

From: [REDACTED] <[REDACTED]>
To: Jeffrey Epstein <jeevacation@gmail.com>
Subject: Re: New Compers!
Date: Tue, 29 Oct 2013 15:18:17 +0000

I just met with the business director I have to sell a minimum of 4000 dollars worth of advertisements by December 1st so I need to get started relatively soon
On Oct 29, 2013, at 7:25 AM, jeffrey epstein <jeevacation@gmail.com> wrote:

Many ideas

Sent from my iPad

On Oct 28, 2013, at 10:09 AM, [REDACTED] <[REDACTED]> wrote:

I'm joining the business staff of the Hasty Pudding Theatricals and I have to sell advertisements (see email below on more of a description). Any ideas of companies...?

Begin forwarded message:

From: Parinaz Motamedy <[REDACTED]>
Subject: Re: New Compers!
Date: October 28, 2013 at 2:31:27 AM EDT
To: Tomi Adeyemi <[REDACTED]>
Cc: [REDACTED]

Hi Guys!

That sounds great! Tomi I'm also CCing [REDACTED] on this email who is interested in joining the comp. I'll add you three to the group email, and my office hours are Tuesday mornings from 8 to 11 in lamont cafe. Basically what we are doing now is trying to sell advertisements for programs, tickets, curtains, or the website. You can contact companies from Cambridge, Boston, or home to see if they would be interested in taking advantage of advertising opportunities, and buying an ad with us. You can go in person to meet with these people, call, or email them, although going in person or calling is often most effective. Attached is a media kit that further explains the different advertising options, and a description of the Pudding that might be helpful to reference when trying to sell advertisements. I'm also copy and pasting a list of companies not to advertise- these are companies that we have advertised with in the past. Once you look over the list, send me a preliminary list of 15 to 20 companies you might be interested in contacting, so that I make sure you guys don't have any overlaps, and after that list is okayed you're free to get started! Throughout the fall, the main business objective is to get exposure to contacting companies and to learn about advertising. On the social end, we also have business staff bondings (we had our first one this past Saturday) which are pregames when we all just get to hang out and get to know each other better. I am about to send out an email about interviews for business assistant positions- you can also apply to be the business assistant of a particular person on business staff, and do work or projects for that person individually and learn more about his or her position.

Let me know if you have any questions! I'm excited that you guys are interested in the business staff, and will hopefully see you soon!

Parinaz

Companies not tocontact

Irving House
Capital Grille
Western Union
Harvest
Keezers
Acme
PepsiCo
Picante
Boloco
Boston Limo
Mark Ostow
Petali
Mastercard
QRST
Cambridge 1
Whole Foods
Woodchuck
Finale
Asgard
Redbones
Sperry
TGI Fridays
Sandrines
Cambridge Trust
Tommy Hilfiger
Radisson
PHPC
T3
Propark
Maker's Mark
New Shit
Radisson
Liv's dad
Alchemist
Best Buy
Tasty Burger
Second Time Around
Mag
Lux and Bond
Say What Girl
Optics
Crimson Management
Zoe's?
Zinnekin's

On Sat, Oct 26, 2013 at 4:11 PM, Tomi Adeyemi <[REDACTED]> wrote:
Hi all!

Parinaz, cc'd on this e-mail are **Zoe Oz** and **Kennedy Edmonds**. I met them at initiation last night and they both really want to comp B-staff. Can you add them to the group e-mail and tell them about your office hours so they can get started on ads?

Zoe and Kennedy, Parinaz is our **Advertising and Corporate Sponsorship Manager**. She is in charge of running the fall comp and will get you set up and caught up with what you need.

Also, tonight is our first Bstaff BA bonding event in **Mather Lowrise 428 at 7:00pm** so feel free to come and chill with the compere and the staff.

Excited that you guys are joining!

Best,

Tomi

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Tomi Adeyemi
Harvard 2015
A.B. Candidate in English
Japanese Citation Candidate

<HPT Media Kit 2013.pdf>