

**From:** "Blue Star Jets" <[REDACTED]>

**To:** jeevacation@gmail.com

**Subject:** Global Launch of Blue Star Jets Private Jet Mobile App

**Date:** Wed, 27 May 2015 19:23:26 +0000

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letterhead



Friends, Family, Clients & Business Associates,

As people that are already familiar with Blue Star Jets, you realize how a private jet can get you from door to door in far less time and without the hassles associated with other means of travel. Now, Blue Star Jets is proud to announce its new Mobile App which can be downloaded to your smart phone or any other device such as your tablet or computer, whereby you, the client, can shop, reserve and pay for your next private jet charter directly online.



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## Press Release

New York, NY (May 26, 2015) – [Blue Star Jets](#), the most reputable leader of on-demand private jet charter in the world, announced today that the company has launched its mobile app offering on-the-spot bookings with instant access to and from any airport in the world. Another industry first, 24/7 customer service will follow up with direct confirmation and handle any additional transportation needs within 15 minutes of booking, so travelers can be in the air with as little as four hours notice.

With the launch of the app, [Blue Star Jets](#) anticipates their business doubling as a result. “In a time when everything from business to planning vacations is done via smartphone, it was natural for Blue Star Jets to answer the demand and create a truly global app with on-demand booking,” said Todd Rome, president Blue Star Jets. “From rock stars to globetrotting families and anywhere in between, Blue Star Jets makes sure every leg of the journey runs smoothly, and it begins with a tap of a button.”

“[Blue Star Jets](#) offers our customers the most flexibility of aircraft, the best pricing in the industry because of our volume, and the most courteous and knowledgeable sales staff in the charter broker industry,” said Ricky Sitomer, CEO of Blue Star Jets. “The app brings a seamless travel experience to the private jet set.”

Charter a private jet to London, New York, the South of France or anywhere else the world – the sky's the limit! Users can search by their favorite locations or any global destination for round-trip, one way, and multi-leg flights and can access a full list of all available empty leg flights, which are either flying to or from their point of origin empty to pick up other charter clients. Helicopters, turbo props, any corporate jet, an air ambulance, a cargo jet, or a jumbo jet – any of these options are available to go anywhere in the world at the travelers' fingertips.

The mobile app offers unprecedented access to real-time pricing, aircraft availability, jet comparisons, and instant booking, all from the convenience of a smartphone or tablet. The app allows top operators around the world to bid for each flight, allowing [Blue Star Jets](#) to offer some of the lowest costs in the industry.

“Having successfully completed over 100,000 flights globally to date, we see this as the evolution in global private air travel,” said Rome. “We are thrilled to be the first to offer it and anticipate it quickly becoming the next must-have bespoke travel accessory,” added Rome.

### About Blue Star Jets

[Blue Star Jets](#) was founded in 2001 and is one of the oldest and largest private jet brokerage companies in the world. Having completed over 100,000 flights globally, [Blue Star Jets](#) offers business executives, families and individuals who regularly travel on private aircraft the service, luxury and convenience of flying privately without needing their own private jet. Rated the #1 most prestigious jet service by Luxury Travel Advisors in 2010 and 2011, [Blue Star Jets](#) delivers quality, consistency and the highest level of

professionalism to their clients. For more information please visit [REDACTED]

*Blue Star Jets serves as an agent for customers in obtaining air charter services from carriers that are fully certified by the Federal Aviation Administration and the U.S. Department of Transportation and who are solely responsible for the air transportation arranged by Blue Star Jets on behalf of its customers. Blue Star Jets is not a direct or indirect air carrier, and does not own or operate the aircraft on which its customers fly.*

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