

From: How To Academy <[REDACTED]>

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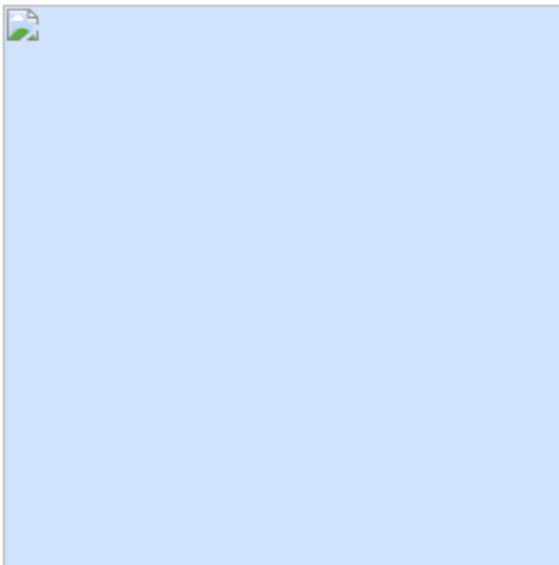
Subject: Chris Bonington on Mountains| Dallas Campbell on Space| Simon Schama on the History of the Jews| Robert Webb Peep Show| Change the World Conference

Date: Tue, 18 Jul 2017 08:52:09 +0000

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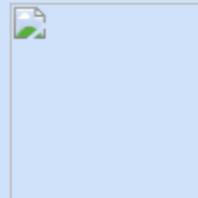
Newsletter July 2017



16.10.2017

An Evening with Chris Bonington. A Life on the Edge.

Sir Chris Bonington is our premier mountain man. The first Briton to climb the North Wall of the Eiger in 1962, he led the ascent of the South Face of Annapurna in 1970 – for its time the most difficult technical climb to the summit of a major peak – and in 1975 faced the ultimate challenge, leading the first ascent of Everest by the south-west ridge.

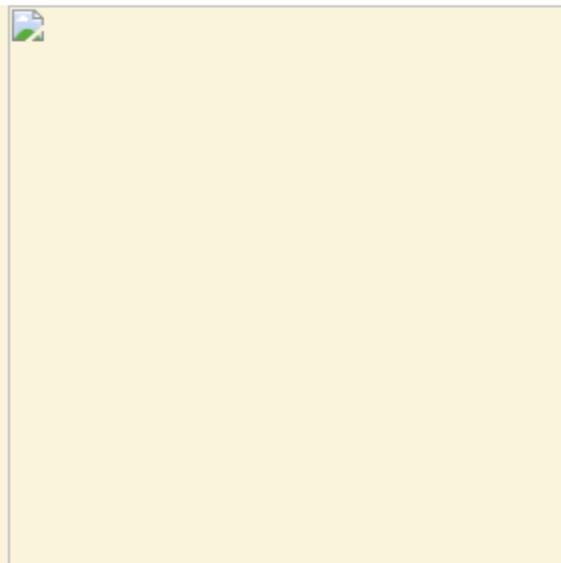


28.09.2017

Leave the Planet

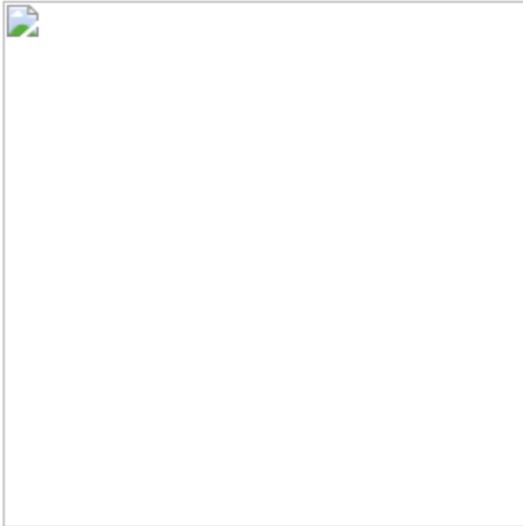
A rough-ish guide to leaving the planet, from one of the BBC's main science journalists and space enthusiasts, Dallas Campbell.

Need some space? For 250,000 years humans have been firmly rooted to the Earth. And sure it's got some good things going for it: nice views, friendly people, good coffee...





how to: HIGHLIGHTS

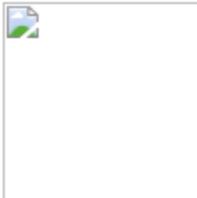


09.10.2017

Creativity and Innovation

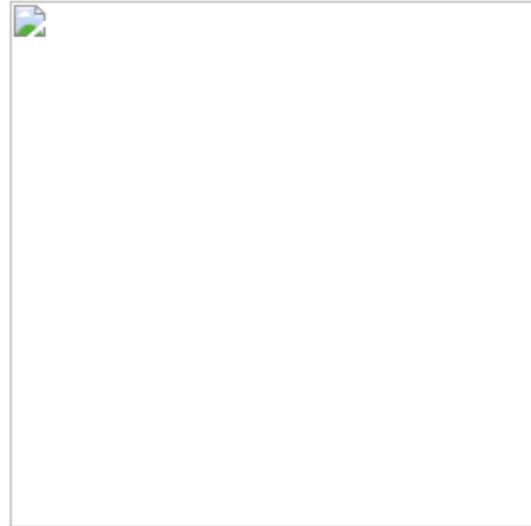
with David Eagleman and Dr. Anthony Brandt

An unmissable joint talk by David Eagleman, one of the world's leading neuroscientists, and bestselling author of the Brain whose TED talk has been viewed 1.5m times, together with the composer Anthony Brandt.



12.09.2017

An Evening with Robert Webb (Peep Show & Mitchell and Webb) in

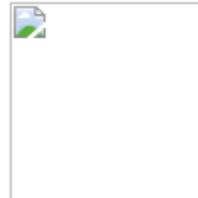


11.10.2017

Belonging: The Story of the Jews 1492-1900

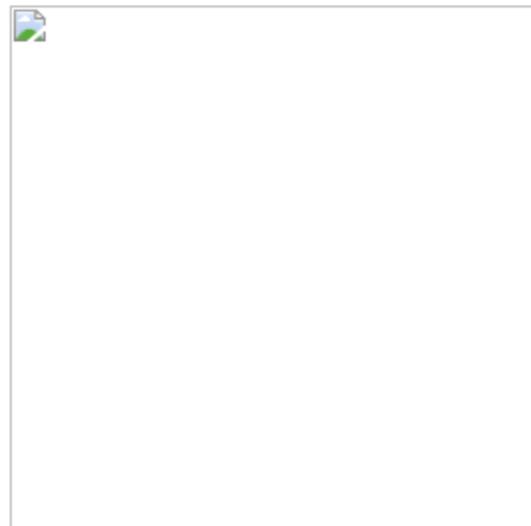
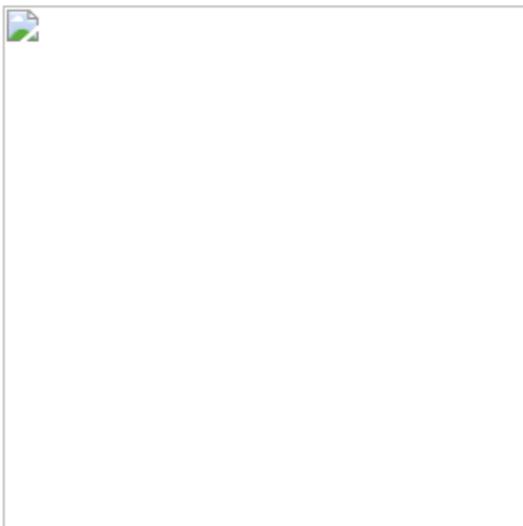
with Simon Schama

Join one of our greatest historians to mark the publication of the second volume of his history of the Jewish people, and hear scenes from its epic narrative.



15.09.2017

The Future of Medicine
with various speakers

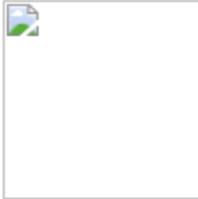


Conversation

with Robert Webb

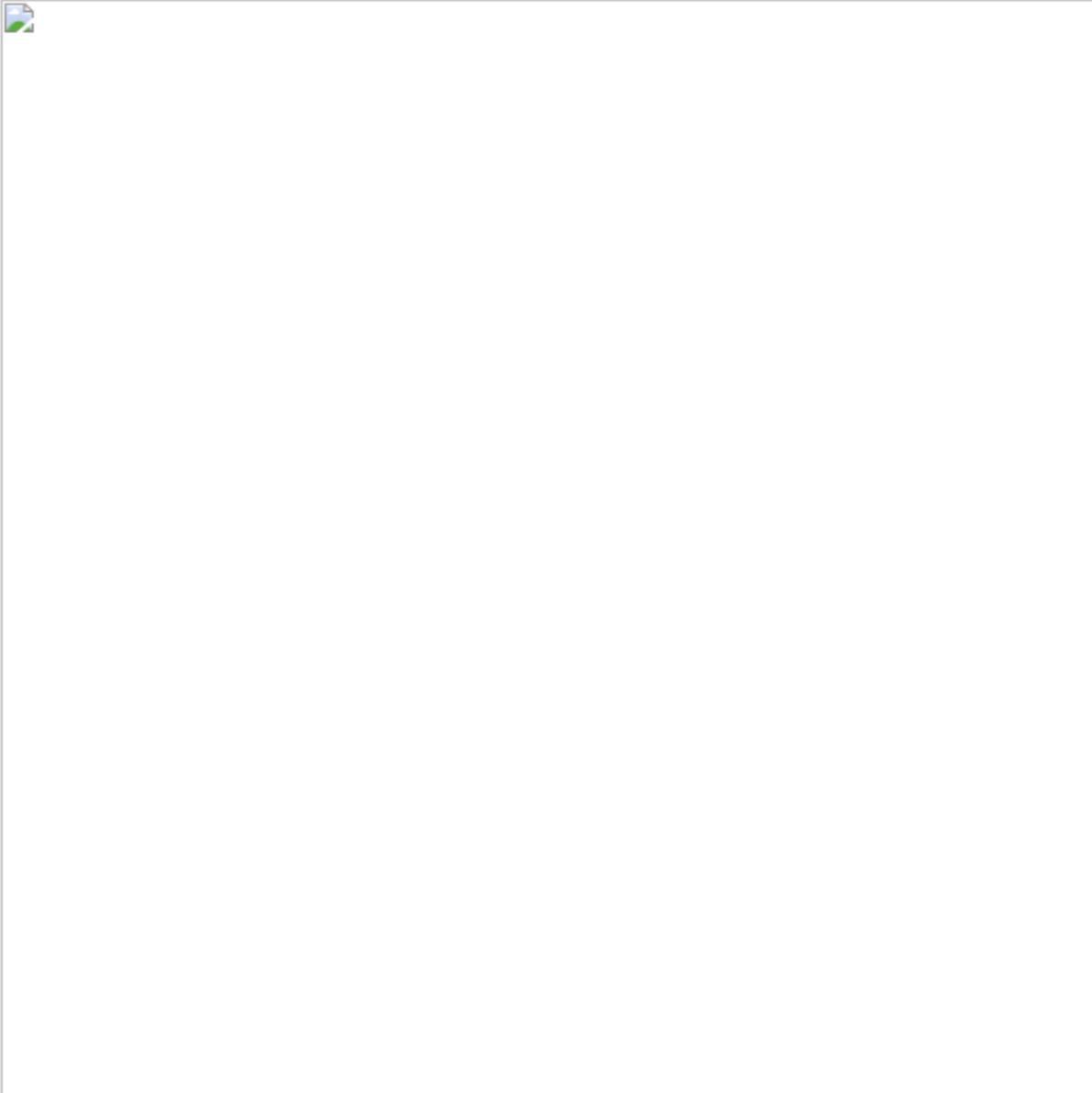
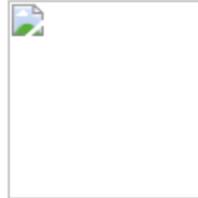
Don't cry, don't fancy other boys, do drink beer.

Robert Webb, AKA Jez in Channel 4's multi-award-winning Peep Show and the other half of *That Mitchell and Webb Look*, has first hand experience of being a boy. From a working class 're not the Luke Skywalker of your life: you're actually Darth Vader'.

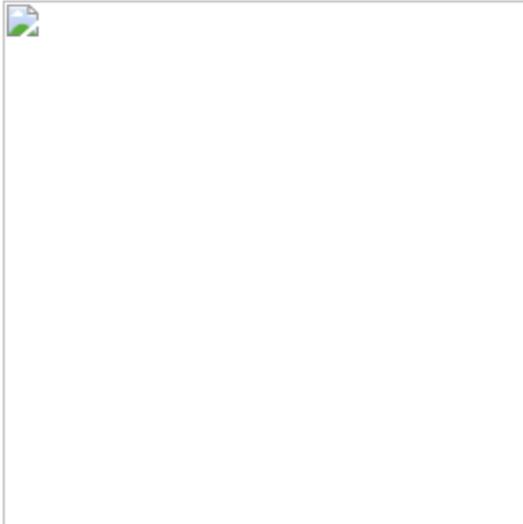


Our Bodies Our Selves: The Future of Medicine 2020–2050

Take part in a fascinating rapid-fire journey through the looming revolutions in healthcare. The medical future is now, as information technology and improved imaging systems push the frontiers of prevention and cure on all fronts...



how to: POLITICS

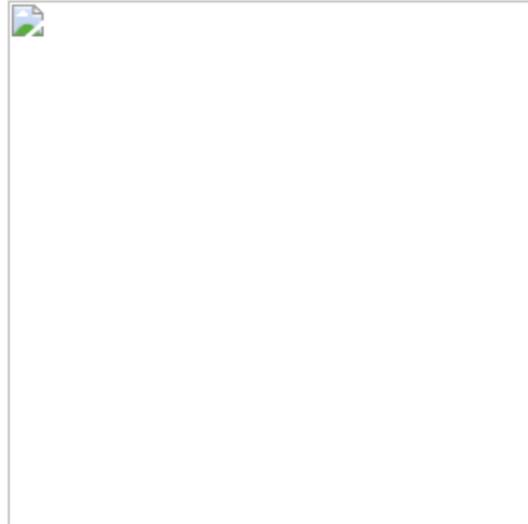
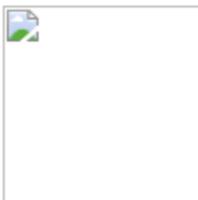


01.10.2017

Sunday Morning Thought Leadership Series: The Future of Europe. Immigration, Identity, Islam.

Douglas Murray in debate with Bernard-Henri Lévy.

What happens when declining birth-rates and mass immigration combine with a European culture transfixed by guilt about its past and diffidence about its values? The answer, says Douglas Murray, is the perfect storm.

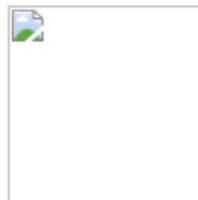


02.10.2017

Afghanistan Now Next Why

with H.E. Hamid Karzai, Ambassador Zalmay Khalilzad, Christina Lamb and Yalda Hakim.

The explosion that rocked Kabul on 1st June, inside the secure diplomatic area of the city, was the deadliest since the American-led invasion in 2001. Its purpose: to sow a sense of living on the brink of disaster.





how to: CULTURE



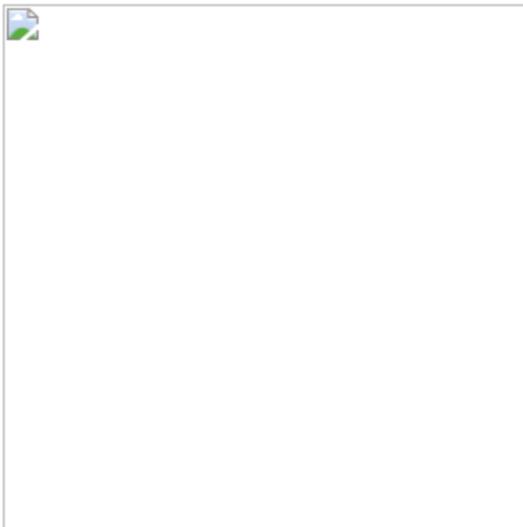
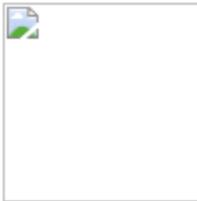
04.09.2017

A Celebration of Bob Marley: The definitive Reggae Night

with Roger Steffens and Linton Kwesi Johnson

Join us forty years on at the Tabernacle for a Bob Marley tribute evening, woven together – from the words of those who knew him best – by Roger Steffens, whose indispensable oral history, *So Much Things to Say*, appears in August.

The childhood abandonment, the formative years in Trench Town, the meteoric rise to...



21.09.2017

Debate: Who wrote Shakespeare?

Jonathan Bate and Alexander Waugh moderated by Hermione Eyre.

Shakespeare's plays and poems tell us who we are. But who is he?

The question has haunted great minds – from Mark Twain to Sigmund Freud – and today it haunts Shakespeareans from actor Mark Rylance to director Deborah Warner.

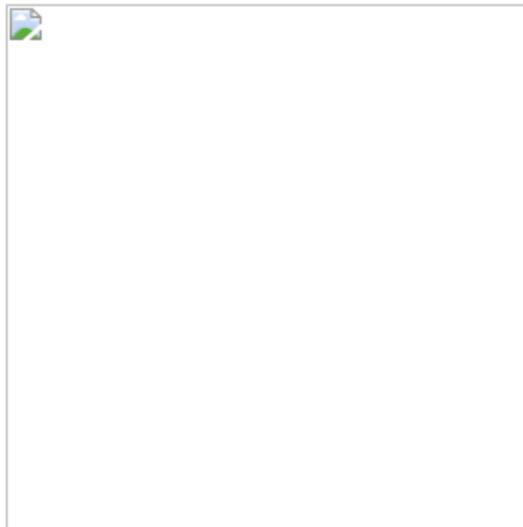
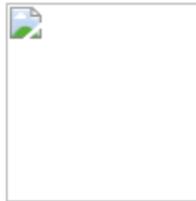
13.09.2017

Red Famine: Stalin's War on the Ukraine 1921-33

with Anne Applebaum and Antony Beevor

Two of our most distinguished historians explore one of the darkest episodes of the twentieth century.

In 1929 Stalin launched his policy of collectivization, forcing millions of peasants off their land and onto collective farms. The result was the most devastating famine in European history, in which 5 million people died.

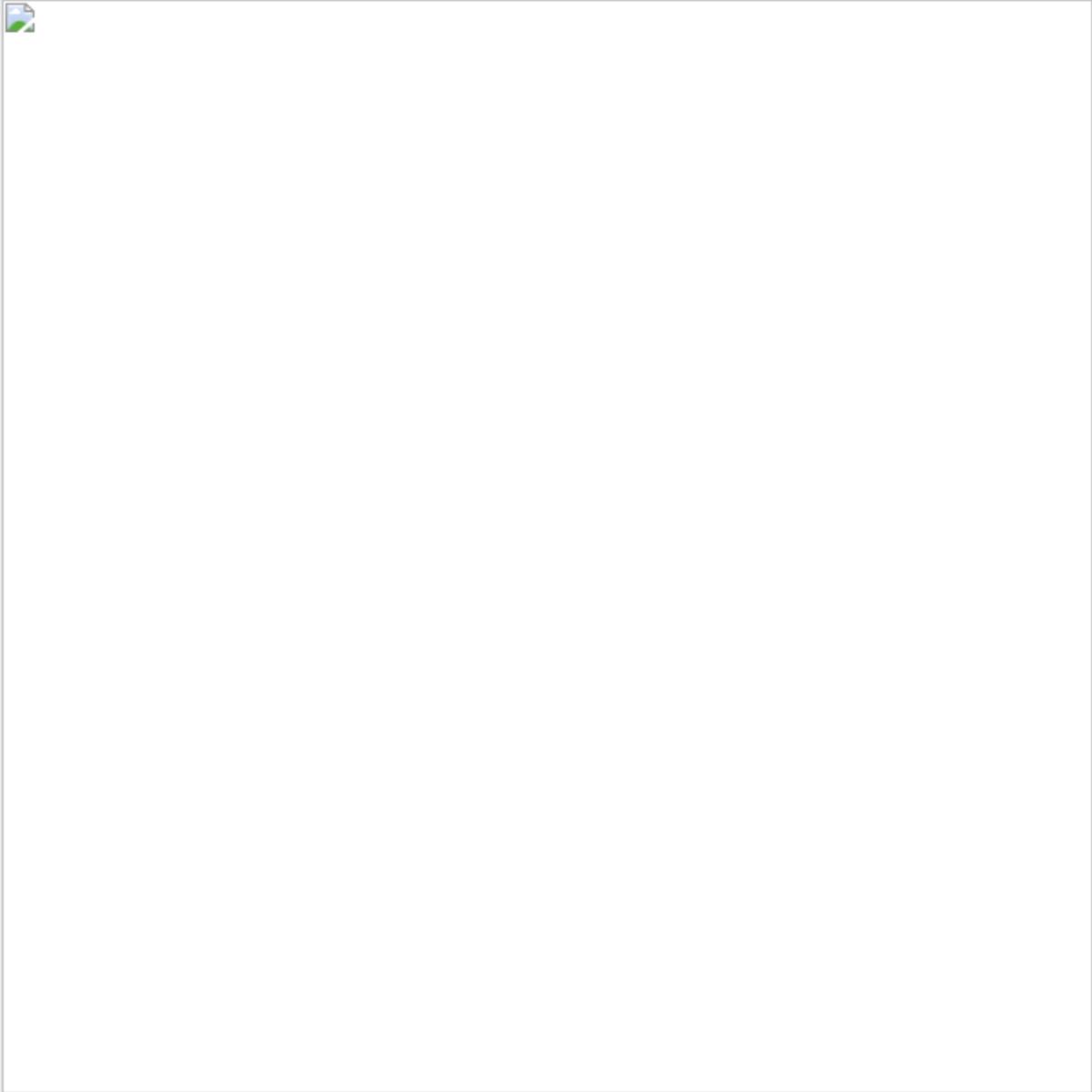
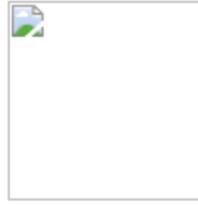
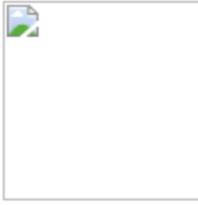


22.09.2017

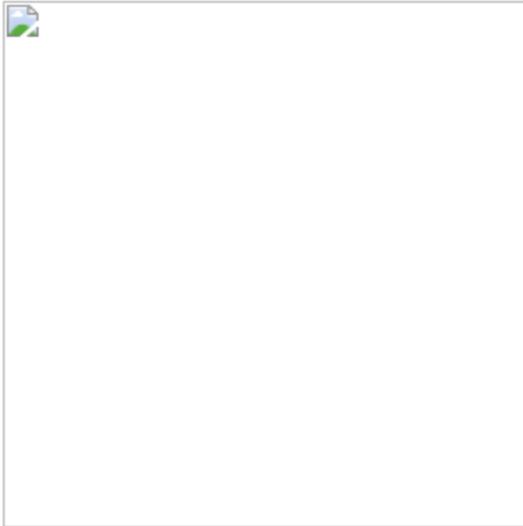
Create a Vertical Garden

with Patrick Blanc

Since biblical times gardens have been horizontal, until Patrick Blanc starting greening the walls and courtyards of cities around the world. The inventor of the vertical garden, he is also the world's leading expert.



how to: BUSINESS

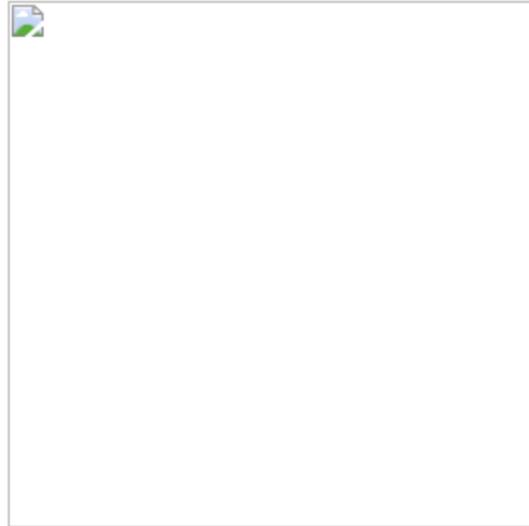
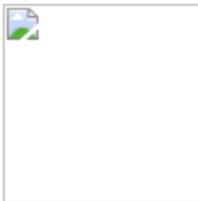


07.09.2017

How to build a 'tribe' in any team and business, from the founder of the obstacle course phenomenon Tough Mudder

with Will Dean MBE

Tough Mudder, the most gruelling obstacle course in the world, is a global phenomenon that has reinvented camaraderie for the 21st century; over 2.5 million people have taken part. In this talk the founder Will Dean will...

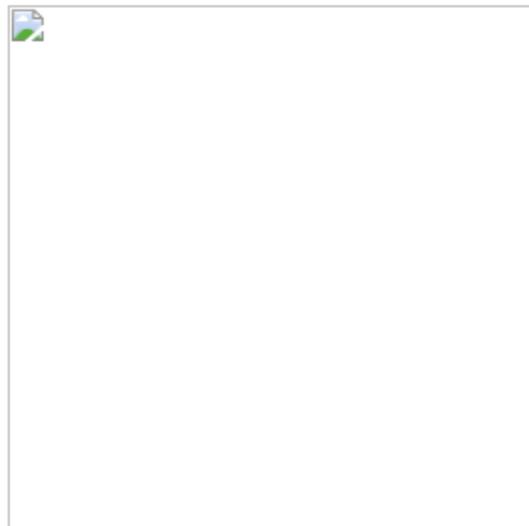
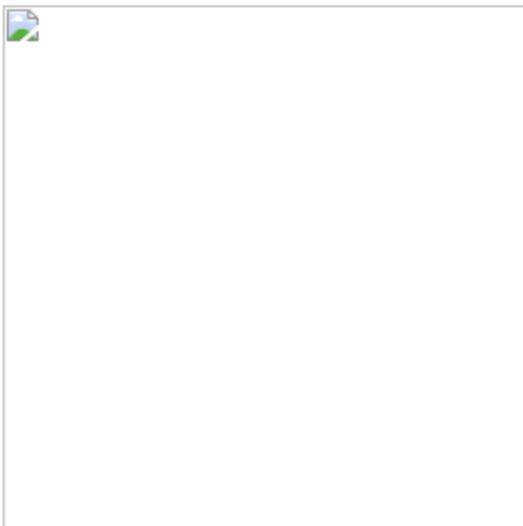
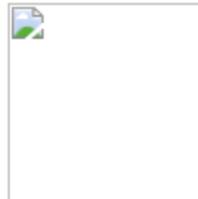


14.09.2017

How to be an Overnight Success. Making it in Business.

with Maria Hatzistefanis

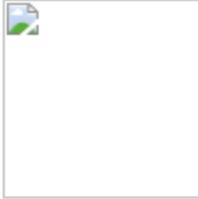
Whether you are just starting out on your first job, want to take your career to the next level, are thinking of changing careers, or simply want to be inspired and stay motivated, this talk by Maria Hatzistefanis, the hugely successful founder of the Rodial skincare range, will show you the way.



14.08.2017

Major Business Talk Series : Future of the Mobile Economy
with Professor Anindya Ghose

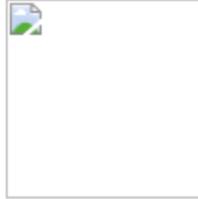
In this unmissable talk, Professor Ghose from New York University, will take us on a journey into the mobile marketing revolution of smartphones, smarter companies, value-seeking consumers, and personalized, curated offers and explain the best way to harness the power of mobile data and deliver value to consumers.



27.09.2017

Technology, Trust and Humanity
Jonathan Ford in conversation with Rachel Botsman

TED sensation Rachel Botsman with 3.5 views comes to the how to: Academy stage to talk about one of the biggest social transformations in human history with fundamental consequences for policy-makers, entrepreneurs and indeed everyone.





how to: CONFERENCE



Thu, 30th Nov 2017

How To Change The World 2017

We are delighted to announce the first confirmed speakers and topics for how to: Change The World 2017, taking place on the 30th November at the Royal Institution. Standard Tickets are £149 plus vat.

We are also excited to offer a strictly limited number of Salon Tickets, which include lunch with one or more of our speakers in a Mayfair restaurant.

This year, we are partnering with The New York Times to make How To Change The World an even more compelling event to attend. Times journalists will moderate select sessions, bringing their unrivalled perspective to the Conference.

Presenting leading experts on: vertical farming, emotion-reading computers, the

Blockchain Revolution, tackling Alzheimer's disease, electric air taxis, instant charging batteries, artificial intelligence, virtual reality, SpaceX, breakthroughs in refrigeration, renewable fuels, the circular economy and more.

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