

From: Richard Kahn <[REDACTED]>

To: "jeffrey E." <jeevacation@gmail.com>

Subject: Fwd: Apple Releases New 15-Inch MacBook Pro With Force Touch and \$1,999 27-Inch iMac With Retina Display

Date: Tue, 19 May 2015 16:50:17 +0000

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Begin forwarded message:

From: james ce | personal genius <[REDACTED]>

Date: May 19, 2015 at 12:49:00 PM EDT

Subject: Apple Releases New 15-Inch MacBook Pro With Force Touch and \$1,999 27-Inch iMac With Retina Display

To: Richard Kahn <[REDACTED]>

In case the boss asks, the new MBP is the same CPU & Memory as his current machine. The changes are faster storage (flash SSD), new trackpad and a different video card (that has the same specs as the previous).

It's likely we'll see another update at the end of the year which will use new CPUs.

MacRumors

[Apple Releases New 15-Inch MacBook Pro With Force Touch and \\$1,999 27-Inch iMac With Retina Display](#)

Apple today announced updates to its 15-inch MacBook Pro with Retina Display lineup and a new \$1,999 configuration of the 27-inch iMac with Retina 5K Display, confirming a [recent rumor](#) that said new models of the computers would be released as early as Wednesday. The refreshed MacBook Pro and iMac models are available through the Apple Store, Apple Online Store and authorized resellers beginning today.

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The new [15-inch MacBook Pro](#) gained all the expected updates similar to its 13-inch sibling: a Force Touch trackpad, faster flash storage, longer battery life, and better graphics. The new MacBook Pro comes in 2.2GHz and 2.5GHz configurations for \$1,999 and \$2,499 respectively. Both configurations come with a quad-core Intel Core i7 processor, 16GB memory, and Intel Iris Pro Graphics cards, with the higher-end 2.5GHz model gaining expected boosts in flash storage and memory.

Given that the necessary Broadwell chips are [not yet available](#), the new 15-inch MacBook Pro and 27-inch iMac still have Intel's fourth-generation Haswell processors. Based on the average product cycle for the MacBook Pro and iMac, Apple may choose to skip Broadwell processors and use next-generation Skylake processors for the next versions of the notebook and all-in-one desktop computer respectively. Those models are unlikely to be released until late 2015 at the earliest.

“The response to the new MacBook and updated 13-inch MacBook Pro with Retina display has been amazing, and today we are thrilled to bring the new Force Touch trackpad, faster flash storage and longer battery life to the 15-inch MacBook Pro with Retina display,” said Philip Schiller, Apple’s senior vice president of Worldwide Marketing. “Customers love the groundbreaking iMac with Retina 5K display, and now with a new lower starting price, even more people can experience the best desktop we’ve ever made.”

The iMac line that received an update today was a [new \\$1,999 configuration](#) of the 27-inch iMac with Retina 5K display. The new model is a 3.3GHz configuration with a quad-core Intel Core i5 processor, 8GB of memory, and 1T hard drive. Both the [15-inch MacBook Pro](#) and [27-inch iMac](#) are available to purchase right now from Apple's online store, with most of the models sitting at an estimated shipping time of between 1 and 3 business days as of announcement time.

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