

From: How To Academy <[REDACTED]>

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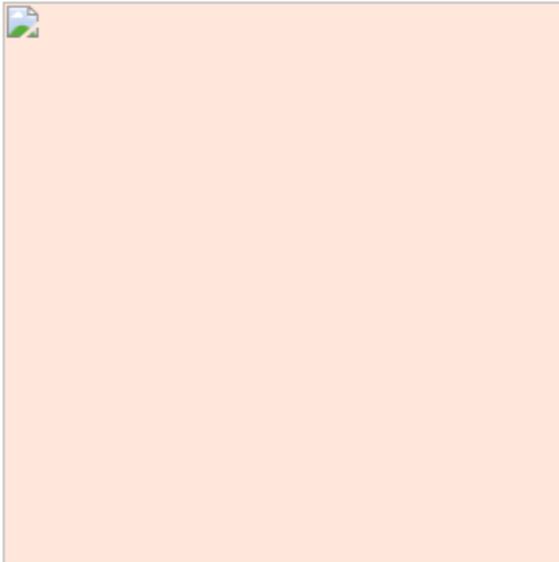
Subject: Information is Beautiful with David McCandless | Robert Webb & Victoria Coren Mitchell| Anne Applebaum & Antony Beevor on Stalin| Simon Schama.

Date: Tue, 05 Sep 2017 08:56:02 +0000

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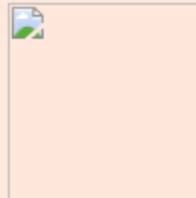
Newsletter September 2017



09.11.2017

A Data-Driven Tour of the Universe

David McCandless – author of *Information is Beautiful* and founder of the Information is Beautiful Awards – is back with another unmissable talk. One of the world's leading data-journalists and information designers, McCandless is known for pioneering a fascinating way to look at the world – through the lens of visualization...





how to: **NEXT WEEK**



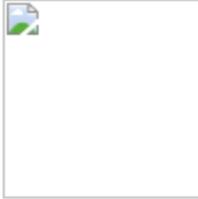
13.09.2017

Red Famine: Stalin's War on the Ukraine 1921-33

with Anne Applebaum & Antony Beevor

Two of our most distinguished historians explore one of the darkest episodes of the twentieth century.

In 1929 Stalin launched his policy of collectivization, forcing millions of peasants off their land and onto collective farms.

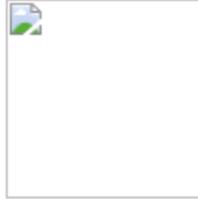


12.09.2017

Robert Webb and Victoria Coren Mitchell in Conversation

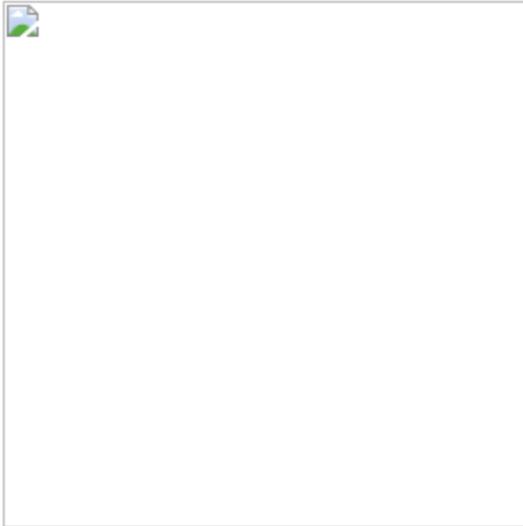
with Robert Webb & Victoria Coren Mitchell

The award-winning comedian Robert Webb (Peep Show) joins the writer, presenter and professional poker player Victoria Coren Mitchell for an entertaining and shocking conversation as he reveals his thoughts on masculinity and...





how to: TECHNOLOGY & INNOVATION

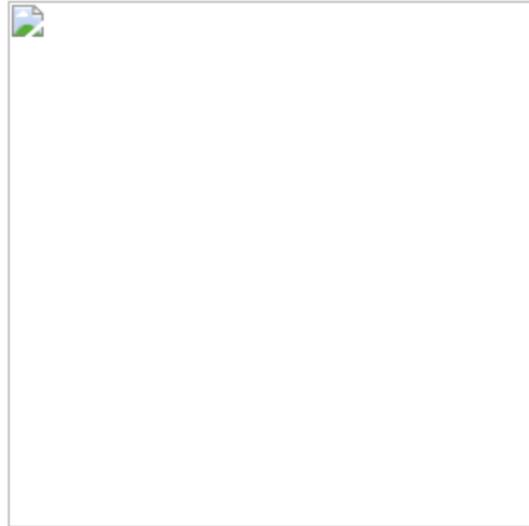
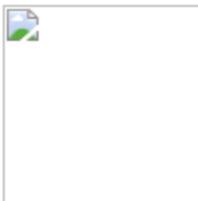


15.09.2017

The Future of Medicine
with various speakers

**Our Bodies Our Selves: The Future of
Medicine 2020–2050**

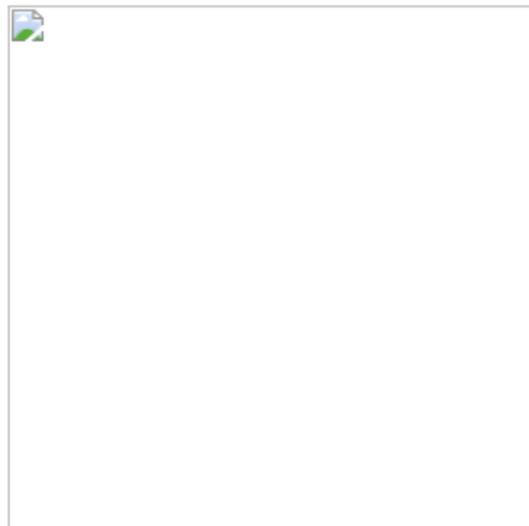
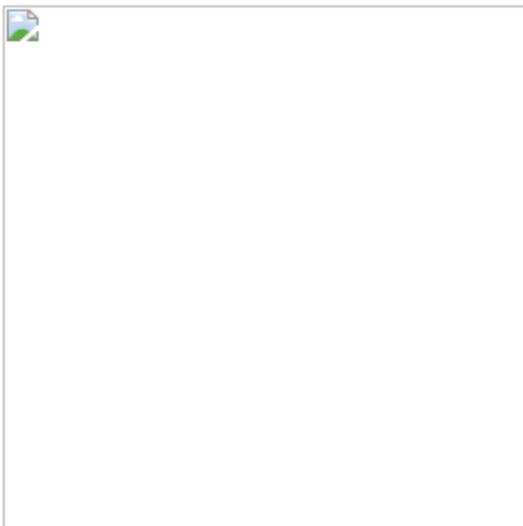
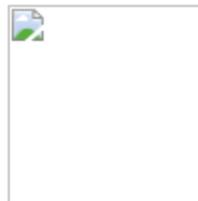
Take part in a fascinating rapid-fire journey through the looming revolutions in healthcare. The medical future is now, as information technology and improved imaging systems push the frontiers of prevention and cure on all fronts.



27.09.2017

Technology, Trust and Humanity
Rachel Botsman in conversation with
Jonathan Ford.

TED sensation Rachel Botsman with 3.5m views comes to the how to: Academy stage to talk about one of the biggest social transformations in human history with fundamental consequences for policy-makers, entrepreneurs and indeed everyone.

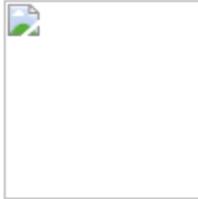


09.10.2017

Creativity and Innovation

with David Eagleman and Dr. Anthony Brandt

An unmissable joint talk by David Eagleman, one of the world's leading neuroscientists, and bestselling author of the Brain whose TED talk has been viewed 1.5m times, together with the composer Anthony Brandt.

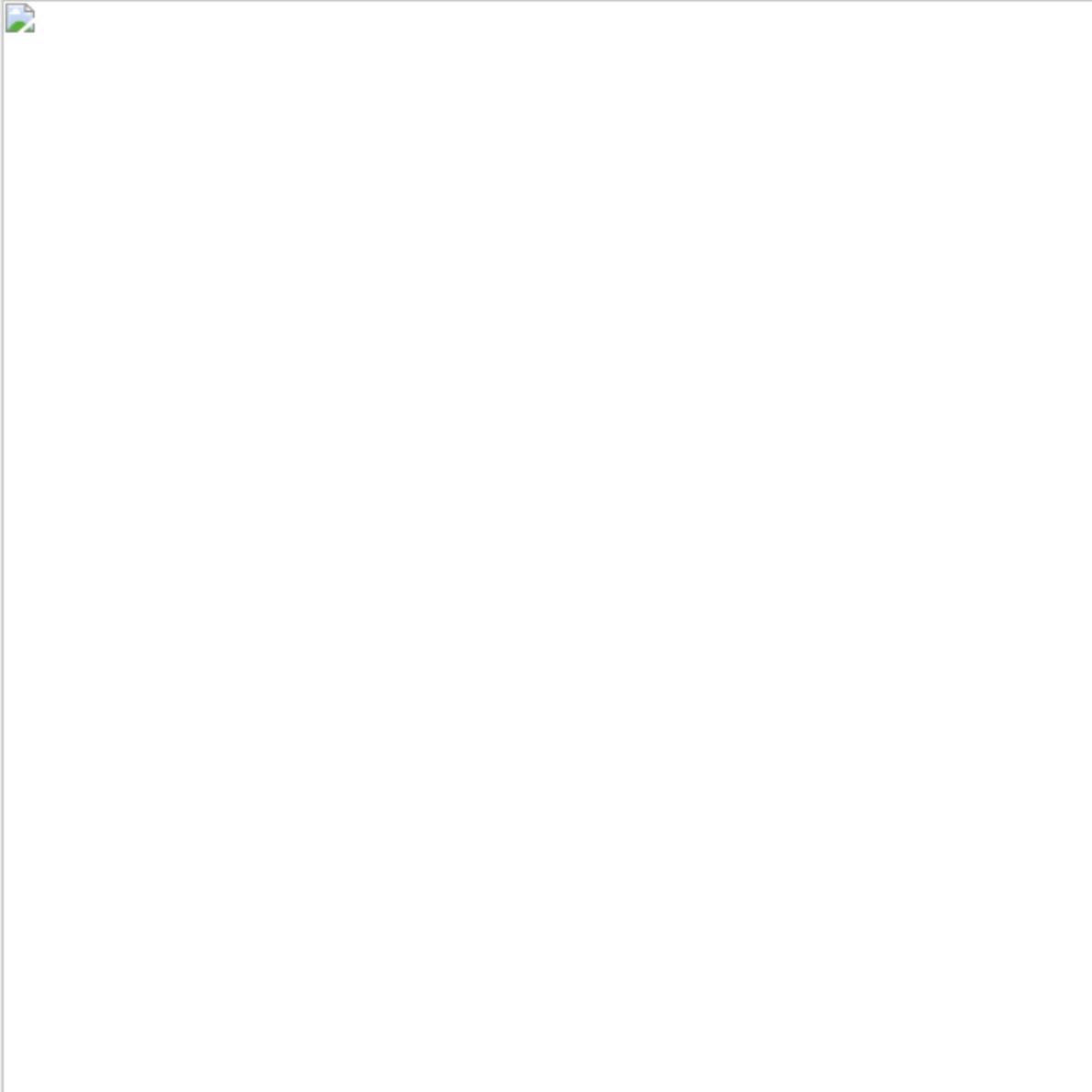
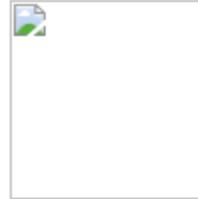


30.10.2017

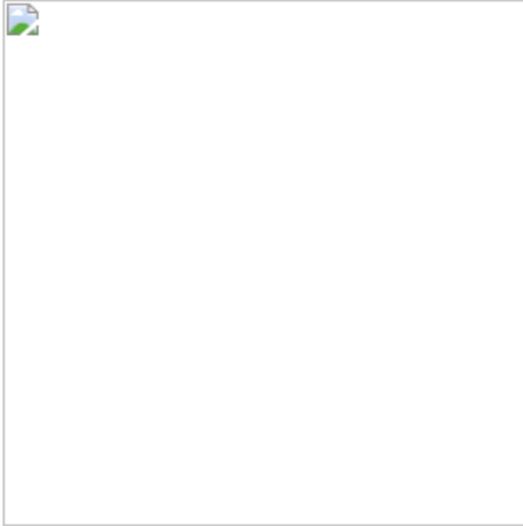
How Artificial Intelligence will Change the World. Life 3.0.

with Max Tegmark

In this unmissable talk, MIT Professor of Physics, Max Tegmark, will change the way we think about AI and the future of humanity. Drawing from his new book, *Life 3.0, Being Human in the Age of Artificial Intelligence*...



how to: **SEPTEMBER & OCTOBER HIGHLIGHTS**



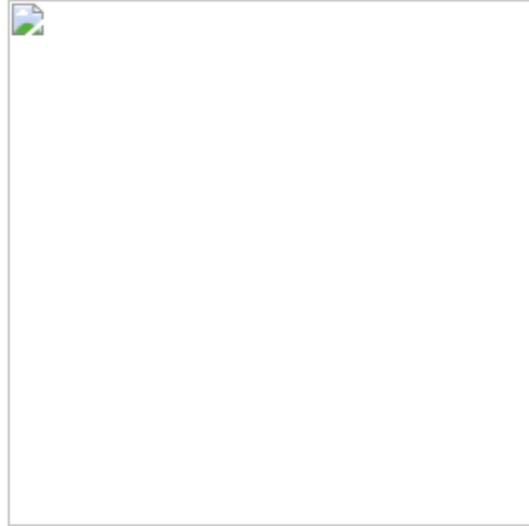
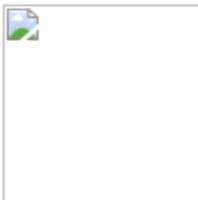
21.09.2017

Debate: Who wrote Shakespeare?

Jonathan Bate and Alexander Waugh moderated by Hermione Eyre.

Shakespeare's plays and poems tell us who we are. But who is he?

The question has haunted great minds – from Mark Twain to Sigmund Freud – and today it haunts Shakespeareans from actor Mark Rylance to director Deborah Warner.



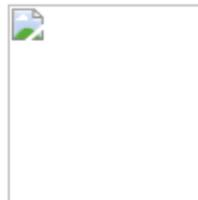
22.09.2017

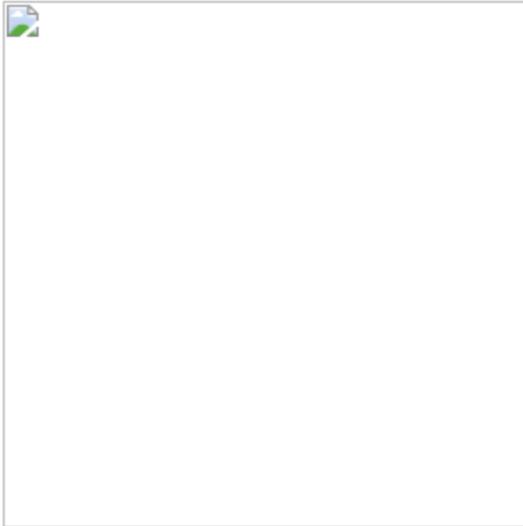
Create a Vertical Garden

with Patrick Blanc

Since biblical times gardens have been horizontal, until Patrick Blanc starting greening the walls and courtyards of cities around the world. The inventor of the vertical garden, he is also the world's leading expert.

Blanc has created dozens of his botanical tapestries in public and private spaces...



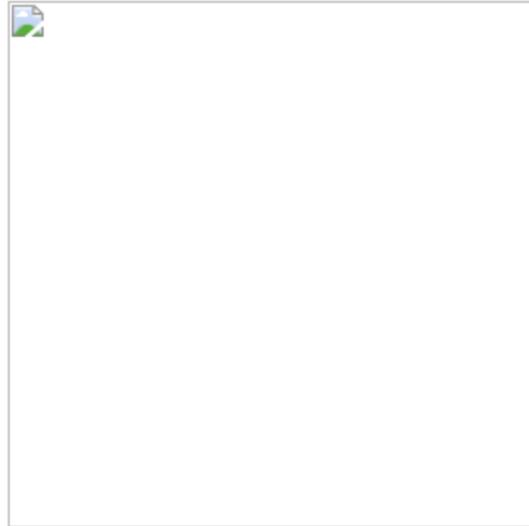
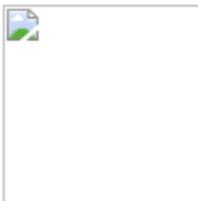


05.10.2017

Freud Lives! Slavoj Žižek and Stephen Grosz in conversation.

with Slavoj Žižek & Stephen Grosz

We are often told that psychoanalysis is dead. Outdated scientifically, in that the Freudian model of the mind has been superseded by neurobiology; outdated clinically, where the talking cure has lost ground to drug treatment or behavioural therapy; outdated socially, where the idea that we are repressed by the norms of others is no longer stocked in today's supermarket of free choices.



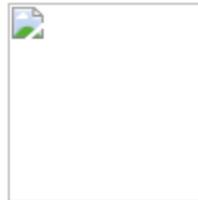
11.10.2017

Belonging: The Story of the Jews 1492-1900

with Simon Schama

Join one of our greatest historians to mark the publication of the second volume of his history of the Jewish people, and hear scenes from its epic narrative.

Schama's story ranges across continents and centuries, as persecution created a Jewish identity more circumscribed...





how to: COMEDY SPECIAL

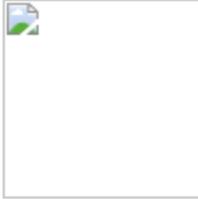


03.10.2017

An Evening with Matt Lucas in Conversation.

with Matt Lucas

For those at sea in Little Britain, Matt Lucas is a mainstay. Comic genius, cultural commentator, and co-creator of Vicky 'yeah but no but' Pollard and The Only Gay in the Village, Matt's current incarnation is Nardole, the doctor's companion in *Dr Who*.



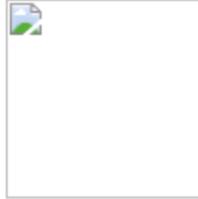
12.10.2017

Suitable only for 16+

How to be Champion: An Evening with Sarah Millican

with Sarah Millican

Join Sarah Millican who will be chatting about her debut book, *How to be Champion*, and delving into her super normal life with daft stories, funny tales and proper advice on how to get past life's blips – like being good at school but not good at friends, the excitement of IBS and how to blossom post-divorce.





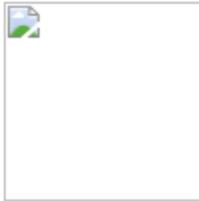
how to: ADVENTURE



16.10.2017

**An Evening with Chris Bonington. A
Life on the Edge**
with Sir Chris Bonington

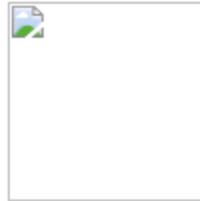
Sir Chris Bonington is our premier mountain man. The first Briton to climb the North Wall of the Eiger in 1962, he led the ascent of the South Face of Annapurna in 1970 – for its time the most difficult technical climb to the summit of a major peak – and in 1975 faced the ultimate challenge, leading the first ascent of Everest by the south-west ridge. He became a household name.



18.10.2017

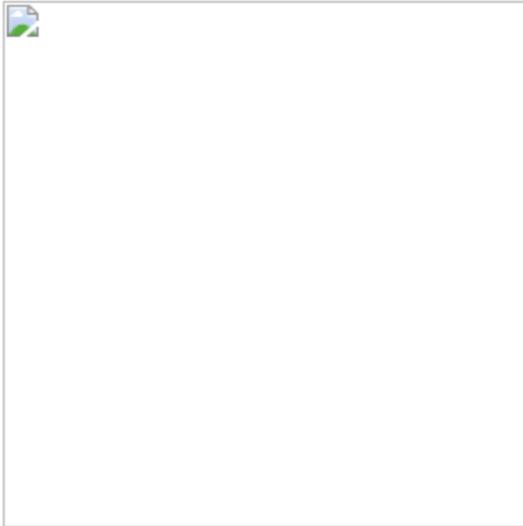
Stay Safe with SAS Hero Chris Ryan
with Chris Ryan

In today's increasingly hostile climate people are anxious about how to keep themselves safe. Analysing real-life incidents, such as the Manchester Arena bombing, the London Bridge terror attack and the Tunisian beach shootings, SAS hero Chris will explain how ordinary people should act if they find themselves in similar scenarios and empower you to take personal responsibility for your own security.





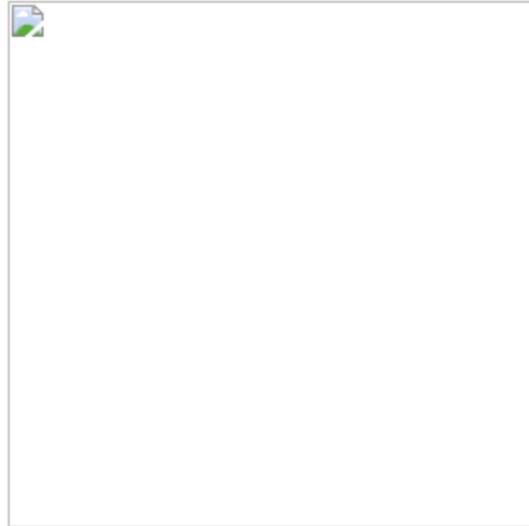
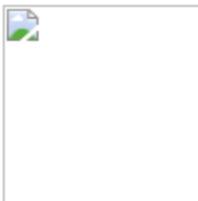
how to: BUSINESS & LIFESTYLE WORKSHOPS



21.09.2017

How to Sell with Complete Confidence
with Gavin Presman

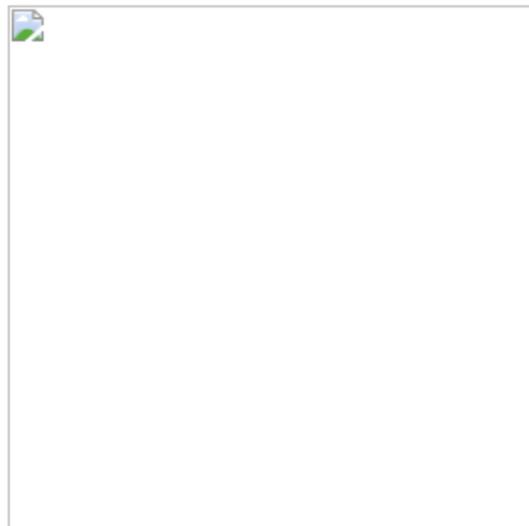
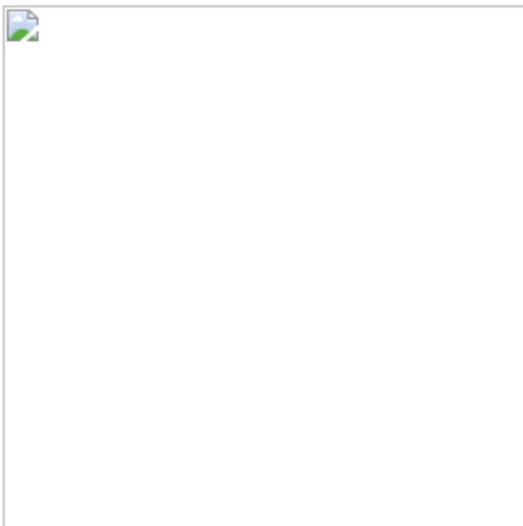
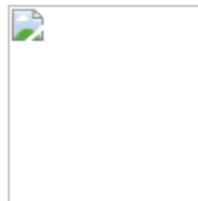
Do you sometimes realise that your job relies as much on changing minds, as on your particular specialist skill? Do you sometimes struggle to get people to buy what you're selling, whether it's your product, your ideas, or even your personality? Have you ever wondered why some people can persuade others effortlessly?



25.09.2017

Confidence, Communication and Careers (Women only)
with Anna Percy-Davis

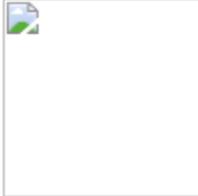
The How to Academy are delighted to be offering this new workshop exclusively to women. Covering confidence (how to act and behave in a confident, assertive fashion no matter what situation you find yourself), communication (how to be front-footed in a group meeting...



28.09.2017

Train Your Memory
with Phil Chambers

Do you struggle to remember people's names, foreign language vocabulary or where you left your keys? Would you like to improve your memorisation skills so you can master a new language or skill?

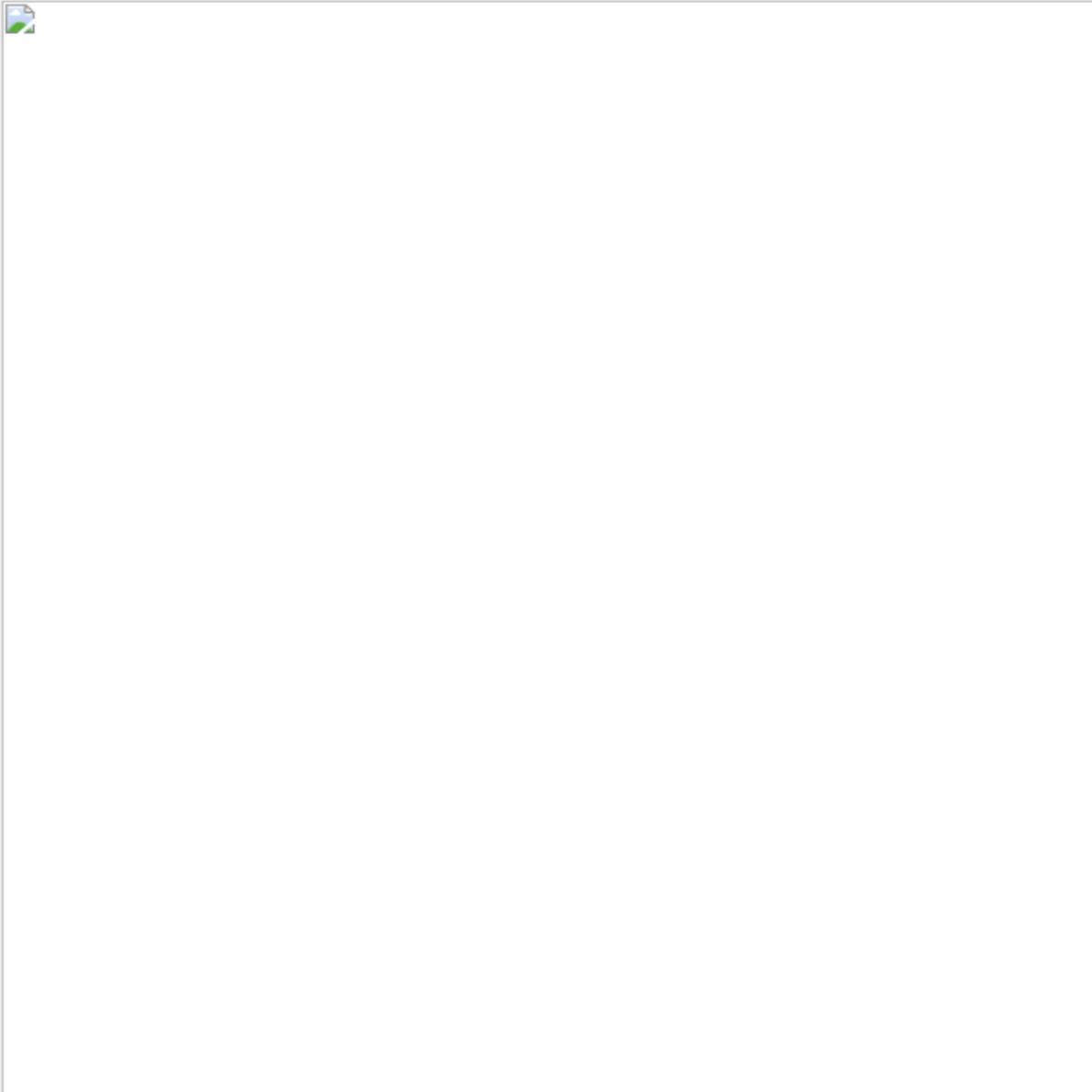
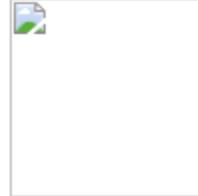


02.11.2017

The Art of the Good Life. A toolkit for better thinking in life, work and business.

with Rolf Dobelli

In this breakfast talk Rolf Dobelli, the bestselling author of the *Art of Thinking Clearly* with 2.5m copies sold, will provide an indispensable toolkit for practical living...



how to: SPECIAL PARTNER EVENT



Wed, 1st Nov 2017 - Sat, 31st Mar 2018

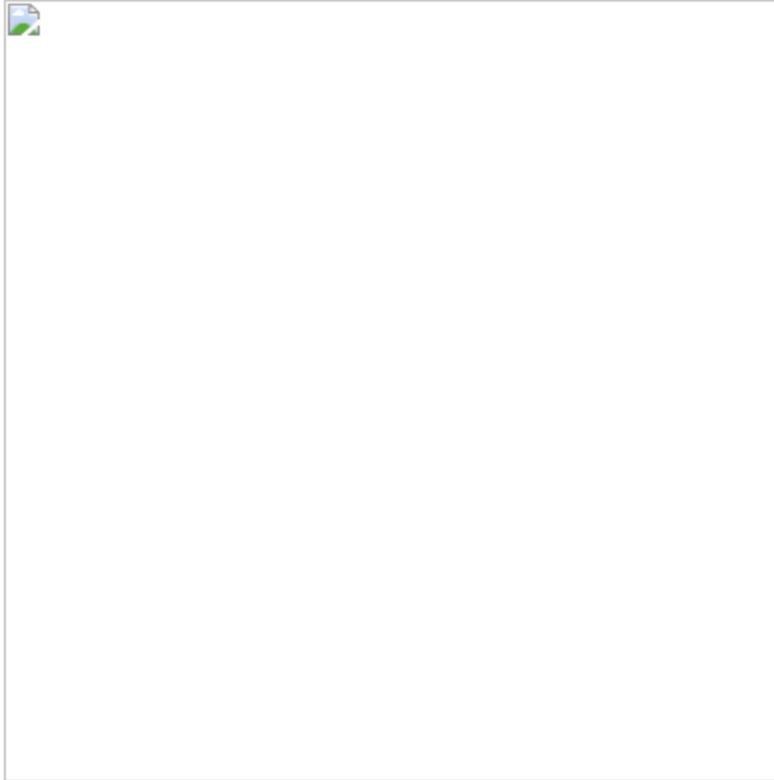
Journeys to Cuba & the Caribbean with Voyages to Antiquity

How To Academy and Globalista are delighted to present a new partnership with acclaimed small-ship cruise operator Voyages to Antiquity for their upcoming season to Cuba and the Caribbean.

Though VTA are best known for their Mediterranean cruises to ancient civilizations, from November 2017 through March 2018 they are operating a full programme of journeys around Cuba and the Caribbean. Few small ships serve this region, so there is no better way to experience Cuba, Jamaica, Barbados, Antigua, St Lucia, the magnificent Mayan ruins of Mexico's Yucatan Peninsula,

and so much more.

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