

**From:** Tyler Shears [REDACTED]  
**To:** Jeffrey Epstein <jeevacation@gmail.com>, [REDACTED] >  
**Subject:** Re: Joscha Bach article attached  
**Date:** Tue, 29 Oct 2013 16:27:36 +0000

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Thanks for the quick approval. Sending this over now.

On Tue, Oct 29, 2013 at 12:26 PM, Jeffrey Epstein <jeevacation@gmail.com> wrote:  
ok

On Tue, Oct 29, 2013 at 12:22 PM, Tyler Shears [REDACTED] wrote:  
Hi All,

Huffington is interested in the Joscha Bach piece... Are we OK with me sending them that article?

Once I have approval from I will send to the editor and should know within 24 hours if we are going live. They are doing multiple editorial reviews now days but my contact has a high degree of confidence this one can make it through all stages of review.

We still have the Redraft PED and am seeking a home for it currently. My team should have options for this content by Friday. It has been an uphill battle finding placements willing to disregard the negative press on Jeffrey, but this will be easier as we create more positive press. Example - The Forbes post being live for a few weeks has helped open up Huffington to taking this Joscha Bach piece.

Please let me know if any questions.

Respectfully,

Tyler Shears  
Shears Consulting Group  
[REDACTED]

On Mon, Oct 28, 2013 at 11:39 AM, Tyler Shears [REDACTED] wrote:  
Hi [REDACTED]

I have this out to review with a few editors and will let you know as soon as I hear back. I am confident we can place this into a publication. Huffington still isn't happy with the last piece (I've gone through 4 editors now) so my team has been redrafting an article based on the AI tech that might work. It seems Huff editors are very sensitive to re-engaging any topics related to Jeffrey. Maybe that email to Ariana we have discussed could help. It worked with Business Insider.

Updates below - seeing improvements but still working hard for more. Bing and Yahoo are looking much better, and Google has improved some.

**Google**  
Down to 3 negative results instead of 4

The Business Insider image has been down for over 72 hours but Google has not yet removed it. This is not typical but we should not be too far off.

We pushed the LinkedIn/Facebook/HealthGrades with another round of links and promotion. They are now on the first page. They were pushed down before by the Woody Allen press.

### **Yahoo**

All positive results and images now

Seeing two instances of the positive Forbes article

Seeing our promoted URLs (LinkedIn, Twitter, HealthGrades)

### **Bing**

All positive search results

One negative video result

Seeing our promoted URLs (LinkedIn, Twitter, HealthGrades)

Wiki image is being done today and additional promotion is occurring behind our URLs and the Forbes URL. I believe we are a few weeks away from seeing Google clean up just like Yahoo/Bing have done, so long as no new negative press pops up.

Best,

Tyler Shears

Shears Consulting Group  
[REDACTED]

On Sat, Oct 26, 2013 at 12:05 AM, [REDACTED] > wrote:

Hi Tyler,

attached is the new article on Joscha Bach-- feel free to edit. Hopefully we can get this into another publication.

I'm sending out a press release on the same subject this weekend. Will embed the Forbes into it and will use the new black and white photo.

any update on the Huffington piece?

Thanks,  
[REDACTED]

[REDACTED]  
cell: [REDACTED]

email: [REDACTED]

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Jeffrey Epstein

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