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Subject: Make it an endless summer with FREE Brooklyn uberX rides!

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 Email Header Image

UBER NYC



Summer is winding down, but we're not ready to let it go quite yet. While we can't take you on a surf trip around the world, we can make it easier (and cheaper) to squeeze some delicious drinks, eats, and fun into these warm waning days right here in NYC.

This weekend, take FREE uberX rides* to, from, or between neighborhoods in Brooklyn. We've partnered with over 40 of our favorite local BK businesses, who will be dishing out awesome deals just for uberX riders. While exploring the borough, snap shots of your exploits and share with [#BKLOVESuberX](#).

Use promo code:

BKLOVESuberX

for a free uberX round trip to, from, OR within Brooklyn*

Show your uberX** receipt to access deals in the following categories (click through for a full list of offers):

 [Drinks & Food >](#)

 [Events & More >](#)

Follow us on twitter [here](#) and Instagram [here](#) for updates throughout the weekend and for the chance to win more free stuff from our partners!

 Some fine print & pro tips:

WHAT IS uberX

uberX is our low-cost option, combining the same great Uber quality and TLC licensed drivers you're used to at near-taxi prices. On uberX you'll find a mix of hybrid and mid-range cars—such as the Toyota Camry and Highlander—in a variety of colors, with seating for up to four people.

HOW DOES IT WORK

- Enter promo code BKLOVESuberX in the Uber app.
- Slide the car type selector to 'uberX' - this promotion does not apply to uberTAXI, UberBLACK, or UberSUV.
- Take up to two rides between noon on Friday (8/23) through 11:59PM on Sunday (8/25).
- BKLOVESuberX covers rides beginning OR ending in Brooklyn up to \$20. Believe us – at these [rates](#), \$20 will get you far.

In Brooklyn, street art, spectacular views, culture, and style are never in short supply - but uberX drivers may be! We're expecting high demand for free uberX, so we appreciate your patience.

**Up to \$20 off. Up to 2 rides. Rides must begin OR end in Brooklyn. The difference of any fare above \$20 will be charged to the credit card on your Uber account.*

***One receipt for a trip ending in Brooklyn gives access to deals for one rider. We know it's fun to do things with friends, so have them sign up and ride with Uber in order to get a group of friends in on the action!*

TELL YOUR FRIENDS



SHARE

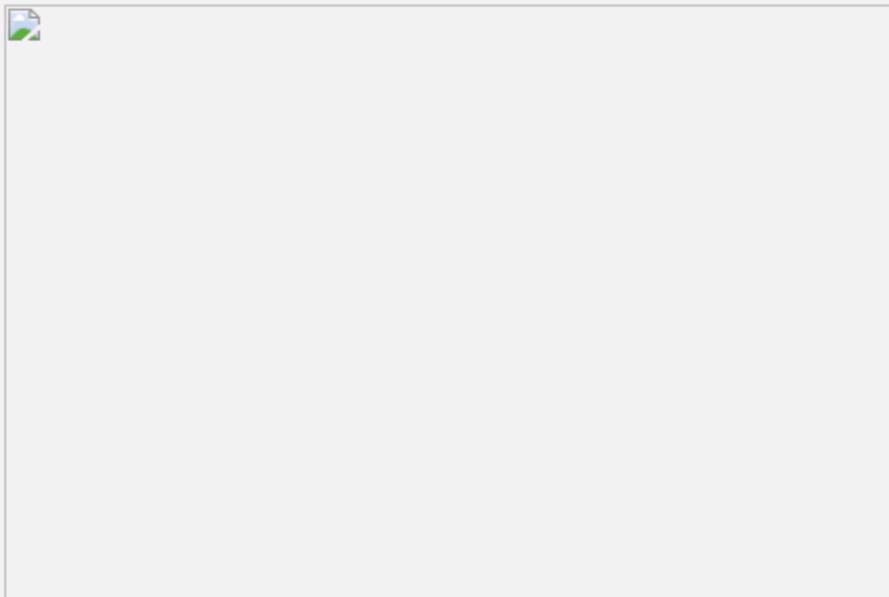


TWEET

 Participating Brooklyn Businesses:

A&G Merch	Last Exit
AFROPUNK Festival	Lola BKLYN
Ample Hills	OTB
Baked	Passenger Bar
Banter	People's Pops
Bedford Cheese Shop	Pork Slope
Blue Bottle	Post Office
BrisketTown	Prospect
Brooklyn Beso	Red Star
Brooklyn Boulders	SoulCycle
Brooklyn Superhero Supply	Sugar Shop
Cafe Colette	Teddy's Bar & Grill
Cameo	The JakeWalk
Crespella	The Meatball Shop
Dassara	The V Spot
Do or Dine	The Whiskey Shop
Fornino: The Art & Science of Pizza	Van Leeuwen
Fort Defiance	Videology
Greenwood Park	Wannabe Production's Urban Brew Fest (at Littlefield)
Hank's Saloon	Woodwork
Huckleberry Bar	Zito's
Karloff	Zombie Hut
King & Grove	

See a full map of participating businesses and the deals being offered in our [BKLOVESuberX foursquare list](#).



Check out our [blog post](#) for more information. And of course, if you have

any questions, reach out to us at SupportNY@Uber.com or on twitter at [@Uber_NYC](https://twitter.com/Uber_NYC).

Enjoy!

-The Uber NYC Team

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