

From: Nicole Junkermann | Junkermanngroup <[REDACTED]>
To: ehbarak <[REDACTED]>, Epstein Jeffrey <Jeevacation@gmail.com>
Subject: Re: Reporty homeland security - Board monthly report - Jan-Feb/16
Date: Mon, 15 Feb 2016 11:38:14 +0000

Thanks Ehud,

Delighted to be part of the team now, and tedious paperwork behind us!
The funds should be with you tmr
Progress sounds encouraging...

I like the Uber opportunitycould be a key catalyst on the enterprise side and potentially great daily publicity and visibility across the globe if it gets traction – suggest you make sure Amir is very focused on Reporty branding from day 1. As we have said before very excited about enterprise opportunities as part of 'employee care' and the scope for these to pull 'Reporty' into many territories.

Anything further on the Microsoft opportunity?

Focus now I think is key so a) successful Israel launch and public traction b) Singapore to prove international rollout c) Uber and Microsoft to enable Enterprise and d) fund raise closed to give Amir space to focus and build out.

On the valuation side – from "our" narrow perspective – arguably the key value driver is for the company to be as far advanced by the expiry of the warrants as possible – so re Amir's update on the Round A - my concern is less about valuation now and much more about ensuring company has the fuel to build out fast and smartly within this timeframe. Therefore open to whatever optimises this.

Hope to see you soon

Nicole

From: ehbarak
Sent: Freitag, 12. Februar 2016 17:41
To: Epstein Jeffrey; Nicole Junkermann | Junkermanngroup
Subject: Fwd: Reporty homeland security - Board monthly report - Jan-Feb/16

Hi Jeff and Nicole

Pl find attached the monthly report of Reporty CEO.

The new law firm Herzog, Fox, Ne'eman as well as the PR firm ' ShalomTelAviv' led by Zamir Dabhash, are both top of the line in their respective areas.

The meetings in MDA and IL Police are with the #1 person in the entity. And in the cities with the Mayor.
It moves well.

Please note that neither Amir nor Buchris are fully aware of your partnership with me.

I talked again today with CEO Amir Elichai to re-verify that we agree on Nicole's invitation to the Advisory Board once it is established within the next two months.

In the meantime feel free to pass through me any remarks you might have.

Best
EB

Sent from my iPhone

EFTA00680244

Begin forwarded message:

From: Amir Elichai <[REDACTED]>
Date: 9 February 2016 at 13:15:54 GMT-5
To: Ehud Barak <[REDACTED]>, Pinchas Buchris <[REDACTED]>
Subject: Reporty homeland security - Board monthly report - Jan-Feb/16

Hi,

Attached, 'Board monthly report' for Jan-Feb/16.

As a result of our call today, I've added 2 tables in Page 9 which covers most of this round potential scenarios and what will be the Implications on:

1. Company Pre/Post Value
2. Equity Dilution

I'm going to start the negotiation from Company Valuation of \$25M and for every \$1M+ (Over \$6M) i will increase the company valuation by \$1M.

Please take a look.

Here for any question.

A.E

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Regards,

Amir Elichai - Founder & CEO at Reporty Homeland Security Ltd

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