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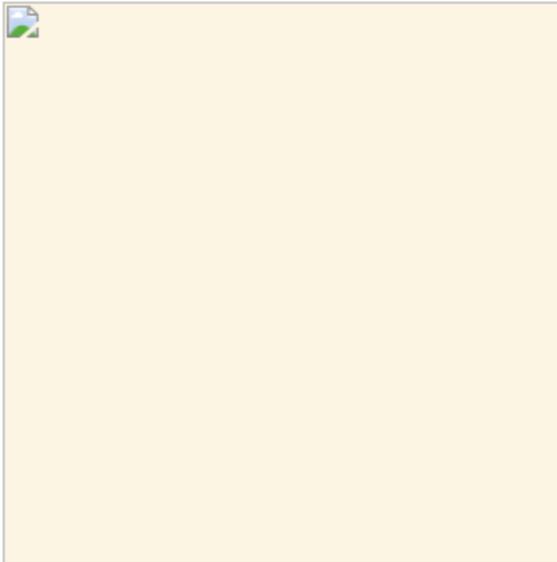
Subject: Nick Clegg on Brexit, Trump & Populism |Trasierra Spanish weekend price update |Garry Kasparov on Artificial Intelligence |Solutions to Refugee Crisis

Date: Tue, 14 Mar 2017 09:55:41 +0000

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Newsletter March 2017
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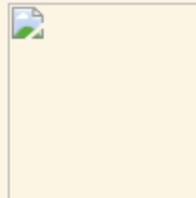


02.06.2017

An Evening with Nick Clegg on Trump, Brexit & Populism

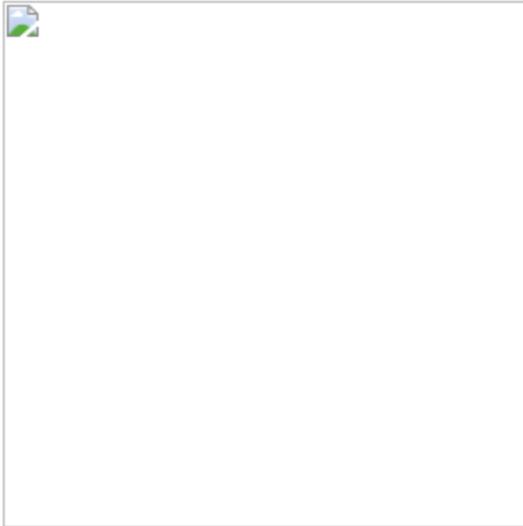
Join us as **Nick Clegg** discusses the tectonic shifts in our political landscape over the past year.

One year ago as *Between the Extremes*, Clegg's widely-praised insider's dissection of the coalition government came out, politics was changing.





how to: HIGHLIGHTS

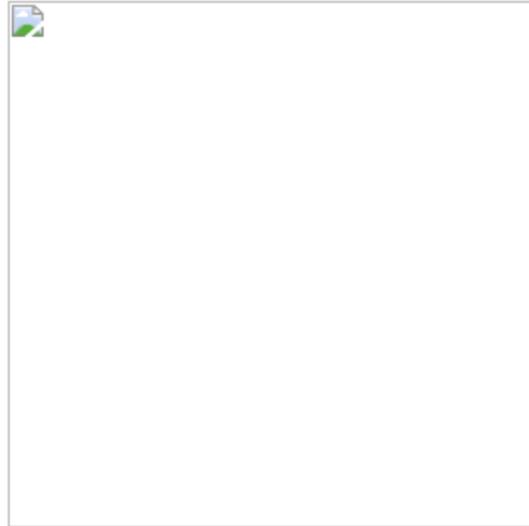
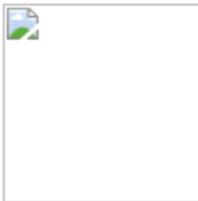


28.03.2017

How Emotions are Made: The Secret Life of the Brain
with Lisa Feldman Barrett

An unique opportunity to hear pioneering psychologist, **Professor Lisa Feldman Barrett** on '*How Your Emotions Are Made*', one of the most radical and groundbreaking science books to be published in a generation.

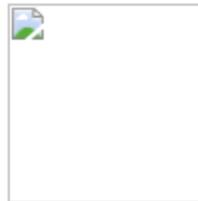
In this talk Professor Barrett will draw on the latest scientific evidence to reveal that our ideas about emotion are dramatically, even dangerously, out of date.

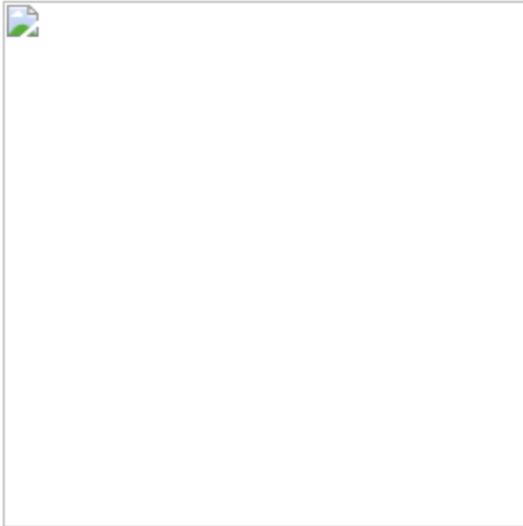


30.03.2017

Fix the Global Refugee Crisis
with Alexander Betts and Paul Collier

The world is facing its greatest refugee crisis since the Second World War and with the crisis deepening and a xenophobic backlash in Europe, it is time for a new vision. In this talk, **Professor Paul Collier**, bestselling author of *The Bottom Billion*, and **Professor Alexander Betts**, whose sensational **TED talk** on Refugees has received nearly **1m views**, will set out the practical solutions and policies to deal with the crisis and outline an major new alternative vision that can empower ...





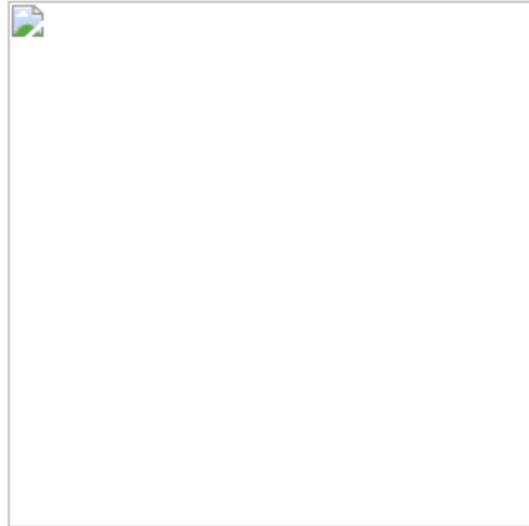
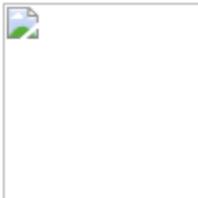
31.03.2017

Business Masterclass: Write Better Copy

with Steve Harrison

How to make sure that what you have written gets seen, engaged with and acted upon.

Whether you're a one (wo)man band drumming up work from your prospects, an established business trying to get more from that mysterious thing called "content", or you simply need to persuade your colleagues to adopt your point of view, the secret of writing effective copy ...



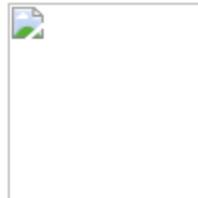
06.04.2017

Be Happy. The Algorithm for Enduring Happiness from the Chief Business Officer of Google [X]

with Mo Gawdat

Engineer your path to joy using Mo Gawdat's equation for continuous happiness.

We all agree that there is an art of happiness – for the favoured few. But is there a science of happiness, available to all? Mo Gawdat believes he has found the equation for being happy.





how to: TRAVEL



11.05.2017 - 14.05.2017

Weekend retreat in Spain, near Seville
with Alexandra Harnden & 3 more
speakers

**Stop press: 20% price reduction as VAT no
longer chargeable.**

Join us for The how to: Academy's annual May
retreat in Andalucia, the birthplace of Velasquez
and Picasso, of Segovia – the father of modern
classical guitar – and of the poet Lorca.



09.05.2017

**A Masterclass in Understanding
Rewilding**
with Charlie Burrell

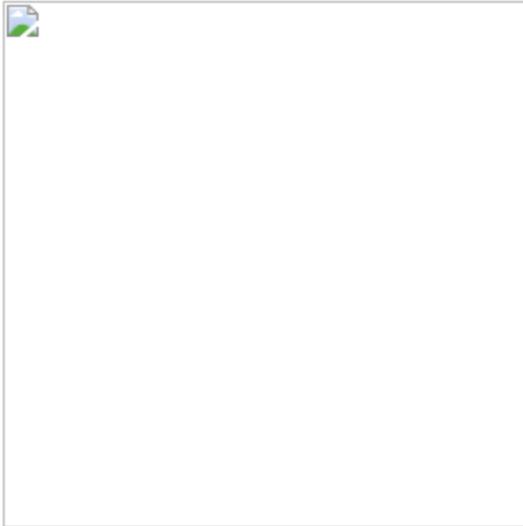
We will meet in the morning at Victoria Station,
take the Gatwick Express and then after a short
drive arrive at Knepp Castle.

We will start the day over tea, coffee and biscuits
with an illustrated talk by Charlie Burrell, Owner
of Knepp and Chairman of Rewilding Britain, on
what is Rewilding: the truths and the
misconceptions.





how to: TECHNOLOGY

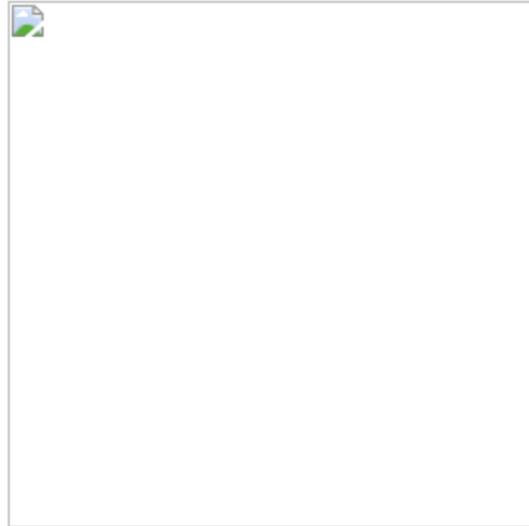
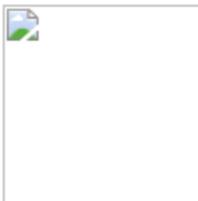


30.05.2017

Artificial Intelligence and the Game of the Century – Kasparov vs. Deep Blue
with Garry Kasparov, Michael Hawley

Former World Chess Champion Gary Kasparov talks about where **Machine Intelligence ends and Human Creativity** begins – followed by a conversation with **legendary former MIT Media Lab Professor Mike Hawley**.

In May 1997 the greatest chess player in the world was defeated for the first time – by an IBM supercomputer named **Deep Blue**.

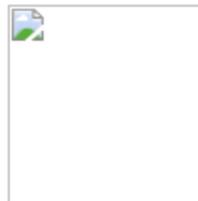


03.05.2017

The Innovators Changing the World. A Roadmap to the Future.
with Mark Stevenson

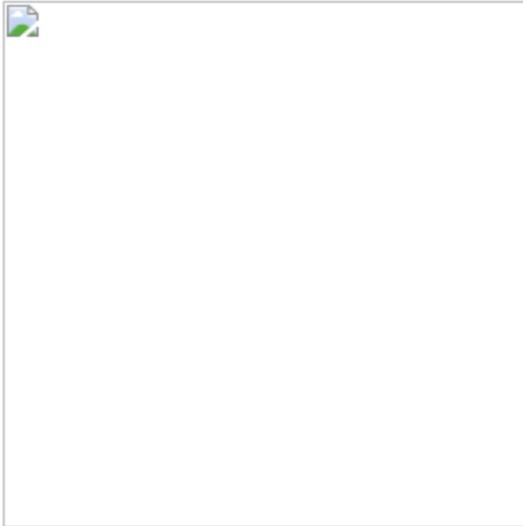
Meet the remarkable innovators who are pioneering new ways to change the world and open a window on (and a roadmap to) a different and better future.

In this talk Mark Stevenson will highlight some of the innovations covered in his new book which include – in Boston how patients are helping each other find the best treatments by using the medical equivalent of a dating website ...





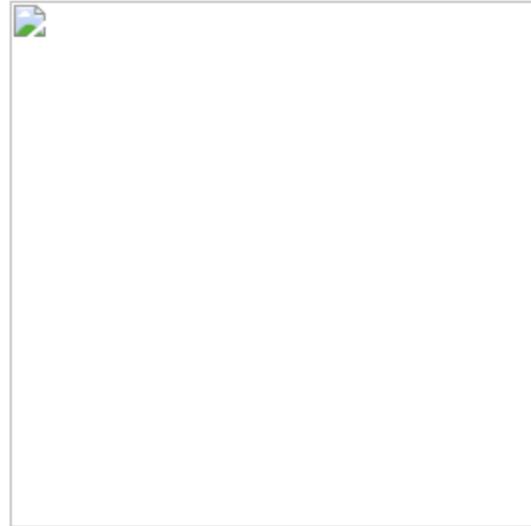
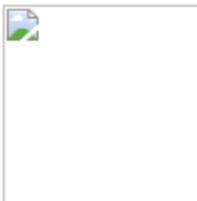
how to: SCIENCE



01.06.2017

The Neuroscience and Physics of Time
with Dean Buonomano

In this unmissable talk, **Dean Buonomano, a leading neuroscientist and professor at UCLA** will investigate the **relationship between the brain and time**: What is time? Why does time seem to speed up or slow down? Is our sense that time flows an illusion? Dean will also present his own influential theory of how the brain tells time, and in the process illuminate such concepts as free will, consciousness, spacetime and relativity from the perspective of a neuroscientist.

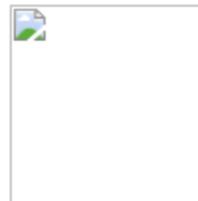


30.05.2017

The Science of Seeing Differently
with Beau Lotto

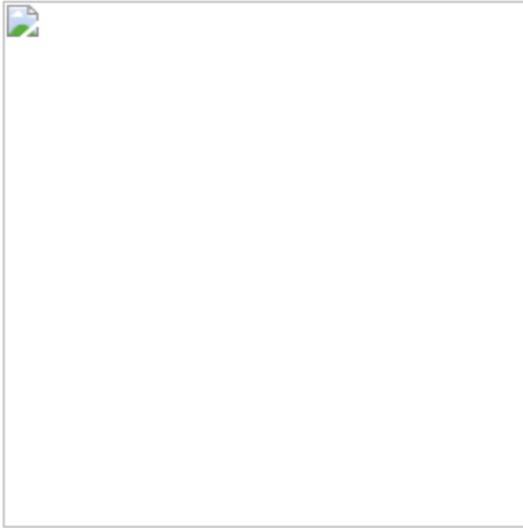
Renowned **neuroscientist Beau Lotto** whose **TED talk** has had **nearly 5m** views presents a **groundbreaking guide to understanding perception**, which will transform the way we see, and unlock our ability to create, innovate and effect change.

In the aftermath of 2016, many feel weighed down by uncertainty. But, what you may not know is that while the brain hates uncertainty, it also holds the key to...





how to: CULTURE

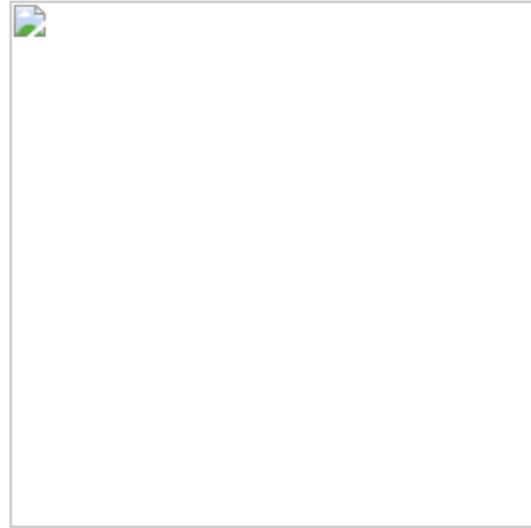
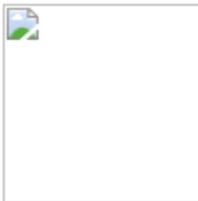


04.04.2017

New York and Oliver Sacks
with Bill Hayes

In 2009 the writer **Bill Hayes** moved to New York from California with a one-way ticket and uncertain future, and gradually came to know his new neighbour – the legendary neurologist and author of *Awakenings* **Oliver Sacks**.

This talk based on Bill Hayes's memoir *Insomniac City: New York, Oliver and Me* will provide ...

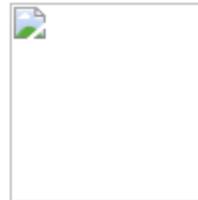


15.05.2017

A Verb's-Eye View of The English Language
with David Crystal

Following his sold-out talk last May on Oratory, **David Crystal** is back with an unmissable talk on how language works.

Focusing on the most simple, unassuming, innocent-looking verb – to be, he will show how it is jam-packed with more different meanings, forms, and uses than any other English word.





how to: LIFESTYLE

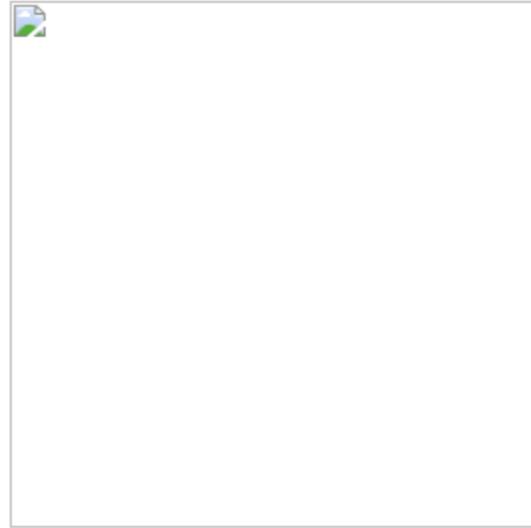
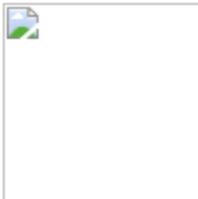


20.04.2017

**Rediscover your Inner Child to
Maximise Success in Work and Life**
with Paul Lindley

"Growing up is a trap, but it doesn't have to be."
— **Sir Richard Branson**

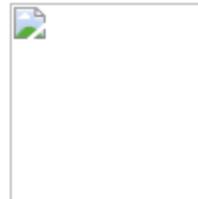
Join **Paul Lindley**, one of the UK's leading entrepreneurs and founder of bestselling baby food brand **Ella's Kitchen**, for this unmissable talk.



25.04.2017

**Raise our Children to be Resilient
(Personal Development for Parents)**
with Trevor Silvester

How to raise our children to be resilient in the face of life's many challenges is something every parent wants but as **Harley Street Cognitive Hypnotherapist Trevor Silvester** will discuss in this talk to achieve this we may need to change ourselves.





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