

**From:** How To Academy <[REDACTED]>

**To:** j <jeevacation@gmail.com>

**Subject:** Dan Siegel with New Insights from Neuroscience. Cheryl Strayed on Live Wild, Be Brave. New speakers for 16 Ways to Change the World

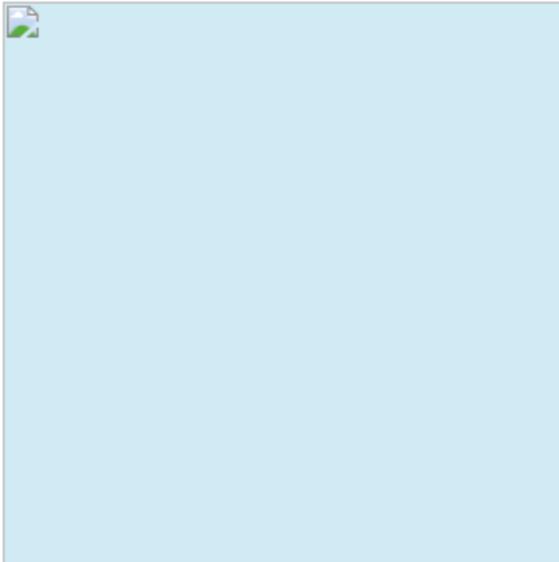
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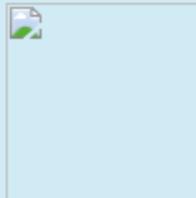
Newsletter July 2016  
[www.howtoacademy.com](http://www.howtoacademy.com)



21.10.2016

### **The Human Mind – New Insights from Neuroscience**

Neuroscientist Daniel J. Siegel, clinical professor of psychiatry at the UCLA School of Medicine and bestselling author of *Brainstorm* and *The Whole-Brain Child*, joins the how to: Academy for a major talk which asks: What is the human mind? And what makes us feel 'alive'?





## how to: HIGHLIGHTS



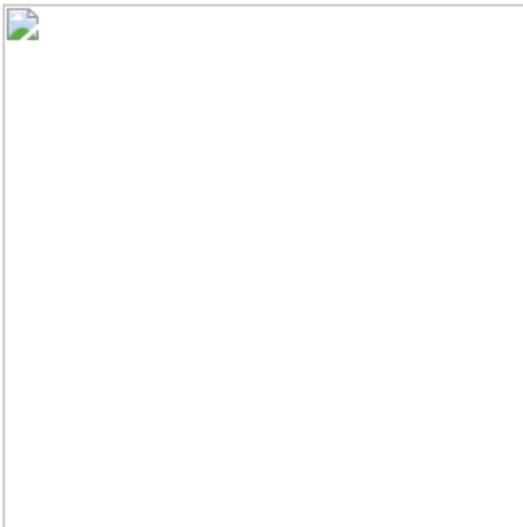
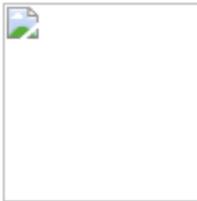
31.08.2016

**Nobel Laureate Joseph Stiglitz: Can Europe Be Saved?**

Professor Joseph Stiglitz in conversation with Kamal Ahmed.

Nobel Prize-winning economist and bestselling author Joseph Stiglitz joins the how to: Academy to examine the current crisis in the European Union – and explain why its survival may mean scrapping the euro.

Designed to bring Europe closer together, the euro has actually done the opposite: after nearly a decade without growth...



12.09.2016

**Design Your Life (Evening Talk)**

with Bill Burnett & Dave Evans

The most popular Stanford University course, Designing Your Life, which has changed so many people's lives, is coming to the how to: Academy.

This will be the first time ever that Silicon Valley design innovators Bill Burnett and Dave Evans have introduced their course to an outside audience....

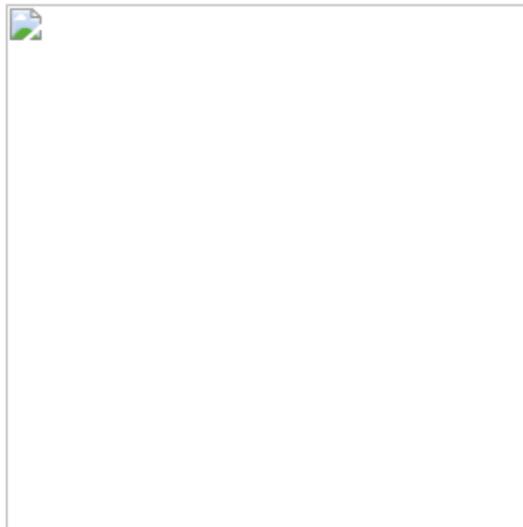
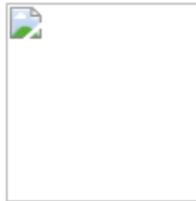
06.09.2016

**How David Bowie Changed The World: A Special Event**

with Paul Morley and Deborah Levy

Paul Morley, co-curator of the V&A exhibition David Bowie Is ... and author of the first definitive biography of Bowie since his death, is joined by acclaimed writer Deborah Levy to present a unique event that will celebrate and examine the life, work and influence of David Bowie.

Illuminating some of the greatest moments of Bowie's career...

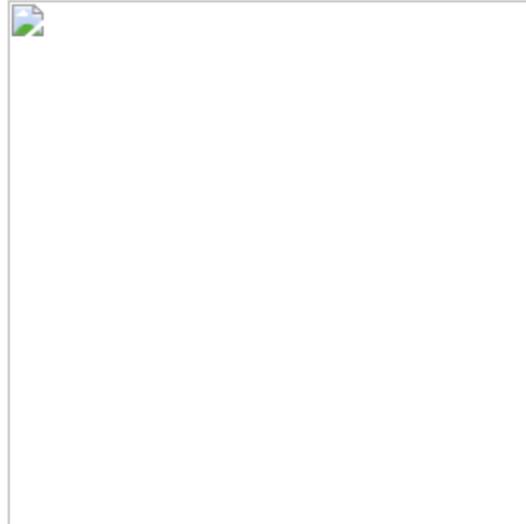
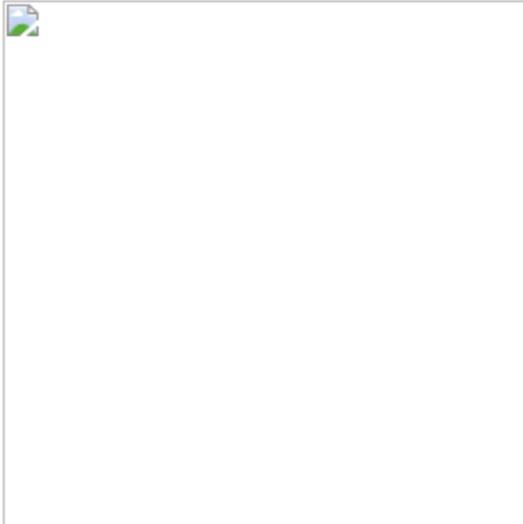
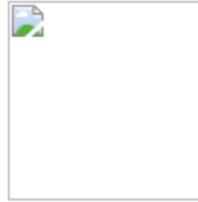
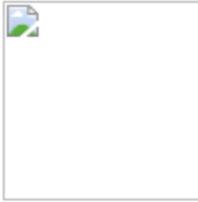


17.10.2016

**Live Wild, Be Brave. An Evening with Cheryl Strayed.**

with Cheryl Strayed

Author of #1 New York Times bestselling memoir *Wild*, Cheryl Strayed has been a source of inspiration and comfort to readers across the globe – among them, Reese Witherspoon, who made Strayed's most famous book into an extraordinary, critically acclaimed film.

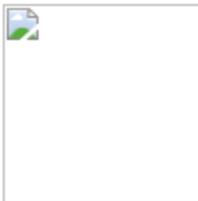


25.10.2016

**Understand Contemporary Society –  
Insights from the World Expert in  
Evolutionary Biology**  
with Robert Trivers

What can evolutionary biology tell us about gender? Can it provide a better understanding of sexuality? And how can it explain violent and abhorrent cultural practices, such as 'honour killings'?

Robert Trivers, 'arguably today's most original thinker in evolutionary theory' (Richard Dawkins) joins the how to: Academy to apply the theories of evolutionary biology to some of the most complex issues of society and...



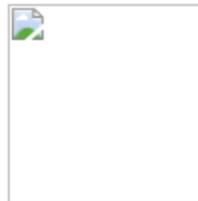
01.12.2016

**How To Change The World 2016**

The day will be moderated by Matthew Taylor of the RSA.

We are delighted to reveal the full line-up for how to: Change The World, the extraordinary day-long conference that gives you a panoramic view of the future.

Presenting leading experts on: solar power, holographic computing, new techniques in cancer research, neural implants, robotic brains, human-centred geolocation, clean hydrogen fuel cells, 3D printed organs, DNA data, epigenetics, Alzheimer's prevention and more.



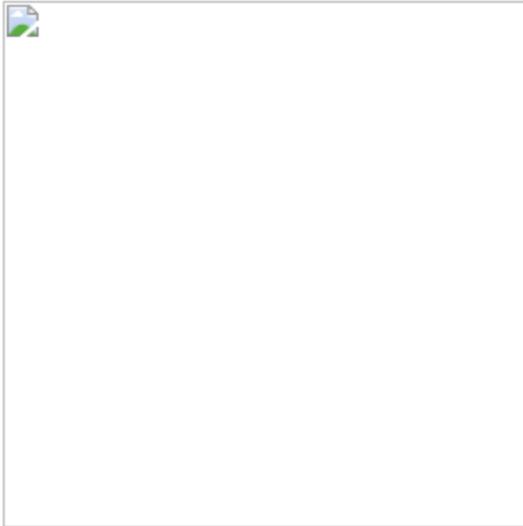


# how to: CULTURE



In this major event, Richard J Evans, author of a groundbreaking new study of the period (*The Pursuit of Power: Europe 1815-1914*), is joined by another historian of international acclaim, Margaret MacMillan, to discuss Europe's...

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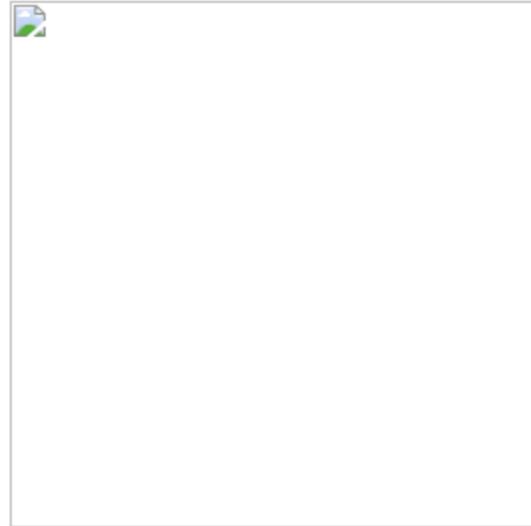
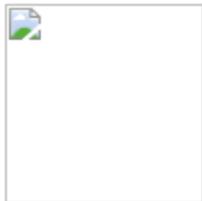


21.09.2016

**Read Kafka's *The Metamorphosis***  
with Will Self

Since its publication 101 years ago, *The Metamorphosis* has crawled creepily into the cultural imagination where it dozes away, scuttles about and makes the occasional bid for freedom. But what is the meaning of

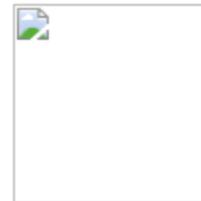
Franz Kafka's nightmarish tale? Is it an analysis of an identity crisis – or of adolescent awkwardness? Is it about family conflict – or the dehumanizing effects...



24.10.2016

**Write Like *The New Yorker* – A  
Masterclass in Style**  
with Mary Norris

Mary Norris, long-time copy editor of *The New Yorker* and beloved proof-reader of Philip Roth joins the how to: Academy to teach us the mysteries of the semicolon, the places a comma should (and shouldn't) be seen, and the purpose of the enigmatic dots that hover over the word *naïve*.





# how to: SCIENCE



In this extraordinary evening you will hear the stories of two men, one who wanted to know what it was like to be a badger and the other who wanted to become a goat.

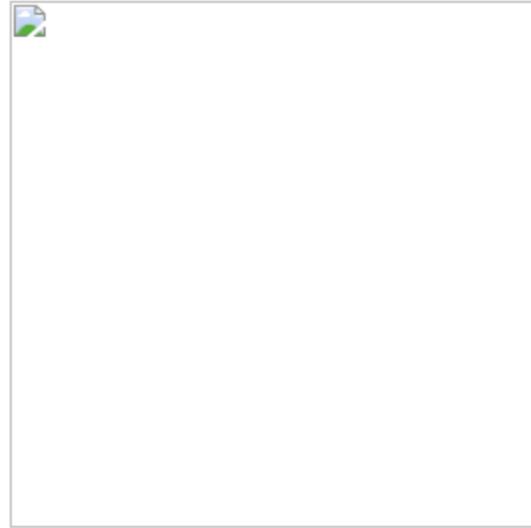
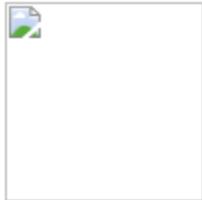
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07.09.2016

**Understand Animal Intelligence (A groundbreaking new study)**  
with Frans de Waal

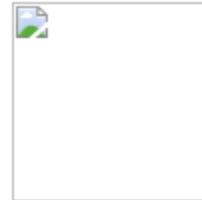
World-renowned biologist and primatologist Frans de Waal joins the how to: Academy to discuss his groundbreaking new work, which challenges everything we think we know about animal intelligence.



08.09.2016

**Cities of the Future**  
with Laurie Winkless

What will the city of the future look like? This talk by science writer Laurie Winkless will explore the cutting-edge research from labs across the world to build the megacity of tomorrow.





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