

**From:** GMAX <gmax1@ellmax.com>  
**To:** J Jep <jeeproject@yahoo.com>  
**Subject:** FW: Erel Margalit - Background  
**Date:** Wed, 12 Oct 2011 15:28:07 +0000

**Attachments:** JVP\_Brochure\_-\_Comprehensive3.pdf; Bloomberg-Israel\_May\_House\_Next\_Pixar.pdf; FT\_-\_Israel\_Invention\_Tension\_highlighted.pdf; The\_Marker\_Article\_-\_Erel\_Margalit\_-\_the\_Venture\_Capitalist\_with\_the\_Golden\_Touch\_(Feb\_22\_'10).pdf; 2011\_September\_9\_Jerusalem\_Post\_-\_In\_Jerusalem.pdf

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This is the guy I'd like Peter to meet. Whom else do you think he would benefit from meeting prior to making a run for office

Gx

----- Forwarded Message

**From:** Pauline Eckhaus <[REDACTED]>  
**Date:** Tue, 11 Oct 2011 19:40:30 -0400  
**To:** Gmax <gmax1@ellmax.com>  
**Subject:** Erel Margalit - Background

Hi Ms. Maxwell,

Erel asked me to forward some background information. Please see attached as well as bio below. Let me know if you should need anything else. Thank you.

Best regards,

Pauline Eckhaus  
JVP  
156 Fifth Avenue, Suite 410  
New York, NY 10010 USA

t: [REDACTED]  
m: [REDACTED]  
f: [REDACTED]

[www.jvpvc.com](http://www.jvpvc.com) <[www.jvpvc.com](http://www.jvpvc.com)>

Erel Margalit is a venture capitalist and social entrepreneur who is transforming the Labor Party in order to bring vital new leadership to Israel. Erel is Founder and Managing Partner of Jerusalem Venture Partners (JVP), widely considered one of the most successful venture capital firms in Israel and internationally. He has a stellar track record of identifying and funding entrepreneurs, working with them to create innovative and profitable technology and media companies. To date, he has overseen the successful sale or public offering of 22 portfolio companies, more than any other Israel-based investor; from Qlik Technologies, one of last year's biggest IPOs on Wall Street, to Chromatis Networks, where he facilitated the company's \$5 billion sale to Lucent Technologies—the then-largest sale of an Israeli company. Featured prominently in the best-selling book Start Up Nation: The Story of Israel's Economic Miracle, Erel was previously named to Forbes magazine's vaunted "Midas List" of top venture capitalists, chosen Israel's top venture capitalist by The Marker, the business publication of Ha'aretz, and was honored this year by Private Equity International which selected JVP as Israel's number one venture capital firm and the among the three most successful funds in Europe. Earlier in his career, Erel worked closely for the legendary Jerusalem mayor Teddy Kollek as Director of Business Development, attracting scores of companies to build and expand their operations in the country's capital.

Margalit's work in the public sector has continued in parallel with his business career, and as a committed social entrepreneur, he invests actively in new educational and cultural programs in Jerusalem through his social profit organization, JVP Community. In 2002, he founded Bakehila, "In the Community," in order to help reduce the socio-economic gap of underprivileged children and youth in Jerusalem. Since its inception, Bakehila has boosted learning and achievement levels and benefited over 3000 children a year in 5 different disadvantaged neighborhoods. In an event to honor the year-of-service volunteers who run the program, Erel, together with representatives from the IDF, the Kibbutzim and Moshavim movements, called on the government to expand the program, which enables young and promising youth to become active in the community.

In 2003, Erel established the Ma'abada, "The Lab," a performing arts center for young Jerusalemites. The center was opened during the Second Intifada to bring vibrant culture back to the center of Israel's capital, which had been undermined by the blight of constant security threats. In addition, he also led the development of the JVP Media Quarter, a creative multidisciplinary complex that houses over 300 young and dynamic entrepreneurs, artists, and technologists. Located in the renovated national Mint building and the adjoining warehouses, the JVP Media Quarter has catalyzed the revitalization of the area surrounding Jerusalem's old train station - and beyond.

A seventh generation Israeli, Erel grew up on Kibbutz Na'an, and during his youth spent several years living outside of Detroit, and in Carmiel (Galilee) where his parents served as educators in the local Jewish community. He served in Israel's famed Golani infantry brigade, received his B.A. from Hebrew University where he studied English Literature, Logic, and Philosophy, and later earned a Ph.D. in philosophy at Columbia University.

Erel is a proud citizen of Jerusalem where he lives with his wife Debbie, and their three daughters: Tair (21), Eden (19), and Maya (16).

----- End of Forwarded Message