

**From:** How To Academy <[REDACTED]>

**To:** j <jeevacation@gmail.com>

**Subject:** Travel and Exploration Evening: Everest, Tahiti, Medieval London| Leadership and Football| Science Week May 30th with Gary Kasparov, Beau Lotto & more

**Date:** Tue, 23 May 2017 08:46:06 +0000

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Newsletter May 2017  
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14.06.2017

**Travel & Exploration: Mount Everest, French Polynesia, the North Pole, Tudor London – and the Search for Bees**

Today's most original travel writers - **Bonita Norris, Dave Goulson, Geoff Dyer and Stephen Alford** - come together to explore how travel raises in acute form the most fundamental questions.



22.06.2017

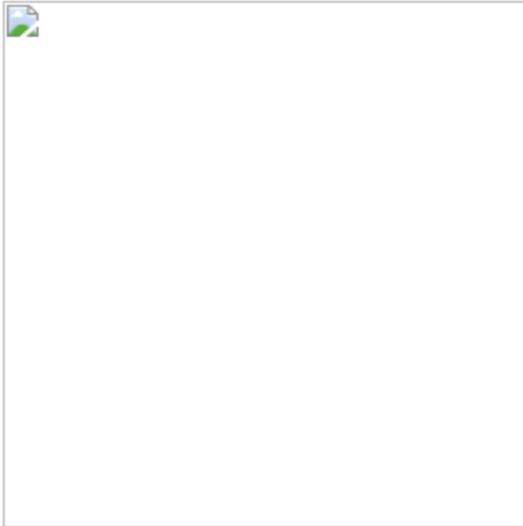
**A Masterclass in Leadership (understood through Football)**

What makes a great leader in business or in football? In this groundbreaking talk developed after extensive research amongst general managers, executives, and others skilled at building elite teams, **Sam Walker** will identify the seven characteristics shared by all elite captains/ leaders and explode the myth of the transcendent celebrity superleader.





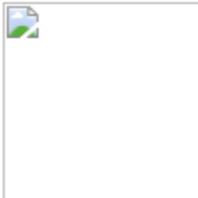
# how to: HIGHLIGHTS



05.06.2017

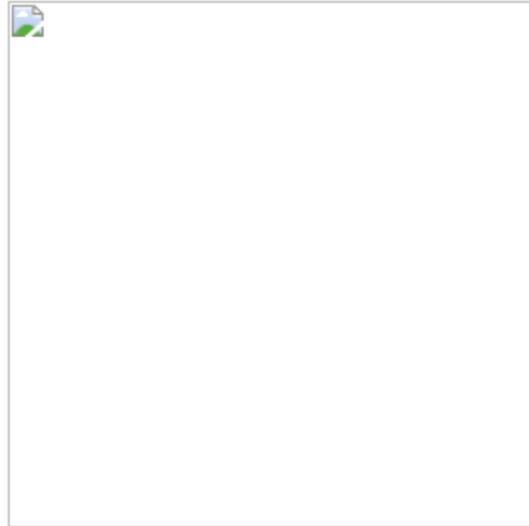
**An Evening With Sir Michael Parkinson**  
with Sir Michael Parkinson

We celebrate the life and career of a man who in over 50 years in the business, has interviewed over 2000 of the most important cultural figures of the 20th and 21st centuries and won awards for journalism, radio and television broadcasting.



12.06.2017

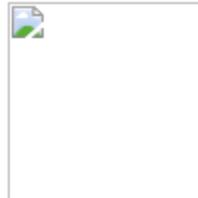
**An Evening of True Adventure. SOE**  
**and SAS Special Forces Operations**



05.06.2017

**Evgeny Kissin: Memoirs & Reflections**  
Evgeny Kissin in conversation with Gilead Cooper.

Meet the musical wunderkind of our age, pianist Evgeny Kissin. Born in Moscow in 1971, Kissin aged 12 performed both Chopin piano concertos in the Moscow Conservatory, something unattempted since the turn of the century.

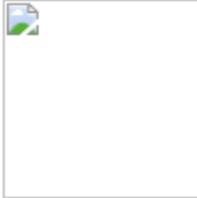


19.06.2017

**An Evening with Graham Norton in**  
**conversation with Alice Levine**

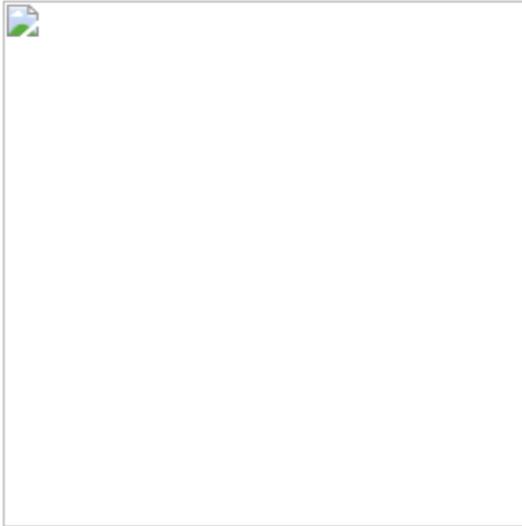
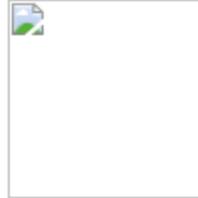
**during the Second World War.**  
with Ben Macintyre and Rick Stroud

Join us for an evening of true adventure and derring-do, as Rick Stroud and Ben McIntyre exchange stories of the SOE women and the SAS men who went to ground all over Nazi-occupied Europe.



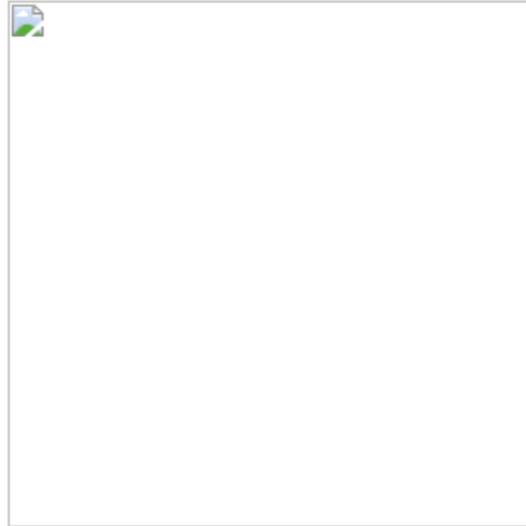
with Graham Norton and Alice Levine

The sharpest wit in broadcasting, Graham Norton joins fellow presenter Alice Levine for a conversation exploring his life, work and critically acclaimed debut novel,  *Holding*, a richly textured detective story set in the remote Irish village of Duneen.



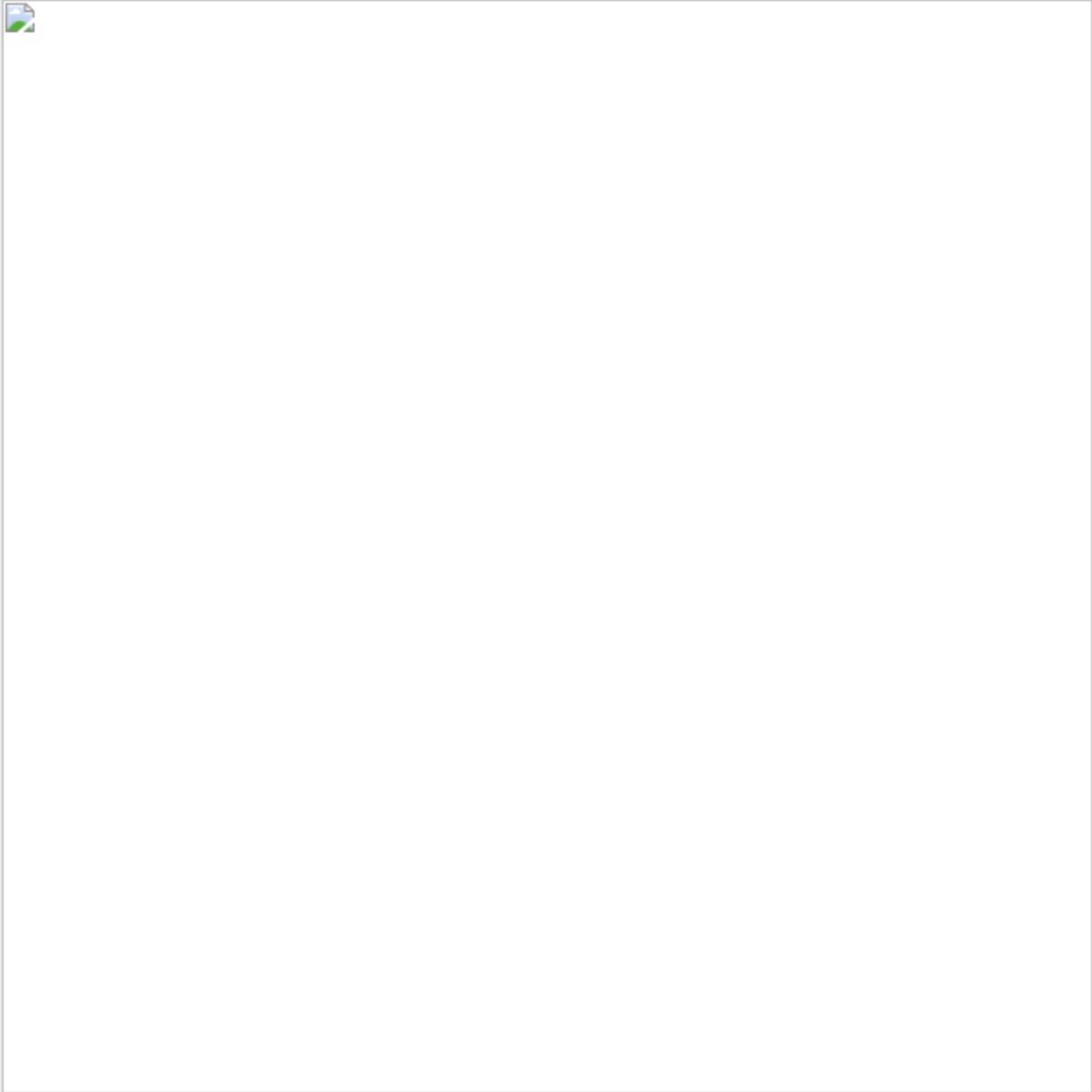
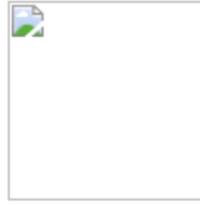
06.06.2017  
**A Guide to the Unknown Universe**  
with Daniel Whiteson and Jorge Cham

From Jorge Cham the creator of the 50 million viewed PHD comics and Daniel Whiteson a Professor of Particle Physics, this illustrated talk by a cartoonist and a physicist is perfect for anyone who's curious about all the great mysteries physicists are going to solve next. Many talks explain what we know about the universe. This one tackles all the weird stuff we haven't figured out ...

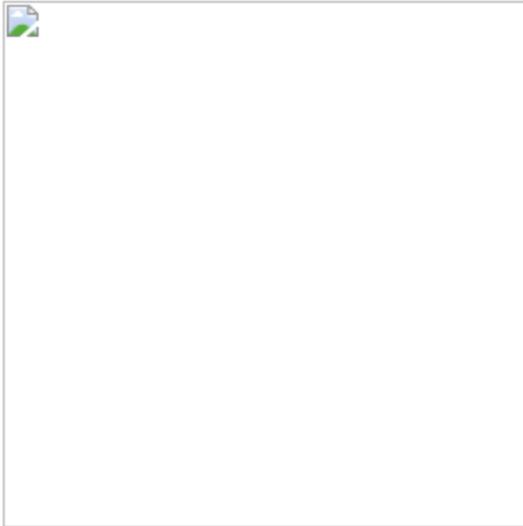


22.06.2017  
**How To Excel at Interviews (A Masterclass in Interview Technique)**  
with James Reed, chairman of recruitment specialists REED, in conversation with Heather McGregor.

Learn the secrets to excelling at interviews, direct from top interviewers and recruiters, in this conversation between James Reed, chairman of recruitment specialists REED and the former Miss Money Penny, Heather McGregor, the owner of Taylor Bennett, the executive search firm.



# how to: SCIENCE WEEK

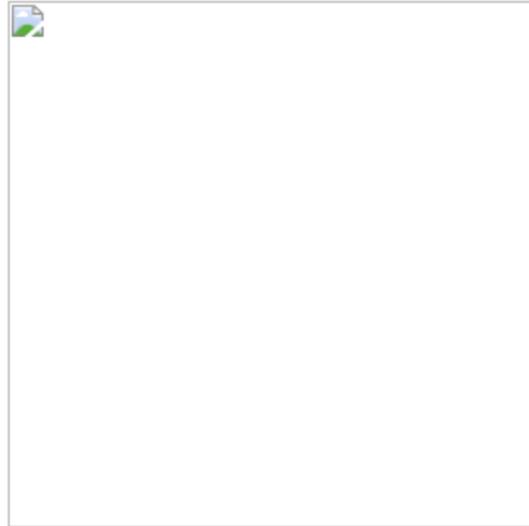
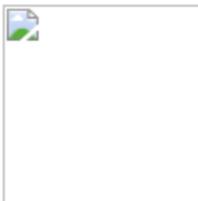


30.05.2017

**Artificial Intelligence and the Game of the Century – Kasparov vs. Deep Blue**  
with Garry Kasparov, Michael Hawley

Former World Chess Champion Gary Kasparov talks about where Machine Intelligence ends and Human Creativity begins – followed by a conversation with legendary former MIT Media Lab Professor Mike Hawley.

In May 1997 the greatest chess player in the world was defeated for the first time – by an IBM supercomputer named Deep Blue.

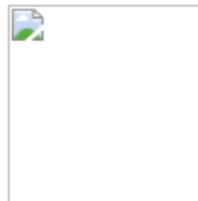


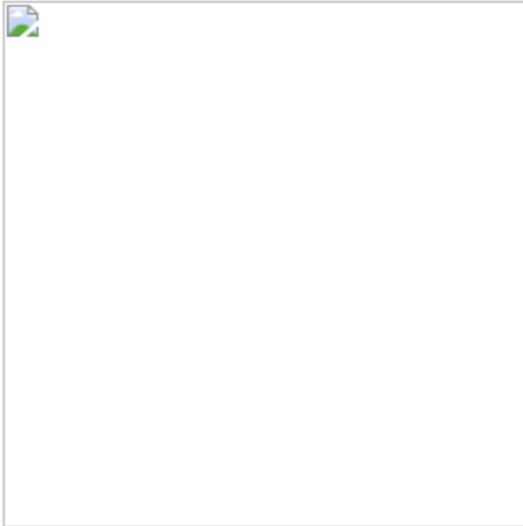
30.05.2017

**The Science of Seeing Differently**  
with Beau Lotto

Renowned neuroscientist Beau Lotto whose TED talk has had nearly 5m views presents a groundbreaking guide to understanding perception, which will transform the way we see, and unlock our ability to create, innovate and effect change.

In the aftermath of 2016, many feel weighed down by uncertainty. But, what you may not know is that while the brain hates uncertainty..



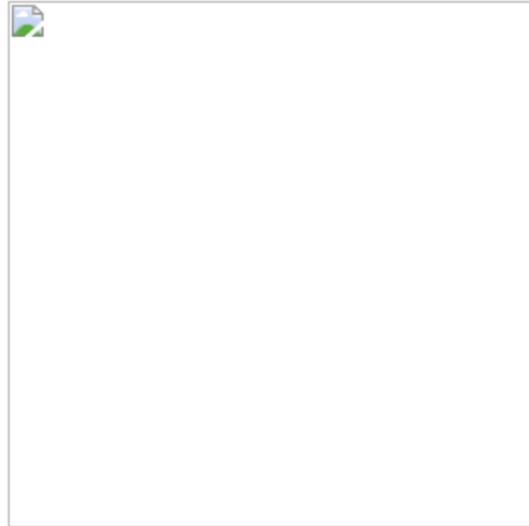
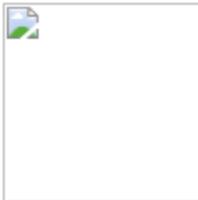


31.05.2017

**A Masterclass in the Science of First Impressions**

with Alexander Todorov

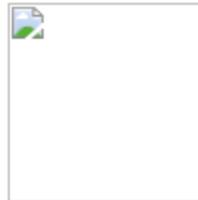
Pioneering Princeton University Psychologist, Alexander Todorov, is one of the world's leading researchers in the field of first Impressions. His work shows that we make up our minds about others after seeing their faces for a fraction of a second—and these snap judgments predict all kinds of important decisions. In this unmissable talk Alexander will give us a Masterclass in the modern science of first impressions.



01.06.2017

**The Neuroscience and Physics of Time**  
with Dean Buonomano

In this talk Dean Buonomano, a leading neuroscientist and professor at UCLA, "*who does for the neuroscience of time what Stephen Hawking did for the physics of time*" – Craig Callender, professor of philosophy, University of California, will investigate the relationship between the brain and time: What is time? Why does time seem to speed up or slow down? Is our sense that time flows an illusion?





# how to: TECHNOLOGY



10.07.2017

**Harness the Digital Revolution**

with Andrew McAfee and Erik Brynjolfsson

In this major talk, the acclaimed MIT Professors Eric Brynjolfsson and Andrew McAfee, co-authors of the bestselling '*The Second Machine Age*', will present a user's guide to the Digital Economy explaining how digital technologies are changing the ways that companies organise themselves, perform, improve and compete.

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