

From: [REDACTED] <[REDACTED]>
To: ehbarak <[REDACTED]>
CC: jeffrey E. <jeevacation@gmail.com>
Subject: RE: Call with Reporty
Date: Thu, 27 Jul 2017 11:49:00 +0000

Hi ehud,
I would be interested to hear about the progress...in the Bod
[REDACTED]

From: ehbarak [mailto:[REDACTED]]
Sent: lundi 24 juillet 2017 17:45
To: [REDACTED] <[REDACTED]>
Cc: jeffrey E. <jeevacation@gmail.com>
Subject: Re: Call with Reporty

Hi [REDACTED]
Can you talk to me over the phone tonight or tomorrow morning?
There is a board meeting tomorrow.
You can call me directly on
+[REDACTED]
Best
EB

Sent from my iPhone

On 19 Jul 2017, at 17:22, [REDACTED] <[REDACTED]> wrote:

Hi All,
I am available jeffrey let me know
Good think it will be a short call just want to be in line on the fund raising strategy
Best
[REDACTED]

From: ehbarak [mailto:[REDACTED]]
Sent: mardi 18 juillet 2017 23:36
To: [REDACTED] <[REDACTED]>
Cc: jeffrey E. <jeevacation@gmail.com>
Subject: Re: Call with Reporty

Hi All
any hour is ok. EST.
besides, I ordered AE to stop all steps re the Cyprus co. And be ready to change for a real European jurisdiction
Best
EB

Sent from my iPhone

On 18 Jul 2017, at 16:29, [REDACTED] <[REDACTED]>
wrote:

Spoke to jeffrey he prefers tmr .. when is it convenient for you?

From: ehbarak [mailto: [REDACTED]]
Sent: mardi 18 juillet 2017 00:39
To: jeffrey E. <jeevacation@gmail.com>
Cc: [REDACTED] <[REDACTED]>
Subject: Re: Call with Reporty

Hi All

[REDACTED] Mazal Tov again!

Let's have a conference call tomorrow. Reason is that things are moving fast.

Jeff, can you arrange it?

I'm in Nantucket, writing my book and ready at any hour. Probably evening time EST so that [REDACTED] has it on comfortable European time.

Looking forward

Best

EB

Sent from my iPhone

On 17 Jul 2017, at 6:28, jeffrey E. <jeevacation@gmail.com> wrote:

I agree. the israeli trick of using cyprus to avoid taxes is silly antiquated and dangerous

On Mon, Jul 17, 2017 at 4:37 AM, [REDACTED] <[REDACTED]> wrote:

Dear Ehud,

I hope you are well. Following a call that my team and I had with Amir this week, I would like to raise a couple of issues with you.

The first concerns the advice Amir requested in terms of raising Reporty's next capital round. He explained that Reporty is in the process of establishing a number of local subsidiaries around the world to facilitate expansion into various territories. Whilst I would probably not have advised this approach and we had some reservations, e.g. creation of dual marketing budgets and potential dilution of the Reporty brand,

Given Reporty has decided to go down this road, I explained that I would strongly advise the company to raise capital through these subsidiaries, rather than diluting holdings in the parent company (Reporty HS) itself, for example getting Carlo Slim's company on board in the Latin American subsidiary.

The second issue we discussed was the location of the local subsidiary for Europe. I understand Amir is currently considering Cyprus.

Cyprus is raising eyebrows so I would propose Luxembourg

An expansion on this scale is a difficult task but Amir is very efficient.

Let me know if you want to discuss this pre-board

Best

[REDACTED]

[REDACTED]

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please note

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JEE

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