do you sometimes struggle to get people to buy ...





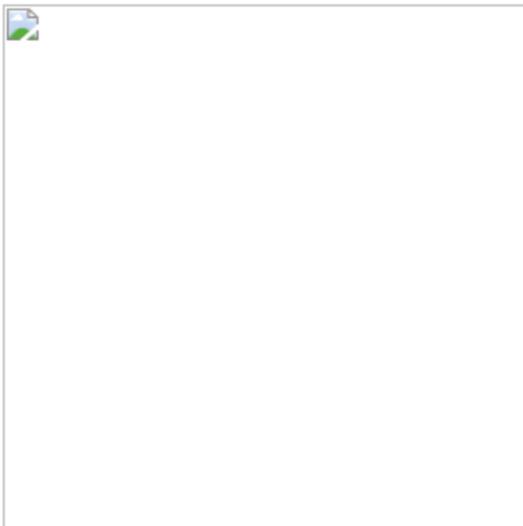
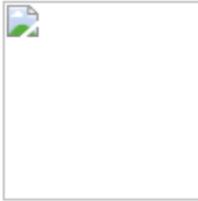
## how to: LIFESTYLE



28.09.2017

**Train Your Memory**  
with Phil Chambers

Do you struggle to remember people's names, foreign language vocabulary or where you left your keys? Would you like to improve your memorisation skills so you can master a new language or skill? In this talk Phil Chambers, the author of the latest how to: Academy book on *Training your Memory...*



18.10.2017

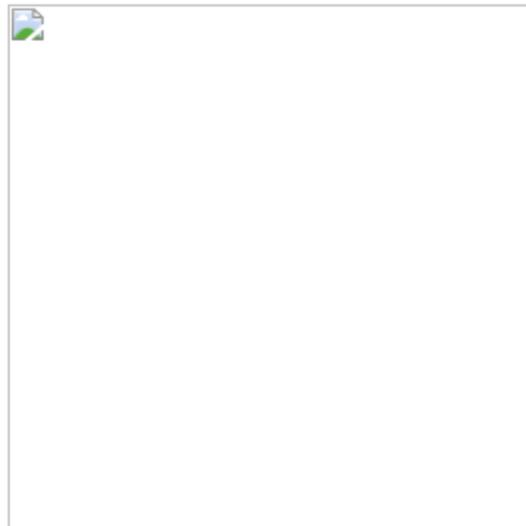
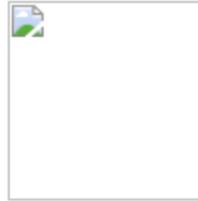
**Stay Safe with SAS Hero Chris Ryan**  
with Chris Ryan

In today's increasingly hostile climate people are anxious about how to keep themselves safe. Analysing real-life incidents, such as the Manchester Arena bombing, the London Bridge terror attack and the Tunisian beach shootings, SAS hero Chris will explain how ordinary people should act if they find themselves in similar scenarios and empower you to take personal responsibility for your own security.

04.10.2017

**How to find Silence in a Busy World**  
with Erling Kagge

In what promises to be a life-changing talk, the Norwegian adventurer Erling Kagge, whose new book on Silence has become an international publishing phenomenon, will take us on a journey to unlock the power of silence and show us how to find perfect silence in our daily lives, however busy we are.

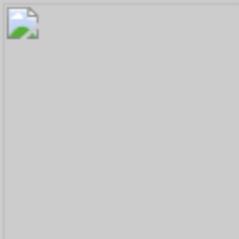
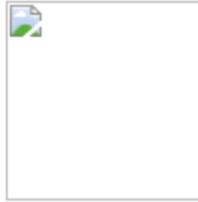
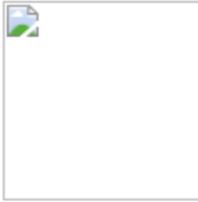


02.11.2017

**The Art of the Good Life. A toolkit for better thinking in life, work and business.**

with Rolf Dobelli

In this breakfast talk Rolf Dobelli, the bestselling author of the *Art of Thinking Clearly* with 2.5m copies sold, will provide an indispensable toolkit for practical living, that will change the way you live and work. Join us for this unmissable talk from one of today's most influential Thought Leaders.



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