

**From:** Kickstarter HQ <[REDACTED]>

**To:** jeevacation@gmail.com

**Subject:** Projects We Love: Take a Look, It's In a Book

**Date:** Thu, 29 May 2014 20:47:04 +0000

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Kickstarter's collaboration with the [MoMA Design Store](#) continues! This week we're showing how we made a [web page come to life in a window display](#).

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 [Bring Reading Rainbow Back for Every Child, Everywhere.](#)

## **Bring Reading Rainbow Back for Every Child, Everywhere.**

By LeVar Burton & Reading Rainbow

A pivotal part of childhood for an entire generation, [Reading Rainbow](#) was hugely influential in creating excitement about books. The show was canceled in 2006, but LeVar Burton couldn't let it end there. Now, along with thousands of backers, he's ensuring that future generations of kids discover the joy of reading.



## [Giant Sloth - An animated crisis starring Paul Giamatti](#)

### **Giant Sloth - An animated crisis starring Paul Giamatti**

By Paul Hornschemeier

In this animated short, Gordon Boonewell (voiced by Paul Giamatti) learns the museum he works for is being sold to a huge company. He has an existential crisis, begins to hallucinate, and, at some point, a giant sloth enters the equation. They had us at Paul Giamatti and a giant sloth.





## Monikers

By Alex Hague

Monikers is a party game where players guess the person printed on the card (well, "person" is a stretch, because Doge is one of them). Each round, there's a different set of rules. It's kind of like a blend of Charades and Taboo with lots of pop culture thrown in.

## Hundreds of films and counting

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