

From: [REDACTED] <[REDACTED]>

To: "jeffrey E." <jeevacation@gmail.com>

Subject: Re: Thank you,

Date: Wed, 29 Jun 2016 20:16:59 +0000

Dear Jeffrey,

I hope that this email finds you well.

I am truly sorry to be bothering you with yet another email. However, I am kindly and humbly wondering if you have had the time to speak with Ried Hoffman?

As always, if there is anything I can assist you with, please do let me know.

Yours,

[REDACTED]

On Sat, Jun 18, 2016 at 10:09 PM, [REDACTED] <[REDACTED]> wrote:

Dear Jeffrey,

I hope that this email finds you well and that you have had a good weekend so far.

Concerning an assistant:

I just wanted to let you know that if you are in need of an assistant during the summer (July), I am more than willing to help / assist you in any way that I can. If not, I understand, but just wanted to let you know that I am available.

I wish you a good afternoon!

Yours sincerely,

[REDACTED]

On Mon, Jun 13, 2016 at 10:24 PM, [REDACTED] <[REDACTED]> wrote:

Dear Jeffrey,

First of all, I hope that you had a good weekend!

I have two quick questions concerning a personal assistant: What type of background and experiences should the assistant preferably have? Furthermore, what type of personality type would you prefer?

I wish you a good afternoon,

Yours sincerely,

[REDACTED]

On Sat, Jun 11, 2016 at 8:26 PM, [REDACTED] <[REDACTED]> wrote:

Dear Jeffrey,

Thank you very very much: I cannot enough emphasise how much it means to me.

I did not know that you were still looking for an assistant. I will get back to you about this shortly.

Once again, THANK YOU.

Kindly,

[REDACTED]

On Sat, Jun 11, 2016 at 7:21 PM, jeffrey E. <jeevacation@gmail.com> wrote:

i will speak to him next week, and ask him. have you come across any women that you think might be a good asst for me

On Sat, Jun 11, 2016 at 12:22 PM, [REDACTED] <[REDACTED]> wrote:

Dear Jeffrey,

First of all, I am truly and sincerely sorry to be bothering you with yet one email.

However, I am very kindly and humbly wondering if you would be willing to make an email introduction between Ried Hoffman and me? When I met Ried Hoffman last Sunday, he wanted me to email you to ask you to introduce me to him. However, if you are unwilling to do this for me, I totally and fully understand. But, if this is the case, may I very kindly ask you to let me know?

Once again THANK YOU for allowing me to tell Ried Hoffman that I am a friend of yours. I cannot enough emphasise how much it meant to me. As always, if there is anything I can do to help you, please let me know.

I wish you a good weekend,

Yours,
[REDACTED]

On Sun, Jun 5, 2016 at 1:28 PM, [REDACTED] <[REDACTED]> wrote:

Dear Jeffrey,

I hope that this email finds you well and that you are having a good weekend!

I was able to meet Ried Hoffman in person and I did let him know I am a friend of you (he told me that he had received an email from you today). He asked me to ask you to introduce me to him, through an email, so that Ried Hoffman can set up a Skype meeting with me.

Thus, may I kindly ask, would you be willing to do this for me?

Kindly,
[REDACTED]

On Thu, Jun 2, 2016 at 12:16 AM, [REDACTED] <[REDACTED]> wrote:

Dear Jeffrey,

Thank you for your reply. But foremost, thank you for permitting me to tell Reid Hoffman that I am a friend of yours. It means much and I highly and very much appreciate it. I will let you know if I get the opportunity to see him.

I wish you a good evening,

All my best,
[REDACTED]

On Thu, Jun 2, 2016 at 1:12 AM, jeffrey E. <jeevacation@gmail.com> wrote:
you can tell him you are a friend of mine, if you see him

On Wed, Jun 1, 2016 at 6:55 PM, [REDACTED] <[REDACTED]> wrote:

Dear Jeffrey,

First of all, I hope that this email finds you well.

I have a vague memory that you know Marcus Wallenberg; that you drove through Sweden with him many, many years ago? (I might be mistaken though). I will have dinner with him tomorrow night; if you do know / knew him and if you want, I am happy to send him your regards.

Ried Hoffman writes in his book *The Startup of You* that he prefers individuals that hassle and are persistent.

As you don't get anywhere in life if you are not determined, I feel that I have to ask, once again, if you would be willing to ask Ried Hoffman if he would be willing to meet me, if only for a few minutes, when he is visiting [REDACTED] on Sunday (the 5th)? Needless to say, I will be available to meet him when and where he prefers.

Jeffrey, I do apologize for asking a second time, but as Ried Hoffman also writes in his book, the answer is not 'no' until you have received an answer.

In his book, Hoffman furthermore stresses that he is interested in designing 'human ecosystem with technology and finance'. What I (and my group) are trying to do is exactly this – [REDACTED]

[REDACTED]. Kenya and Rwanda is investing heavily in start-ups, are the second most connected region in the world, yet have no dominant social media site at the same time as companies' reference recruitment and skill shortages as one of their five major challenges when doing business in Africa.

Once again, I am sorry to be bothering you.

I truly mean it, if there is anything I can do for you, it would be a privilege to help.

Kindly,
[REDACTED]

On Wed, May 25, 2016 at 3:38 PM, [REDACTED]

<[REDACTED]> wrote:

Dear Jeffrey,

Thank you very much for your quick reply. I highly appreciate it.

I am well, thank you. I hope that also you are well (?)

I have one question, and if you have the time / would be willing to give me some advice, I would be more than grateful. If not, please ignore the bellow.

Background:

After having visited Africa this spring, and after several in-depth conversations concerning skill shortages and international companies' recruitment challenges when expanding over the African continent with professor Ncube (vice president of the African Development Bank, former Dean of Wits Business School in South Africa, investor, fellow at [REDACTED]) I am considering changing the focus of my current small start-up from helping [REDACTED]

[REDACTED]. I.e., my ambition is to help Scandinavian (or European?) companies with recruitment and branding when they are expanding over the continent (several Scandinavian companies are increasing their presence in Africa, and, at least according to data, this is likely to continue). My ambition is to engage with students at top Universities in Africa (through branding activities) and incentivise students / alumnus to submit an application/ upload a profile on a digitalised

database. I would then be able to use this database to help companies find the talent they need. I will try to make the database 'sticky' through Apps, games, quizzes, etc.

Question:

I am considering spending the summer travelling to a few African countries to meet managers at international companies in order to 'collect' information of what talent/ branding/ recruitment challenges they face. However, before making this investment, may I kindly ask, do you think this is an idea worth while trying? I have great respect to you; any advice, recommendations, or comments, would be highly, highly appreciated.

Furthermore, if you believe that this is an endeavour worth while trying, would you recommend me to try to corporate with a larger company? (Either a recruitment company, branding company, or a social media company?) LinkedIn is not yet big in Africa.

Once again, I am sorry if I am bothering you.

Kind regards from a rainy [REDACTED]!

[REDACTED]

On Wed, May 25, 2016 at 1:40 PM, jeffrey E. <jeevacation@gmail.com> wrote:

i dont know him, hope you are well

On Wed, May 25, 2016 at 8:31 AM, [REDACTED]

<[REDACTED]> wrote:

Dear Jeffrey,

I hope that this email finds you well and that you have had a good week so far.

I have hesitated to reach out to you earlier (as I might be bothering you). However, if you have the, and is willing to speak with me, may I call you at some point?

Also, may I ask, do you know Bob Wigley? (I am meeting him in a couple of weeks)

I am sorry if I am bothering you, and, as always, I do understand if you do not have the time to speak with me.

Kindly,

[REDACTED]

On Wed, Sep 24, 2014 at 2:02 PM, [REDACTED]

<[REDACTED]> wrote:

Dear Jeffrey,

It was a true privilege and pleasure meeting you again last night; THANK YOU for interesting conversations, your hospitality, and for inviting us.

I am sorry to bother you but I am kindly wondering if I may disturb you with two questions; thus, would you have the time to either meet me or talk with me on Skype (or on the phone) at any point? I do know that your time is precious and I of course understand if this is not possible.

Once again, thank you for a very nice and memorable evening last night.

Yours sincerely,

[REDACTED]
[REDACTED]

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